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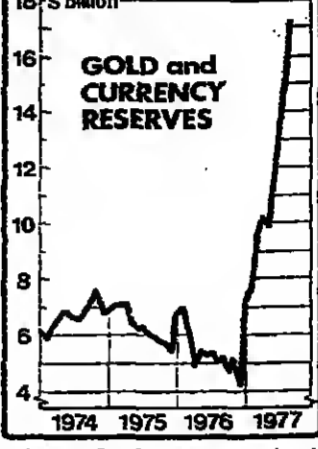


Cover yourself with Pearl

Reserves leap to \$17.17bn. record level

BY MICHAEL BLANDIN

BRITAIN'S official reserves leapt again last month by \$2.2bn. to a record total of \$17.17bn. as a result of the continued strong foreign demand for sterling and further official borrowing abroad.



GOLD and CURRENCY RESERVES

The rise was the second biggest on record, topped only by the exceptional \$3bn. jump in January after the first drawing on the U.K.'s credit facility from the International Monetary Fund.

The figures underline again the remarkable turn-around in foreign confidence in the U.K. which has taken place over the past year. They also highlight the continuing debate over the possible need for further measures to discourage inflows of funds on the scale which has been seen recently.

Part of last month's increase was accounted for by public borrowing abroad. The Government drew the final \$400m. of its \$1.5bn. Eurocurrency loan announced at the beginning of the year, and there were other inflows of \$151m. from public sector borrowing under the exchange cover scheme.

The main factor in the increase in the reserves has been the continuing official policy of holding the pound stable in relation to other currencies, which has required consistent and sometimes substantial intervention by the Bank of England to hold the rate down.

Yesterday, the dollar showed some recovery, with the pound drawing up 4 points to close at \$1.7555. The index, however, moved up to 62.4.

The official response to the inflows, to hold the pound down, has reflected mainly concern over the need to maintain the competitiveness of British exports, though there may also be some anxiety that at least part of the funds coming into the U.K. have been of a volatile nature and could flow out again if confidence slipped.

There has, however, been growing speculation in the City that further pressure, particularly as the U.K. current account improves, could force the authorities either to allow the pound to rise or to ease exchange controls on outflows of funds.

The pressure for further action could be increased if the inflows appeared likely to contribute to a renewed sharp rise in the money supply, though the signs are that at present this is not a major source of concern to the authorities.

The sharp rise in the reserves, however, will certainly be a major issue when the U.K.'s external borrowing position comes up for review next month, when an IMF team is due to come to London for talks with the Treasury. It appears increasingly likely that Britain may draw no more than the \$350m. due in late November of the \$3.9bn. IMF facility; so far a total of \$1.9bn. has been taken up.

Callaghan warning on unjustified pay and price rises

BY RICHARD EVANS, LOBBY EDITOR, in Brighton

The Prime Minister called on both sides of industry yesterday not to undermine the Government's efforts to reduce inflation to single figures next year by supporting unjustified wage or price increases.

Speaking at the Labour Party conference against the background of the Ford pay claim, which Ministers regard as an extremely sensitive and potentially damaging one, Mr. Callaghan emphasised the need for both employers and trade unionists to abide by the pay code limit of 10 per cent.

Although Mr. Callaghan did not mention the Ford talks specifically, Ministers recognised that they would be the first test of the voluntary policy, and any settlements above 10 per cent would mean a major rethink of the pay policy, on which the Premier's election strategy is based.

Reports that the Government was about to give the go-ahead to Ford's bid for 13.4 per cent were categorically denied here, but it was accepted privately that there were no final sanctions that Ministers could use against a company as powerful as Ford.

The Prime Minister's appeal to both sides of industry for restraint was aimed not just at Ford and other companies now in pay talks, but at those taking part in negotiations throughout the coming year.

Economic Ministers are pointing out that the success of the wages policy has so far surpassed expectations, but that a breakthrough at this stage in a price-setting settlement could unleash excessive wage claims throughout industry and wreck prospects for curbing inflation. The Premier, in a confident speech in which his major declared: "In the end the people will decide. Meantime I say to both sides of industry: Do not support us with kind words and then undermine us either through unjustified wage increases or price rises. Either back us or sack us."

Every negotiator knew that if the first wage settlements in the current round started well above 10 per cent, that would set the pattern for the whole year.

It is as plain as a pikestaff that the level of wages enters into export prices, and if it goes up, the other will follow automatically; and the end of that road is that Britain becomes uncompetitive once more.

Mr. Callaghan said that inflation would continue downwards only if employers behaved responsibly about price increases and if wage and salary earners were content with moderate increases.

He hammered home the message: "Let me repeat. A 10 per cent increase in national earnings means a lower rate of inflation in 1978 than we have enjoyed for several years. More than 10 per cent means that inflation will go up once again."

To those who said "No way will the country accept 10 per cent," the reply was also no way will you stop prices or wages. Continued on Back Page

Left dominates NEC poll

The elections to Labour's National Executive Committee produced no significant changes. The Left maintained its dominance. Efforts to neutralise Left wingers in the 'women's' section failed because of a change of mind by the Transport and General Workers Union delegation.

Dr. David Owen, Foreign Secretary, stood for the first time. He was not elected, but secured a respectable total in his efforts to gain a farmer party base. Conference report Page 20.

Themes were continuing restraint on wages and a call for party unity, said he would do all in his power to prevent a wages explosion. He admitted, however, that there was a limit to what the Government could do unless it woo the battle for public support.

"There are no short cuts but there is a road ahead," he said.

Japan hopes for new steel pact with U.S.

BY DOUGLAS RAMSEY

OFFICIALS of Japan's Ministry of International Trade and Commerce (MitI) are hopeful of eventually achieving an orderly marketing agreement with the U.S. under which exports of steel to the American market would be restricted.

It remains unclear, however, whether Japan is at this stage willing to launch an initiative or whether it will wait a move from the U.S.

In the meantime, the steel industry here is upset with the U.S. Treasury Department's decision to slap a preliminary dumping penalty on Japanese sales of carbon steel plate in the U.S.

"We saw it coming," the ministry said today in reference to last Monday's decision by the U.S. Treasury in the dumping case filed by a small U.S. steelmaker, Gilmore Steel Corporation, against five of Japan's six integrated steelmakers (the smallest, Nisshin Steel, is excluded). This could be the start of more wide-ranging restrictions.

Under the terms of the preliminary ruling, which must be confirmed within 30 days and then made final within three months by the International Trade Commission, exporters of carbon steel plate from Japan must pay a dumping "bond" in that a customs duty worth about 32 per cent of the shipment's value on entering the U.S.

Carbon steel from the five companies affected - Nippon Steel, Kawasaki Steel, Nippon Kokan, Sumitomo Steel Industries and Kobe Steel - accounts for only about 40 per cent of Japan's steel exports to the U.S.

Put simply, the Japanese claim that Article 205 of American trade officials "artificially" determine the production costs of Japanese steel companies (since the companies refuse to supply such figures on the grounds that the figures, like IBM's production costs, are confidential).

Thus, by contrasting this "assumed cost" (that is, assumed "costs of materials, labour, factory overheads, 10 per cent administrative and selling costs and 8 per cent profit) with prices posted in the U.S. market, it lets U.S. Treasury officials claim that Japanese steel is being sold at less than cost.

"Almost every American steel company would be found guilty of dumping if those criteria are used," a MitI official said today.

The Treasury Department's preliminary finding in the Gilmore case, however, stands out as a notable departure from past policy and, according to some in Japan's steel industry, is a signal that the Carter administration now may shift its position and rather than uphold dumping charges on the basis of Article 205, move firmly in the direction of an export restraint agreement.

Steel town in decay, Page 5 Japanese financing, Page 21

Leyland warns its workers

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

LEYLAND CARS has written to its 100,000 manual workers warning that industrial disruption is threatening the survival of the company in its present form.

This is clearly intended to press the trade unions to accept the proposed package of industrial relations reforms.

Transport and General Workers' Union shop stewards, who will meet at Eastbourne tomorrow, are expected to reject the deal for the second time.

The State-owned concern is desperate to get early agreement to head off the growing militancy in its plants over pay and differentials. The major fear is a strike threatened by tool-makers from October 28.

The company said in its letter that continued disruption would mean "we will move inevitably towards a smaller Leyland Cars with all the effects on jobs which that will have."

The cash flow crisis in Leyland is so serious that it was forced to draw \$50m. from the National Enterprise Board merely to pay wages and salaries.

Unless the company enjoys sustained output it will not generate the funds needed to continue its investment programme.

The serious cash crisis is delaying the placing of much-needed machine tool orders. The £100m. foundry modernisation programme has also been put back. A £250m. plan to

double output of the successful Range Rover and Land Rover is already regarded as unrealistic. The LC 10, the new middle-range car planned for Cowley, could be another casualty. No decision on this will be necessary for six months.

Leyland is pressing ahead with the £280m. project to build the replacement MitI. Further delay would mean the end of that scheme. The company is convinced that it must remain in the volume car market if the

British motor industry is to survive. Studies by Leyland show that much-cavassed options—such as concentrating resources on the luxury Jaguar and Rover marques—would lead to a rapid rundown of operations.

Improved industrial relations are regarded as the key to a Leyland revival, but the company recognises that a reorganisation of its management and reporting structure might be needed.

When you're dealing with customers, suppliers or subsidiaries on the other side of the world, arranging the right kind of finance isn't just a matter of saving yourself time and trouble; it can save you considerable sums of money, as well.

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NEWS SUMMARY

Setback in gilts; equities off 7.3

GLITS retreated, with sentiment undermined by concerns about inflation and pay claims.

Setback in gilts; equities off 7.3

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Setback in gilts; equities off 7.3

Setback in gilts; equities off 7.3

Table with columns for Stock Exchange, FT 100, and various stock prices.

LOMBARD

A French model to be avoided

BY GEOFFREY OWEN

IN SEEKING to explain why other countries have been more successful economically than the U.K., it is tempting to seize on institutional differences and to assume that if only, say, the French system of indicative planning could be transferred across the Channel, all would be well. In industrial policy, especially, France has often been regarded as the model of how to use the power of government to promote the competitiveness of industry.

Failures

People in this country complain about the amounts of money wasted on successive attempts to revive the British motorcycle industry, but this hardly compares with the spectacular failure of the Ploem Calcut, designed to establish a powerful French presence in the world computer industry. Vast sums were spent to little effect and, in the end a partnership for, as some would say, a sub-contractor relationship had to be formed with an American company.

Climate

All this would require, among other things, a change in the training and background of civil servants and an enlargement in the powers and responsibilities of the Ministry of Industry. But, even with these changes, would it work? No doubt France, like the U.K., would be better off if more of her companies were international leaders in their fields.

TV Radio

Indicates programme in black and white. BBC 1 6.40 a.m. Open University (UHF only). 9.15 For Schools, Colleges, 10.45 You and Me, 11.00 For Schools, Colleges, 12.05 P.M. Kontakte, 12.30 Golf: The Colgate World Matchplay Championship, 12.45 News, 1.00 Pebble Mill, 1.45 The Flumps, 2.01 For Schools, Colleges, 3.00 Golf, 3.55 Regional News for England (except London), 3.55 Play School (as BBC 2 11.00 a.m.), 4.20 Felix the

F.T. CROSSWORD PUZZLE No. 3484

Crossword puzzle grid with clues for Across and Down.

SOLUTION TO PUZZLE No. 3483. Includes answers for Across and Down.

RACING BY DOMINIC WIGAN

Cashel to test its Best

THAT MUCH wanted Irish juvenile, Try My Best, rated by Vincent O'Brien and his astute assistant John Gosden as the best juvenile at Cashel, definitely will be putting his reputation on the line in the Dewhurst Stakes at Newmarket.

This Group One event on the Rowley Mile Course has been won by such illustrious two-year-olds as Nijinsky, Mill Reef, Grumpy and the Miler. The recent seasons and it will be fascinating to see if Try My Best (already firm favourite for both the 2000 Guineas and Dewhurst) proves to following the footprints of this quarter which produced the blue ribbon winners of 1970, 1971, 1975 and 1977.

SALEROOM BY ANTONY THORNCROFT

'Finest' prints sell for £460,770

THE FINEST private collection of 19th century and modern prints in the country was disposed of at Sotheby's yesterday for £460,770, almost £100,000 more than expected. It had belonged to Sir Reginald Brett, who died in 1968. He had acquired many of the 300 plus prints for a few pounds.

GARDENS TO-DAY

Virginia Creepers by other names

BY ROBIN LANE FOX

HOW DOES ONE buy the best Virginia Creeper? This is not an infrequent question and whenever I think I have answered it, the reply comes back that the variety I name has been tried already and has only been willing to creep, not to climb. Why do some of them go upwards of their own accord, while others fall forwards and insist on getting wires and those self-headed wall-walkers hammer you so soft to be hit with your fingers too?

Brilliant red

I have seen this Virginia Creeper placed at intervals down the borders of an impatient gardener and trained up a tripod of canes and wire where it would turn a brilliant red and draw the attention in early September when the bedding plants were past their best. You have to cut it, however, if you use it in this way, probably trim it in the winter. For it will naturally cover a shed or a garage, and have helped it to make a nest for the first six months of the year after planting.

New house

It climbs, certainly, and it clings like a stranger to a cocktail party. But it has those big, boring, three-pointed leaves (hence the name Tricuspidata) and colours to a reddish pink in early autumn, which does not improve the brick walls of the fire stations, sanatoria or public recreation offices on which it is often found.

APPOINTMENTS

Brockhouse chairman change

Mr. A. C. Darby has retired as chairman of BROCKHOUSE and has been succeeded by Mr. R. J. H. Parkes, deputy chairman and managing director. Mr. Darby, Ashley, marketing manager, has been appointed marketing and planning director of the general engineering division of the Brockhouse group. Mr. Robert Edge, manufacturing manager of the division has become managing director of Brockhouse Transmissions, one of the four constituent companies.

LONDON

1.30 a.m. Schools Programmes. 9.30 a.m. Felix the Cat. 12.40 The Adventures of Rupert Bear. 12.40 P.M. Stepping Stones. 12.40 News of Britain. 1.00 News and Labour Party Conference Report. 1.50 Afternoon News. 2.00 Magic Circle. 4.45 The Paper Ladies. 5.15 Emmerdale Farm. 5.45 News. 6.00 Times at 6. 6.25 Crossroads. 7.00 The Krypton Factor. 7.30 Coronation Street. 8.00 The Norman Conquests. 10.30 Whicker's World: Salt Lake City, Utah. 11.20 International Darts. 12.00 Power Without Glory. 12.55 Close. Joan Scott reads a poem by Flora Larsson. All IBA regions as London except at the following times:

Handwritten signature or note at the bottom of the page.

The Best of British

by CHRIS DUNKLEY

Two weeks of other television at the Venice Biennale. It really is a pleasure watching British programmes. It is not chauvinism, it is not patriotism, it is not a return to the status quo, it is that the quality of the programming of the set in Britain is relatively so very good.

Or there was Terry Jones and Michael Palin's *Ripping Yarns* on BBC2, latest product of the alumni of the Monty Python school (following *Monty Python's Flying Circus*, *Monty Python's Flying Circus*, *Monty Python's Flying Circus*, *Monty Python's Flying Circus*).

It is not chauvinism, it is not patriotism, it is not a return to the status quo, it is that the quality of the programming of the set in Britain is relatively so very good.

British and entirely humorous. Secret Army carries on a contemptible tradition of revivifying wartime antipathies which is nowadays not just wearying but positively distasteful.

Yet even this is technically very well done, aside from the illogicality of the Germans speaking English *via* Chermoo agents while the Belgians speak in pure English tones.

Programmes such as these four occupy most peak viewing hours, and whatever intellectual or aesthetic judgments one may make they are almost without exception profitably made to a high technical standard.

It is not difficult for the viewer to do even better than that, though. If instead of just switching on and lying back one actually hunts around the week's schedules to work out when to switch channels, then all sorts of treats to be savoured.

First there are the heavily promoted productions such as BBC2's *Anna Karenina* which, after two episodes, looks as though it will be a winner; rather more successful probably than the BBC's *War and Peace* which, in retrospect, appears to have been too diffuse. Perhaps the sharper focus provided by the central character in *Anna Karenina* will serve to hold the 10 parts together rather better.

Nicola Pagett scarcely embodies the figure of a woman that one expects from *Anna*, yet any viewer who wasn't to love with her by the end of episode one presumably was by the end of episode two, so what does that matter? If Miss Pagett can overcome the inappropriateness of her own dimness and still convey the essential woman that she will deserve more, not less, praise. Anyway Nicola Pagett plays the character in a television series, not the character in a book.

What is still not entirely clear is what sort of series Donald Wilson has made out of Tolstoy's original. There was a daunting moment at the start of the second episode when *Anna* was obliged to stand at the piano and give forth with all the stiltedness of a Polytechnic lecturer in group psychology. It was over quite quickly and there was no recurrence, otherwise there would have been a substantial problem that Wilson had decided to go in for wholesale verbalising of the thoughts given by Tolstoy to his characters; nearly always a losing game.

It goes almost without saying that the show is marvellous to look at. (The costumes are already on public exhibition.) The scenes at the railway station, presumably shot in Hungary, were worthy of Monet, and the ball, if not the most lavish in the history of television costume drama, was very prettily done, with the dance styles well researched.

One detail rankles: habitual drunks such as Nikolai do not sip spirits all over the table and pour wine when pouring drinks. In fact on one pours a drink more carefully than a drunk. It



Stuart Wilson and Nicola Pagett in "Anna Karenina"

Istol Hippodrome

Glyndebourne Tour

by RONALD CRICHTON

The Glyndebourne Touring Company is now an accepted fact of musical life. It is valuable for bringing to opera in the regions who cannot to Sussex in the summer's festival glamour, though it is valuable, too, but for round productions roughly rehearsed, with a standard of ensemble, also preparing young artists so that many of them (the previous Festival) they are often able to give performances of a higher quality than their experience would warrant.

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Hampstead

The Dog Ran Away

The author of *The Dog Ran Away* is a Franciscan monk, and his play is about Franciscan monks. But about the monks, the enclosed orders are at the bottom of the story, the degree of freedom that these three monks are allowed, is so great that their religious calling may almost be ignored. They might as well be soldiers or mountaineers or Humanists. They live in a comfortable house with a telephone, a refrigerator and a gramophone with pop records. Port and burgundy accompany their meals. Beneath their habits are jeans and check shirts; and when they say "Oh Christ" in moments of exasperation they explain it away as "just a yawn".

The three monks are bound to a sense of duty, and it is the degree to which they adhere to this that makes the play so interesting. Their principal problem is Brother Joseph, who is old, blind and mad; he thinks continually of how dead, and he doubts the possibility of damnation. Robert Fleming gives a fascinating performance of the helpless, selfish old man, who releases now and then into memories of the times when he was a "dapper Dan" and gave a great impression of Al Jolson.

Young Vic

The Awesome Worlds of Henry Pilk

This very funny and original revue is drawn from the strange work of one Henry Pilk, a man given to looking at the world through a distorting lens. Pilk is an alias of Ken Campbell, and his creatures are hilariously in thrall to their own inclination for distending experience and sensations in search of cosmic patterns. One of them, for instance, confronts a bemused quack with a phobia about his cheese sandwich, imagine a piece of cheese, he says, the size of Africa, teeming with macrobiotic life on a comparable scale. Would you then sit down and eat the cheese so easily? The man pills his beret firmly around his ears and jumps around the room, squeaking.

These Pilk sketches have been seen before in other Ken Campbell shows, but they are illuminating indeed to see how consist-

New York Theatre

A strong start

by FRANK LIPSIOUS

Coming up to the accelerated pace of openings that will provide an exciting October for Broadway, New York theatre has lost none of the momentum that made the last season one of the best in years. The hit musical, *Annie*, opened late in the spring and continues to draw large crowds to its re-creation of the hard times of the 1830s. Based on the syndicated cartoon character, Little Orphan Annie, the show recounts the transformation of a spunky, depression-proof little orphanage child into the ward of the millionaire industrialist, Daddy Warbucks. While most of the story depends on reminding the older generation of just how far we've come from the Great Depression, the production also bears the strong imprint of Mike Nichols, who injects impeccable pacing and enough nostalgia to attract audiences from the thin plot and Annie's irremediable cuteness, as played to perfection by Andrea McArdie.

Luckily, also, the major theme of optimism is embodied in the show's one memorable song, "Tomorrow," and the show's one good hit of the season as the mean and frustrated orphanage head, shows remarkable aplomb and enough energy to draw sympathy even to her cunning vindictivee.

A Broadway opening for Brazilian playwright Roberto Athayde's *Miss Margarida's Way* follows a successful run of Broadway at the Public Theater. The play provides an excellent showcase for the talents of Estelle Parsons, whose role it is to treat the audience like a "good hit of the season" as the hunt of their reactions. Tanotting, threatening, cajoling, and lecturing her way through a comic biology lesson, Miss Margarida elicits considerable response from the audience, a good bit of it unwelcome, since it is not nearly as clever as the lies Miss Parsons ad libs, let alone the one Mr. Athayde wrote.

The play, which has been produced in a number of countries, is supposed to convey the young playwright's belief that people are too docile in the face of authority. Egging an audience on, though, seems hardly the way to test the theory, when those who feel most compelled to speak out, it seems, are the least worth listening to. Miss Parsons' soldiers on, faultlessly ad-libbing when a belligerent voice never out from the audience. As written, the role covers the gamut of reactions and moods a teacher goes through in establishing her authority in a difficult class for adolescents at an age that some of them obviously never out from the profound as Mr. Athayde would have hoped, perhaps, but



Estelle Parsons in "Miss Margarida's Way"

certainly an evening's entertainment. John Wood starring in *Tartuffe* opens the repertory season of the Circle in the Square. Mr. Wood's theatre has lost none of the momentum that made the last season one of the best in years. The hit musical, *Annie*, opened late in the spring and continues to draw large crowds to its re-creation of the hard times of the 1830s. Based on the syndicated cartoon character, Little Orphan Annie, the show recounts the transformation of a spunky, depression-proof little orphanage child into the ward of the millionaire industrialist, Daddy Warbucks. While most of the story depends on reminding the older generation of just how far we've come from the Great Depression, the production also bears the strong imprint of Mike Nichols, who injects impeccable pacing and enough nostalgia to attract audiences from the thin plot and Annie's irremediable cuteness, as played to perfection by Andrea McArdie.

St. John's, Smith Square

BBC Singers

by RONALD CRICHTON

The BBC Singers' new season from the war is disconcerting. Mr. Poole followed Strauss—how many can read off with Ravel's *Trois Chansons*, the names of his works in that detached to Ravel's way, which genre? For Monday night's opening concert the choir's conductor, John Poole, had devised an ironic, wry favour of the folk-admirable programme of music type versus (his own). The latter written in wartime, the wars to pieces are short and sharp, like question being the last two spiky jewels. The middle piece, *Trois hautes oiseaux du Paradis*, is one of his most haunting model inventions. Finally, Poulenc's cantata on earlier, written in occupied France, dedicated to Poulenc, first performed by Gregor originally formed (at Poulenc's request) designed for a choral finale to the opera *Daphne* but not in the mitted work, and a turning point event used. From the text he in, his career—more considerable voice for double horns and boys than the little opera with which golden euphony. The mood is pastoral, like the opera. There are some epicurean passages open, frank tone equally rewarding, contrasting treble and soprano led to Strauss and the French tone. The degree of detachment composers.

The Entertainment Guide is on Page 28

BHP ANNUAL MEETING

"New projects, new markets"

— SIR IAN McLENNAN

BHP Group Results — 1977

Year ended 31st May	1977 \$000	1976 \$000
Group sales	2 147 252	1 842 504
Profit from trading before fixed asset utilisation	524 476	462 038
Deduct fixed asset utilisation	260 323	221 681
Add dividend income	8 735	5 246
Deduct interest expense	64 243	51 075
Deduct income tax expense	136 872	128 885
Net profit before extraordinary items	71 773	65 643
Deduct extraordinary items	4 411	268
Net profit after extraordinary items	71 362	65 375
Deduct net profit attributable to other shareholders in subsidiary companies	7 747	1 812
NET PROFIT APPLICABLE TO BHP SHAREHOLDERS	63 615	63 563
The fixed asset utilisation charge includes fixed asset value adjustment of	106 874	90 101

Four major developments, each involving BHP in new markets and new technology were outlined by the company's Chairman, Sir Ian McLennan, at the annual meeting held in Melbourne on Tuesday, September 27, 1977. These are some of the highlights of his address—

Business Outlook

"We now recognise that the world steel industry is passing through its worst depression since the 'thirties... and economic recovery is proving to be slower and more painful than many had expected. We see a reduction of unemployment and a desirable increase in national productivity as stimulating largely from the conditions in which there is a substantial increase in private investment and an unmanageable rate of inflation will always hinder this."

Major Coal Interests

"We now have a significant place in Australia's coal export business, obtained through our purchase of the Peabody interest in what is now Thiess Damper Mithul Coal Pty Ltd, (TDM) and also through our newly obtained contracts with Japanese steel mill for coal from our Gregory mine development largely from the conditions in which there is a substantial increase in private investment and an unmanageable rate of inflation will always hinder this."

North West Shelf

"The North West Shelf project will be, without qualification, the largest resource development ever undertaken in Australia. It is going ahead, it will involve investment by the partners in excess of \$2 000 000 000 over five years, with up to 5000 people engaged in construction."

Ok Tedi Copper

"In the context of new projects, I should also refer to the feasibility study of the copper prospect at Ok Tedi. In the Star Mountain in Papua New Guinea... the study is to be completed by May 1979. It is unlikely that any final decision on the project will be taken before 1980..."

Taxation Changes

"The announcement in the budget speech of an increase in the rate of company tax by 3.5 cents in the dollar to 46 cents in the dollar was extremely disappointing. This change represents an 8.2 per cent increase in tax and it must be recognised as a heavy burden on the corporate sector..."

Accounting for Inflation

"For the first time, the inflation adjustment applied to our accounts for one year was more than \$100 000 000. There are many facets of the problem of accounting for inflation—the basic issue of funding the replacement of assets, the interests of shareholders, and the corporate environment in which we operate are a few of them. These are continually under review."

Steel Outlook

"In the shorter term, there are some indications of an upturn in ordering rates by Australian steel customers particularly over the last couple of months. Import competition within Australia remains severe, affecting chiefly our associated companies, so that their calls on us for feedstock are reduced. The Steel Industry Section recorded a net loss of \$56 701 000 for the year, but profit before deducting our special inflation charge, Fixed Asset Value Adjustment, was \$18 099 000, a 15 per cent increase on the comparable figure for the previous year."

Minerals Profit Up

"The Minerals Industry Section reported a net profit of \$27 540 000 which was 15 per cent higher than the previous year. This was after providing a Fixed Asset Value Adjustment of \$13 559 000. Overall, exports totalled \$252 600 000, which was 70 per cent higher than the previous year."

New Bass Strait Fields

"The new Bass Strait fields, Meckler and Tuna, are being brought into production as quickly as possible... these two fields should come into production in 1978 and 1979 respectively. The principles applied by the Government in establishing a new crude oil price policy should achieve the aims of gradually bringing Australian crude prices into line with world markets, while cushioning the inflationary impact."

Employee Relations Progress

"During the year increased attention has been given to the area of employee relations throughout the Group. All sections of senior management are involved... we have had the assistance of leading consultants in the field. The search for improved communications and understanding among men and women working in industry is one of the most important matters we have before us..."

Board Changes

"I will be retiring on 30th November next. You will then have a new Chairman in Mr J. C. McNeill, and Mr B. T. Loton will take up the position of Chief General Manager... they will give the Group the leadership that will be needed to carry through the huge projects we have in hand. They have my very best wishes for the future."

Printed copies of this address are available from:
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MELBOURNE 3000 AUSTRALIA



SIR IAN McLENNAN

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consciousness

Madison

New leader for BBC Concert Orchestra

John Bradbury

Mr. Bradbury, who will take up his duties early in the new year, has previously worked with three BBC orchestras in England and Wales between 1968 and 1970 and is a fellow of the Royal Northern College of Music.

Young Vic

The Awesome Worlds of Henry Pilk

This very funny and original revue is drawn from the strange work of one Henry Pilk, a man given to looking at the world through a distorting lens. Pilk is an alias of Ken Campbell, and his creatures are hilariously in thrall to their own inclination for distending experience and sensations in search of cosmic patterns. One of them, for instance, confronts a bemused quack with a phobia about his cheese sandwich, imagine a piece of cheese, he says, the size of Africa, teeming with macrobiotic life on a comparable scale. Would you then sit down and eat the cheese so easily? The man pills his beret firmly around his ears and jumps around the room, squeaking.

These Pilk sketches have been seen before in other Ken Campbell shows, but they are illuminating indeed to see how consist-

MICHAEL COVENEY

Four major developments, each involving BHP in new markets and new technology were outlined by the company's Chairman, Sir Ian McLennan, at the annual meeting held in Melbourne on Tuesday, September 27, 1977. These are some of the highlights of his address—

Business Outlook

"We now recognise that the world steel industry is passing through its worst depression since the 'thirties... and economic recovery is proving to be slower and more painful than many had expected. We see a reduction of unemployment and a desirable increase in national productivity as stimulating largely from the conditions in which there is a substantial increase in private investment and an unmanageable rate of inflation will always hinder this."

Major Coal Interests

"We now have a significant place in Australia's coal export business, obtained through our purchase of the Peabody interest in what is now Thiess Damper Mithul Coal Pty Ltd, (TDM) and also through our newly obtained contracts with Japanese steel mill for coal from our Gregory mine development largely from the conditions in which there is a substantial increase in private investment and an unmanageable rate of inflation will always hinder this."

North West Shelf

"The North West Shelf project will be, without qualification, the largest resource development ever undertaken in Australia. It is going ahead, it will involve investment by the partners in excess of \$2 000 000 000 over five years, with up to 5000 people engaged in construction."

Ok Tedi Copper

"In the context of new projects, I should also refer to the feasibility study of the copper prospect at Ok Tedi. In the Star Mountain in Papua New Guinea... the study is to be completed by May 1979. It is unlikely that any final decision on the project will be taken before 1980..."

Taxation Changes

"The announcement in the budget speech of an increase in the rate of company tax by 3.5 cents in the dollar to 46 cents in the dollar was extremely disappointing. This change represents an 8.2 per cent increase in tax and it must be recognised as a heavy burden on the corporate sector..."

Accounting for Inflation

"For the first time, the inflation adjustment applied to our accounts for one year was more than \$100 000 000. There are many facets of the problem of accounting for inflation—the basic issue of funding the replacement of assets, the interests of shareholders, and the corporate environment in which we operate are a few of them. These are continually under review."

Steel Outlook

"In the shorter term, there are some indications of an upturn in ordering rates by Australian steel customers particularly over the last couple of months. Import competition within Australia remains severe, affecting chiefly our associated companies, so that their calls on us for feedstock are reduced. The Steel Industry Section recorded a net loss of \$56 701 000 for the year, but profit before deducting our special inflation charge, Fixed Asset Value Adjustment, was \$18 099 000, a 15 per cent increase on the comparable figure for the previous year."

Minerals Profit Up

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New Bass Strait Fields

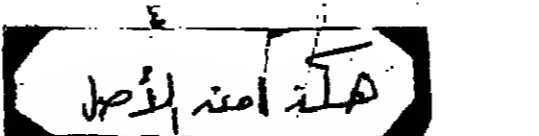
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EUROPEAN NEWS

Britain plans assault on EEC agriculture policy

BY CHRISTOPHER PARKES

THE BRITISH Government aims to have Greece, Spain and Portugal admitted to the Common Market within the next four years. It also intends, while the Community strives to adapt all its institutions to cater for enlargement, to forge ahead with its own schemes for a radical reform of the Common Agricultural Policy as it affects the northern part of the EEC.

But many Ministers will be busy during the coming months, visiting the capitals of the Nine and the applicant countries. The British attack on the CAP will start in Brussels, where Mr. John Silkin, Minister of Agriculture, aims to establish as fact his claim that the basic prices of farm produce were allowed to climb too high in the original six-country Community.

W. German jobless total falls

BY JONATHAN CARR

THE NUMBER of unemployed in West Germany dropped in September against the previous month, but increased slightly against September last year. Figures released to-day by the Federal Labour Office also indicate that some of the structural problems on the labour market—especially those involving women and young people—are worse than a year ago.

Bonn. The Economics Minister, Herr Hans Eichel, said he expected the DM16bn (£4bn.) public investment programme passed by the Government this year eventually to generate orders for the construction industry worth DM12.5bn.

Vaduz to consider tightening company law

By John Wicks

ZURICH, Oct. 4. LIECHTENSTEIN is to consider revision of its company laws. The Board of Government, headed by Walter Kieber, has expressed concern at the harm done to the reputation of the principality by legal abuses and criminal acts involving Liechtenstein companies in recent years and told Parliament in Vaduz that measures would have to be looked at to prevent further misuse of the system.

The EEC and Comecon will start talks next spring on formal arrangements for co-operation. But it has taken them four years to get even this far. Reluctant bedfellows

BY GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT

AFTER ALMOST four years of diplomatic haggling, the basic Community and Comecon have finally agreed to sit down and talk business. It was decided during the recent visit to Brussels by a delegation headed by Mr. Mihail Marinescu, vice-premier of Romania and President of the Comecon executive committee, that proper negotiations should begin next spring.

With each of the Comecon member countries, so far it has received no official response. This divergence of view is likely to mean that the negotiations will move forward slowly, especially in the initial stages when the two sides will be trying to agree on exactly what they are negotiating towards. While they feel bound to foster the process of détente, the Nine are also well aware that they are negotiating from a position of strength and that more is being sought from them than they are at present seeking in return.

IEA talks on oil demand cut

BY ROBERT MAUTHNER

THE THREAT of a serious imbalance between world oil demand and supply by the middle of the next decade, in the absence of measures to reduce oil requirements, will be the main subject of discussion at a two-day ministerial meeting of the International Energy Agency which begins here tomorrow.

PARIS, Oct. 4. The governing board of the 19-nation IEA, chaired by Mr. Alstair Gillespie, the Canadian Minister of Energy, will discuss a number of joint measures which would lead to a sharp reduction in members' demand for oil by 1985 and relieve the pressures on an existing world resources.

... AND DAVID LASCELLES, EAST EUROPE CORRESPONDENT

ALTHOUGH the Brussels talks are far more practical important, the East European Commission is so far as its trade relations with West Europe. East Europe's reservations—and particularly Moscow's—about the Community are still so deep that progress has been made in only a few areas.

Of far more practical importance, the East European Commission is so far as its trade relations with West Europe. East Europe's reservations—and particularly Moscow's—about the Community are still so deep that progress has been made in only a few areas.

Perard who? We sell pens and pensions. Frozen foods and 'Unfreezers'. Oil rig decks and olive oil. People who recruit people, insulate houses, build body armour, open foreign banks in the City, advertise the fact through us. They seem to thrive on it. Perhaps we can help you, too?

'Arms to S.A.' investigation. THE DUTCH Foreign Minister, Mr. Max van der Stoep, has ordered an investigation into claims by the Dutch Anti-Apartheid Movement, made here this week, that French subsidiaries of the giant, Dutch-based Philips electrical group supply electronic components for use in armament systems purchased by South Africa.

EUROPEAN SECURITY REVIEW CONFERENCE. Belgrade concern on detente. BREZHNEV report on constitution. THE OPENING of the Belgrade conference to review the 1975 Helsinki accord was marked by two statements of opinion on human rights.

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Mondale cuts off Senate debate on gas prices

DAVID BELL WASHINGTON, Oct. 4. LONG filibuster in the Senate over natural gas pricing losses and accept whatever the Senate decides on natural gas prices. The Administration will seek to overturn the Senate Democratic leadership chamber was trying to "upset" the Senate.

Mr. Carter had repeatedly as opponents regulation continued with a series of procedural amendments designed to hold up the Energy Bill and a compromise. Acting in concert with the Senate leadership, Mr. Mondale repeatedly introduced amendments out of order and refused to let Senators against his decisions.

James Abourezk of South Dakota, who has been trying to stop de-regulation prices, later charged that the Administration "has pulled up a rug from under us and that we had led the opponents to believe that backing their stand."

Mr. Carter never backed the filibuster and administration, clearly disapproved at the procedural morass which the Senate had sunk.

Attempt to restart dock strike talks fails

By Stewart Fleming NEW YORK, Oct. 4. ATTEMPTS to reopen talks between the striking International Longshoremen and the North Atlantic shipping companies failed yesterday when Mr. Thomas Gleason, the International Longshoremen's Association's president, said after a meeting with the employers that they had offered "nothing but a prayer."

The meeting followed a decision by the director of the U.S. Government's Federal Mediation and Conciliation Service to come to New York to try and persuade the two sides to restart negotiations.

The dock strike in the East Coast and Gulf Coast parts of the United States entered its fourth day today, with reports that the dockers have effectively halted container ship services in all ports. The strike is selective, however, and conventional cargoes are still being loaded and unloaded.

One development which is being interpreted as holding out some prospect of an earlier settlement than might otherwise be expected was a decision yesterday by New Orleans employers to withdraw a suit they had filed against I.L.A. with the National Labour Relations Board. The complaint claimed the I.L.A. in New Orleans had since July not bargained "in good faith."

It had been predicted that the filing of this complaint would make it more difficult to reach an overall settlement, since it questioned the validity of the normal pattern of bargaining by which the contract agreed in North Atlantic ports forms the basis for a coast-wide agreement.

Updating the U.S. tax system, writes David Bell from Washington, is proving much more difficult than expected

Crossing the tax-reform minefield

PRESIDENT CARTER's long-awaited proposals to reform the U.S. tax system—a disgrace to the human race—as he was fond of calling it last year—are not now expected to be made public for several more weeks.

The target date for their release was September 20. Then it was to be yesterday. Now it is really anybody's guess when the plan will be sent to Congress. And it is also increasingly anybody's guess what the details of the proposals will be.

Reforming the tax system has turned out as officials somewhat ruefully concede, to be much more difficult than most people expected.

Last May the President, while still campaigning for office, had no doubt about what he was going to do.

"Basically I favour a simplified tax system which treats all income the same, taxes all income only once and makes our system of taxation more progressive." That was a theme he sounded throughout the United States, and it never failed to evoke a sympathetic response.

A recent poll conducted by the Roper Organisation, for instance, said that 80 per cent of those surveyed considered the federal tax system to be unfair, but the poll also uncovered one of the major obstacles facing Mr. Carter: it showed that most taxpayers may object strongly to deductions that are claimed by others but believe that their own deductions are perfectly reasonable.

And that is not the only problem that the tax reform group in the Treasury has encountered. Intensive lobbying in Congress by business and other groups has produced formidable objections to some of the proposals even before they have been made.

Senator Russell Long, the powerful chairman of the Senate Finance Committee, and others have let it be known that they will fight some of the ideas on the Administration.

To correct this the Administration was initially all set to enact the preferential treatment of capital gains under which they were taxed at about half the normal rate. On July 23 the Secretary said that "capital gains should in most cases be treated more like ordinary income" as a way of simplifying the complexly surrounding their present assessment.

The increase in capital gains taxes would be balanced by a reduction in income tax rates, particularly for lower and middle-income families and homes, holidays and much else besides.

Each of these deductions has its friends in Congress, and the restaurant industry, to take only one example, has already begun lobbying furiously against a proposal to halve the business lunch deduction. It is therefore very difficult to say how the Administration will eventually decide to approach what at first seemed a relatively simple issue—the even middle-income families and homes, holidays and much else besides.

The second major aim of the proposals, however, is likely to get a warmer reception. Put simply it is to use the tax system to encourage investment by husband and wife. It is to encourage investment by husband and wife. It is to encourage investment by husband and wife.

There is, of course, one other set of calculations that has got to be made but which play a crucial part in the eventual decision. Present rough calculations suggest that if the proposals now being considered are implemented in anything like their present form the Treasury would lose about \$15bn. a year, between \$5bn. and \$7bn., and ordinary taxpayers would get the reduction, largely because of the reduction in individual tax payments.

It remains to be seen how this fits into Mr. Carter's oft-stated target of balancing the budget by 1983, and it is by no means certain that the proposals would be enough to stimulate enough extra economic activity to outweigh the loss to the Treasury.

"Basically I favour a simplified tax system which treats all income the same, taxes all income only once and makes our system of taxation more progressive," said President Carter during his election campaign, and the message never failed to evoke a sympathetic response.

Girlingaud for Quebec

OTTAWA, Oct. 4. Foreign Minister Louis Girlingaud flies to Ottawa tomorrow for talks with Canadian leaders followed by a visit to Quebec City where he will face a face with the bigly issue of Quebec.

Canadian officials and diplomats here are confident that M. de Girlingaud will refrain from making any personal gesture on the lines of late President Charles de Gaulle, whose ringing "five Quebecs" in Montreal stirred a political and, soured relations between France and Canada.

Pro-separatist comment, recent would not only be embarrassing to the government of Prime Minister Pierre Trudeau, who is determined to maintain Canada's unity, but of character for Girlingaud, whose background is that of a career diplomat rather than a politician.

"Our policy is non-interference," a French diplomat said today, but added that France could not be indifferent to what happens to Quebec, which has the largest white, French-speaking community outside France.

Psychological sympathies between Quebec and France were underlined by René Lévesque, Premier of the province of Quebec, who was recently quoted as saying that Quebec could always turn to France if there was a crisis in capital and industry from the province.

Canada's sensitivity over the relationship between Quebec and France was demonstrated last month when M. Alain Peyrefitte, French Justice Minister.

U.S. families' income rises

WASHINGTON, Oct. 4. THE INCOME of American Families outstripped inflation last year for the first time since 1973, the Government has reported. At the same time, the number of people actually below the poverty line fell significantly for the first time in two years.

The Commerce Department said that the median income of all American families rose by 9 per cent in 1976 to \$14,960. After adjusting for inflation, which was running at 6 per cent that year, the median family income rose by \$450, or 3 per cent.

The number of people living below the \$5,815 poverty line declined by almost 3.5 per cent, although there were still almost 25m. people living with incomes below this threshold for a family of four.

The department said that despite the increase in income last year, it was still not enough to offset inflation in 1974 and 1975. While the income of white households increased last year, the study showed there were no discernible changes in the income of either blacks or hispanics.

New Cabinet in Colombia

BOGOTA, Oct. 4. President Alfonso López has reshuffled the 13-Cabinet and appointed three ministers in an effort to avert a crisis caused by the ousting of Sr. Rafael Pardo as Interior Minister.

Mr. Pardo maintained the office of Liberal and Conservative representation in the cabinet and confirmed in office military officer in the cabinet, Gen. Abraham Varón, as Defence Minister.

The reshuffle confirmed appointment last week of Sr. Alfredo Araujo Gran of Conservative Party as Interior Minister, the key political office in the Cabinet.

Also appointed Sr. Alfonso Rivas, an economist, as Finance Minister in place of Sr. Ahdon Espinosa Valderrama. Both men are Liberals.

Sr. Joaquín Vanín Tello, a Conservative lawyer, was appointed Agriculture Minister in place of Sr. Alvaro Araujo Noguera, a Liberal. Sr. Eduardo Galán, a Liberal, took over from Sr. Miguel Urrutia as Mines and Energy Minister.

The reshuffle followed the resignation of about two ministers, after Sr. Pardo stepped down, to give the President a free hand in re-making the Cabinet.

Sr. Pardo quit following political and trade union criticism of his handling of a general strike last month, which led to rioting and the deaths of at least 18 people.

ON OTHER PAGES

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Japan-Russia whaling accord ... 32
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OVERSEAS NEWS

Japanese cabinet clash over hijack

BY CHARLES SMITH, FAR EAST EDITOR

A FURIOUS row was going on inside the Japanese Cabinet this afternoon over the allegedly irresponsible action of some Foreign Ministry officials in promising Algeria that Japan would not request the extradition of the 11 terrorists who arrived there yesterday on board a hijacked Japan Airlines DC-8 airliner.

Indonesia investment initiative

TOKYO, Oct. 4

INDONESIA'S Investment Co-ordination Board (BKPM) was yesterday given additional powers to speed the processing of investment applications, our Jakarta correspondent writes.

Victoria to use emergency law against power strikers

BY KENNETH RANDALL

AFTER nine days of worsening effects from a strike of power station maintenance workers, the Victorian state government has decided to declare a state of emergency to-morrow and invoke legislation providing for fines and jail sentences for strikers.

Party row opens rift in ruling Malaysian coalition

BY WONG SUI LONG

THE POLITICAL rift between the two Malay parties in Malaysia's ruling National Front coalition has yawned in the past few days after the expulsion of the Chief Minister of Kelantan State from the Party Islam.

Government arrests 300 of Bhutto's supporters

BY SIMON HENDERSON

SOME 300 workers for the Pakistan People's Party of the former Prime Minister, Mr. Bhutto, have been arrested in southern the Punjab since the postponement of Pakistan's elections three days ago, party sources said to-day.

Sri Lanka boycott

BY OUR OWN CORRESPONDENT

Sri Lanka's opposition Tamil United Liberation Front (TULF) was planning to boycott a parliamentary debate yesterday on a Bill to change the country's form of government, a front spokesman said, according to Reuters.

Bank intervention holds down yen

TOKYO, Oct. 4

THE JAPANESE yen was apparently prevented from passing through the position of \$1=¥260 to-day, by heavy intervention of the market by the Bank of Japan.

INDIAN POLITICS

Crushing the Gandhi myth

BY K. K. SHARMA, NEW DELHI CORRESPONDENT

DEMANDING handcuffs as the police arrived to arrest her, Mrs. Gandhi stepped back into the role of an Indian Joan of Arc—the first took up during the Congress Party's struggle for independence.

Government arrests 300 of Bhutto's supporters

ISLAMABAD, Oct. 4

One political leader has spoken out against the reported deal which will ensure the release unharmed of the kidnapped West German industrialist, Herr Hans-Martin Schleyer, according to a Leba-for news magazine.

ILO Africa funds

BY OUR OWN CORRESPONDENT

The International Labour Organisation is to grant financial aid to liberation movements in Southern Africa, the ILO announced yesterday, according to Reuters.

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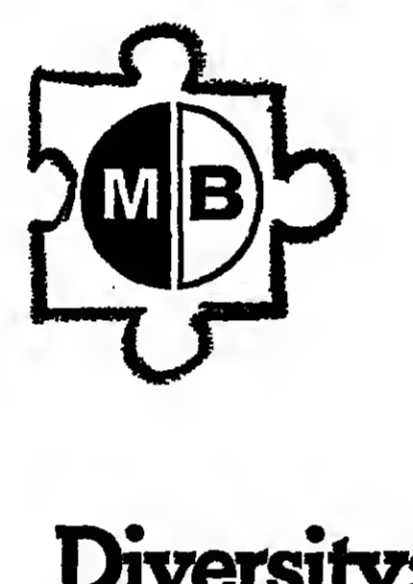
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Handwritten signature: محمد صالح



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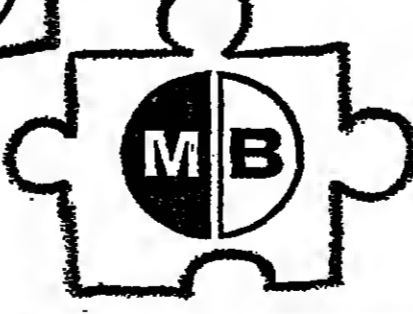
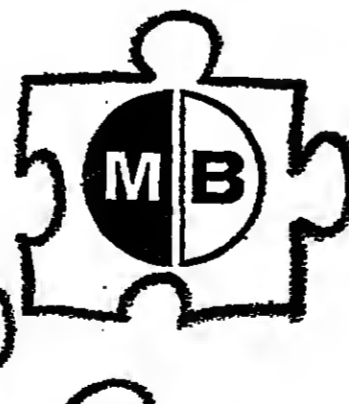
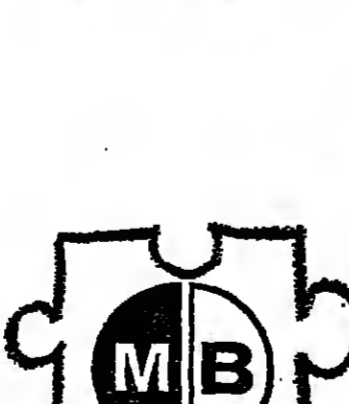
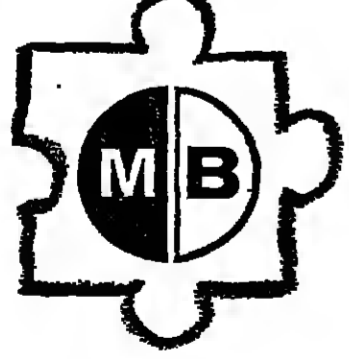
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WORLD TRADE NEWS

Hong Kong transit for tender soon

HONG KONG, Oct. 4

HONG KONG Mass Transit Authority (MTR) estimates that the extension of the colony's rail system, to be constructed between 1978 and 1982, will cost a further HK\$1.6bn. This is including price escalation but excluding financing and land costs.

extension costs should also rise to around 50 per cent, from 40 per cent for the initial system, due to the higher electrical and mechanical equipment compared with civil engineering costs.

Sweden confirms collapse of pulp prices

BY WILLIAM DUFFORCE

STOCKHOLM, Oct. 4

TWO of Sweden's biggest pulp producers, Stora Kopparberg and Sodra (the southern Swedish forest owners group), confirmed today that they have cut the prices of their bleached grades by 15 per cent from October 1 in an attempt to stabilise the West European market.

effort to maintain prices has definitely collapsed in the face of the low-price penetration of the West European market by North American suppliers. Yesterday the Finnish mills announced that they would follow the Swedish lead.

Abu Dhabi gas plant open

By Ray Dafter, Energy Correspondent

ABU DHABI, Oct. 4

THE MIDDLE EAST which through its huge oil resources has become the major fuel supplier of energy, entered a new phase of development today with the official inauguration of liquefied natural gas exports from Abu Dhabi.

Alcoa in \$5m. pilot plant

BY ROY HODSON

extended into a 30,000 tonne a year operation in Texas.

ABOUT \$5m. is to be spent by the United States Government and Alcoa to build a pilot plant for the production of aluminium by a new process. To be sited near Pittsburgh the plant will employ a "direct reduction" method based upon coal and cheap ores.

Stronger sterling clouds ICI exports

By Kevin Done, Chemicals Correspondent

IMPERIAL Chemical Industries, which in the first half of the year pushed up the value of its exports by 25 per cent, is now facing tougher obstacles in export markets with the hardening of sterling.

Takeovers by Zambia to end

BY MARTIN DICKSON

ZAMBIA has reached the end of its nationalisation programme, according to the country's Finance Minister, Mr. John Mwanakatwe. "We feel we have more or less reached the limit," he told reporters as he was passing through London after attending the IMF meeting in Washington.

industries in rural areas than those in urban areas. He noted that in anticipation of the new Act he had announced in this year's budget more attractive terms for the repatriation of profits and dividends. Zambia hoped eventually to return to a position where there was no restriction on the remittance of profits and dividends.

Kenya vehicle sales boom

IN SPITE of the troubles facing the East African Community, the future of Kenya's infant motor industry appears to be secure.

As demand for commercial vehicles in Kenya picks up, major companies are increasing output from local assembly plants. JOHN WORRALL in Nairobi looks at the industry.

Israel imports more from U.K.

BY L. DANIEL

TEL AVIV, Oct. 4

ISRAELI purchases from Britain expanded by 6.5 per cent in the first seven months of this year to reach \$152.5m, while Israeli exports to the U.K. rose by 32 per cent to \$110m.

Advertisement for RNIB (Royal National Institute for the Blind) featuring a photo of Mike Brace and text about training the blind.

Large advertisement for Ireland's tax-free profits, featuring a photo of a car and text about 100% tax-free profits.

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A steel town in decay

BY STEWART FLEMING, recently in Youngstown, Ohio



Mr. Edgar B. Speer, chairman of U.S. Steel (left) and Andrew Carnegie, "Big Steel's" foremost "robber baron."

IN FRONT of the neat brick municipal building in this town of 13,000 people is a memorial fashioned in black steel. The inscription reads "Presented to the City of Campbell, Ohio, July 1976 in commemoration of the 100th anniversary of the Youngstown Sheet and Tube."

To-day those words have a bitter ring, for just three weeks ago the company dealt Campbell a crushing blow. The biggest employer in the town and the second largest steel tube manufacturer in the U.S., it announced without warning that it was closing most of its Campbell works.

By the end of the year the decision will put some 5,000 of the 8,300 employees at the plant out of work. It will probably send the unemployment rate in Campbell soaring to over 30 per cent and it threatens to devastate the finances of this town and neighbouring Struthers. They depend on income tax, sales tax, property taxes and on property taxes from the plant to finance community services like the fire brigade and the police force.

The ripple effects on the finances of local shops and businesses associated with the steel works and on the families of the unemployed can all too readily be imagined. Mr. Mark Love, a local consultant, is already going round the local banks asking what they will do about unemployed steel workers who can no longer meet mortgage payments on houses costing upwards of \$40,000.

While the emerging tragedy is local, the threat to these communities in north east Ohio, 60 miles south of Lake Erie, commands the attention of political leaders in Europe and

Japan as well as in Washington, for mounting imports of foreign steel are blamed by industry and political leaders for what is happening.

President Carter last week responded to the Youngstown lay-offs and earlier cut backs in the steel industry's 490,000 labour force, which are putting close to 20,000 workers out of jobs, by announcing the formation of a special task force to examine the industry's plight. The announcement was in part cosmetic, for an interdepartmental task force has been at work for months already. But it is an accurate reflection of the intensifying pressure the president is under.

Key states

Over the past two years, particularly, other U.S. industries have fussed and fumed about mounting foreign imports—examples are textiles, television and footwear. But none of these groups commands the political clout of "big steel" and the powerful Steel Workers union. The House of Representatives "steel caucus" now seeking to meet with the President and impress on him the need to control imports, can count on almost one quarter of the House membership. It includes members from such key industrial states as Illinois, Indiana, Pennsylvania as well as Ohio—states which are frequently crucial in the election of Democratic presidents as Ohio was in the election of President Carter.

A president who won that election in part on promises of employment to blue collar workers such as those in Campbell cannot afford to turn

his back on them. And Senators and Congressmen who know that their re-election could hinge on making sure he does not forget his pledges are not about to allow him such a luxury. Steel, they point out, is not only a basic industry, it is a strategic industry.

So there is little doubt that the Carter Administration is facing its most critical battle so far over trade policy: it is torn between its international free trade commitment and the potential cost of that commitment in the Senate, the House, and in the voting booths of one-industry towns like Campbell and Struthers.

How that conflict is resolved could tilt the balance of international free trade as well as the direction of the U.S. economy. Some economists have warned that with as much as one-fifth of the steel industry's plant obsolete in comparison with the technically advanced equipment in Japan, the steel industry's future is in the balance. One argument runs that without protection—and perhaps financial help—the industry will fall further behind the Japanese. Others fear that this is the path to industrial decay, that protection and subsidies will sap the industry's strength. They mutter darkly about the "British disease".

And beneath the debate, forces which will shape the development of the country in what economists increasingly refer to as "the post industrial age" are at work.

A visitor who stumbled on Campbell would be hard pressed to believe as he turned off Route 422 that he had chanced upon one of the cradles of the U.S. industrial revolution. Driving

down Twelfth Street towards the Mahoning River Valley past blocks of spruce detached homes—many with two cars in the garage—presents an altogether different vision of industrialisation than say a trip to Oldham or Sunderland.

But then on the crest of the hill overlooking the Mahoning Valley he would taste the first pungent odour of sulphur and gas and moments later see the plumes of thick orange smoke spurting from the chimneys that dominates the blackened steel mill sheds.

From that point, down into the pit of the valley, past increasingly derelict brick or wooden homes, the visitor from Europe would find the scene uncannily familiar. So should. For the steel works, rock-marked with age which are dotted along the 26 miles of Mahoning River around Youngstown were built 70 years ago. "Big steel's" foremost "robber baron", Andrew Carnegie must have known the area well. The United States Steel monopoly he created with banker J. P. Morgan still has its Ohio works here. And like Youngstown Sheet and Tube which was founded in 1902, it is still dependent on the basic plant built at that time.

The steel workers who operate these plants are less convinced by the arguments that foreign imports are largely to blame for the Campbell works closures than the management would like to admit. The familiar theme is that the Lykes Corporation, the shipping company which took over Youngstown Sheet and Tube, has exploited the company it acquired, a company eight times

the size of Lykes. "They hied us," says Bill Sferra, a local steel union official, referring to the failure of the Lykes company to invest in modern equipment, a failure which is widely recognised as the real cause of the undermining of the Youngstown Sheet and Tube finances.

Dave Brown, a millworker at another local plant, sums it up: "We have even got steam engines still running the rollers in our mill. They don't bother to repair things any more; they are just running them into the ground. It's worrying even running those blast furnaces any longer. They're shot—they could blow their tops any time."

Wheelbarrow

Gerald Dicky, a union official, says that at his plant some raw materials, such as manganese, are still being moved by wheelbarrow. Father William Hogan, an academic and recognised U.S. steel industry authority based at Fordham University, New York, confirms the impression which a glance at the valley's steel works creates. He describes the facilities in the district, which include plants owned by U.S. Steel and Republic Steel as "inherently turn of the century". Their blast furnaces were all built between 1902 and 1921, he says. He suggests that as of last August the working plant was one-sixth less efficient than the average for U.S. industry and about half as efficient as the best U.S. equipment, which itself is no match for the most up-to-date Japanese plant.

It is a recognition of the antiquity of the facilities in Mahoning Valley which is casting a pall over the region. Everybody believes that more closures are to come.

Bill Sullivan and Patrick Mc-

Mahon have been co-ordinating the valley's efforts to save the local steel industry for three years through an agency built up by Sullivan—the Western Reserve Economic Development Agency. Their families both came to the U.S. in the years following the Irish potato famine and, like so many of the Irish, Italian, Hungarian and Slovene settlers in this corner of Ohio, their roots here go back two and three generations.

For Sullivan the issue is in some ways a simple one. The Mahoning Valley is essentially a one industry district—steel. If the industry dies so do communities like Struthers and Campbell. But he says, the time has gone when Americans could simply get up and go when they have exploited a region. Unemployment is running nationally at over 7 per cent. The service industries are growing faster than manufacturing and the skills of steel workers are not in much demand. Therefore he is fighting to keep the mill open and, he told a town meeting in Struthers, if Youngstown Sheet and Tube won't save the mill "then we will run it ourselves" in public hands.

Patrick McMahon graduated from Georgetown University in Washington in 1971 and really belongs to the radical student breed which fought for Civil Rights and against the war in Vietnam, and the pollution of

the environment by industry. For the past three years he has been fighting to allow the Mahoning Valley steel industry to carry on polluting because the alternative—closing many of the mills and destroying the community—was the greater of two evils. He concedes that the Mahoning River "has been clocked at 80 degrees Fahrenheit in the middle of winter." In deference to his past he says that he wants to continue to improve the environment "to the greatest extent possible." But he argues it is unreasonable to try to force the local companies to spend the \$150m. for pollution control, needed to keep some of these obsolete plants operating.

As the fight to save the plant continues, steel workers such as Bill Sferra wonder about their future and the future of their colleagues.

Benefits

As Sferra sees it the immediate outlook is not too bad. "The average Joe in the mill is not going to be affected for a while, he may even be making more." He estimates that unemployment benefits corporation or an industry (tax free), and union payments could add up for such a man to nearly \$270 a week, more than he might be getting working, after paying tax.

But after six to nine months

the going will get tough. Unemployment benefits will run out and the unemployed will have to turn to welfare which runs at \$270 a month not a week.

The steel worker has been a member of the industrial elite in the U.S., earning some of the highest hourly wage rates among blue-collar workers. The collapse from relative affluence will be painful for those who fail to find work, especially in a country which often pays no more than lip service to the needs of "failures" who are unemployed.

At the town meeting in Struthers last Thursday night one sensed the shifting mood and changes in attitude. Thus Father Ed Stanton, speaking on behalf of the district's churches—Protestant and Greek Orthodox as well as Catholic and Jewish—said: "We have a serious concern about an economic system that would allow room men to agonise over a decision directly affecting the entire community in the isolation and secrecy of a boardroom. We feel the system is inadequate and there must be a redefinition making more." He estimates of the relationship between a corporation or an industry and the community in which it transacts business. "Then, when a man transacts business, a young woman came forward and in a searing contralto sang the Lord's Prayer."

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Highlights of the report and accounts submitted by the Board of Management of O & K Orenstein & Koppel AG to shareholders at the Annual General Meeting on 1 July, 1977:

Review

Economic recovery from the downturn suffered in previous years was sluggish in 1976. In the Federal Republic progress was uneven, varying from one sector of industry to another. After a steep rise earlier in the year, production remained stationary during the second half of the year. With investment showing no overall improvement, domestic demand remained weak and the economy remained largely dependent on exports.

As a producer of capital goods with an extensive export business, the Company is intimately affected by economic developments throughout the world. Thanks to a wide range of products and increased efforts abroad, Orenstein & Koppel, in the face of fierce competition, managed once again to offset weaknesses in individual markets during the year.

Turnover rose by 16% to DM 876.1m, with exports accounting for 55% compared with 50% in the previous year. Total output again outpaced turnover and, at DM 963.1m, was 24% up on the previous year.

Group turnover, including the figures of our export company and our foreign production and distribution companies but excluding internal deliveries, rose by 17% to DM 1,050m in 1976.

At DM 855m the total of orders received by the Company was only marginally below turnover, but fell short by DM 200m of the 1975 figure which encompassed several major orders for open-cast mining equipment. 55% of orders booked in 1976 came from abroad.

Turnover in earth-working machinery rose by 20% to reach DM 444m during the year under review. Representing as it does 51%, it remained the largest component of turnover as a whole. The Company succeeded in maintaining its market position at home and strengthening its business abroad, particularly in large hydraulic excavators.

Shipbuilding, with a drop of 11% to 18%, failed to maintain its share of the total turnover, largely because of the incidence of delivery dates. There was no falling off in output. The order book is smaller than in 1975, since orders during the year under review were confined to a few dredgers, as a result of the unusually fierce competition that had developed throughout the world.

The general engineering business, which accounted for 25% of the total turnover, made encouraging progress during 1976. Turnover rose

by 29% to DM 219m, largely because of the completion of major orders for open-cast mining equipment, but shipboard cargo cranes and fork-lift trucks also achieved higher growth rates. Sales of escalators did well during the year, both at home and abroad.

Turnover in locomotives and rolling stock rose during the year, but returns were unsatisfactory. There were fewer orders than in the previous year, if only because of the German Federal Railways' plans to cut the rail network and to build its own rolling stock. The Company's plants were fully employed throughout 1976, and there was a 6% increase in the labour force in order to ensure delivery on time.

The satisfactory utilisation of the Company's plants, the rise in output and the efforts it made throughout the year to keep down production costs and to strengthen its position in foreign markets, have led to a distinct improvement in results. The products mainly responsible for these results include open-cast mining equipment, shipboard cargo cranes, building machinery, ships and dredgers as well as escalators.

Finance, Profit, Dividend

Finance needed in 1976 totalled DM 168.1m, including investments of DM 37.5m, and was covered mainly by increases in reserves and depreciation of DM 31m. The trading surplus for the year, after an appropriation of DM 4m to the voluntary reserves, totalled DM 8.4m and the whole of this was used for the distribution of a dividend of 14% on the share capital of DM 60m.

Staff

The number of people employed during the year rose by 539 to reach a total of 9,054 on 31 December, an increase of 6% over the previous year. Foreign workers accounted for 13.2%. The number of training places was raised by 3% to 508 during the year. Wage and salary scales were raised by 5.4% on 1 January, 1976, and expenditure under this head rose from DM 229.6m in 1975 to DM 264.5m last year.

Prospects

At the beginning of 1977 the order book exceeded DM 900m, mostly in the form of long-term contracts. These orders, coupled with the expected revival of demand for the Company's products, particularly from abroad, are likely to ensure full employment for the Company's plants and their present work force beyond the middle of the year.

In July this year the issued capital of the company was increased by DM 12m to DM 72m at a price of DM 200 per share, the authorised capital by another DM 18m.

	1976	1975	1974	1973	1972
Turnover	DMm. 876.1	757.9	601.8	644.0	622.9
Export ratio	% 55	50	48	42	51
Total output	DMm. 963.1	775.1	606.4	708.5	643.4
Group turnover	DMm. 1,050.0	910.0	623.0	700.0	710.0
Wages and salaries	DMm. 213.2	217.4	221.9	238.9	222.9
Employees	9,054	8,515	8,000	8,700	8,500
Investment	DMm. 37.5	23.8	42.8	42.7	36.8
Depreciation	DMm. 34.3	31.3	24.4	25.8	18.9
Depreciation as % of investment	% 91.8	133.2	57.1	60.9	72.9
Share capital	DMm. 60.0	60.0	60.0	60.0	60.0
Reserves	DMm. 62.0	26.8	22.4	22.3	43.4
Trading surplus	DMm. 12.4	8.8	6.8	10.1	10.8
Total dividend payments	DMm. 8.4	8.4	8.4	8.4	8.4
Dividend	% 14	14	14	14	14

* Turnover of O&K Orenstein & Koppel AG including turnover of domestic and foreign subsidiaries—and production companies excluding reciprocal deliveries.
** Bonus on the occasion of the company's 100th anniversary.

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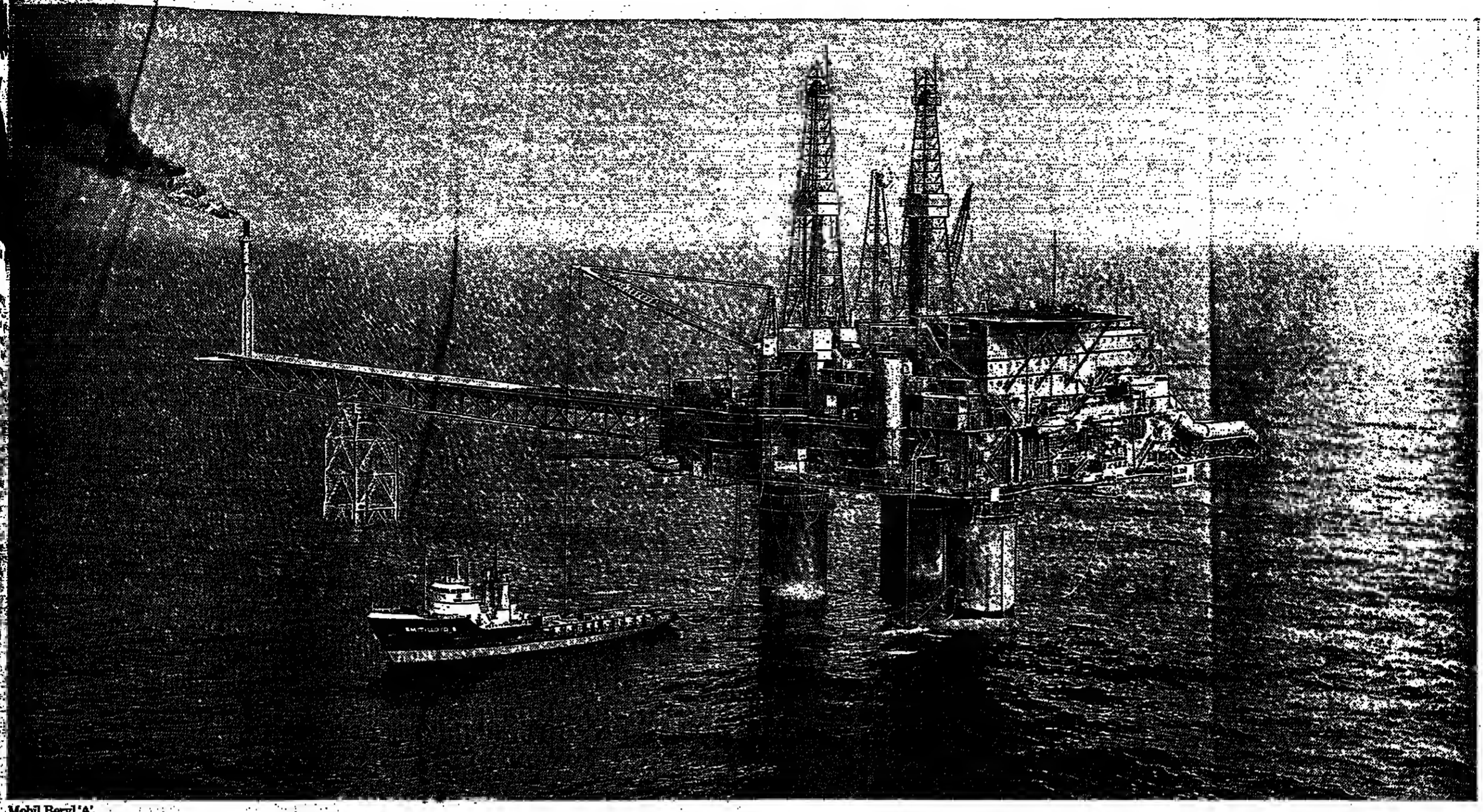
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Mobil Beryl A

BICC-people who make things work at sea

Oil men aboard Mobil's Beryl A platform, brave the hazards of the North Sea, gathering its rich oil harvest, while one of the men who helped to make it all possible BICC's Bill Ivison, relaxing in the tranquil surroundings of his Whitehaven allotment, looks towards a harvest of a different kind.

Bill flew a team of specialists to Norway to participate in the management team controlling the electrical and instrumentation work on the platform and to advise the platform builders on these aspects. Onshore, Bill supervised BICC's part of the contract, which covered the installation and jointing of high voltage cables. Offshore, however, when the platform had been floated to its final moorings in the North Sea, BICC took over all electrical installation and instrumentation work and Bill co-ordinated the efforts of a 100-strong contracting team in the completion and pre-commissioning of all electrical systems.

Whatever the problem, BICC has the answer in its people — 54,000 people employed worldwide who, like Bill Ivison, quietly make things work.

And people like Eric Lee, Production Manager for BICC's heavy cables unit at Leigh, who was involved in the manufacture of virtually all of the cabling used by Bill for the Mobil platform. Eric's cabling skills are hard-won, coming from 34 years experience in the company — the last 20 in the demanding world of production. However, the enthusiasm and energy which he brings to his work is a complete contrast to his relaxed approach to his hobby — fishing.

Over the years, Eric's skill and experience have been put to good use in many major BICC projects.

Projects like an improved method of cable insulation (Vertical Continuous Vulcanising) which allowed BICC to manufacture cables for the QE2. The QE2 presented a challenge — high voltage cables of a new and special design. VCV was the answer, and Eric's knowledge of the process, and the special techniques associated with it, enabled BICC to meet the challenge.

More recently Eric and his 500 strong team have manufactured cables for another famous ship, the Royal Navy's new Command Cruiser HMS Invincible.



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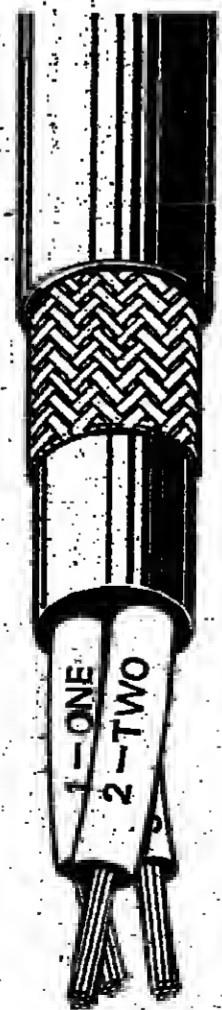


BICC Cables power and control the Royal Navy's sophisticated new Command Cruiser HMS Invincible.

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Makes it work

HOME NEWS

Dublin to drop terror arrest measure

THE IRISH GOVERNMENT is to drop one of the most controversial anti-terrorist measures brought in by its predecessor...

The Cabinet decided yesterday not to renew the measure when it expires on October 16.

It was introduced after the assassination of Mr. Christopher Ewart-Biggs, the British Ambassador, but was referred by the President to the Supreme Court as a constitutional test.

Since then, its operation has been linked with allegations of police brutality against people in custody.

The Cabinet discussed the report yesterday but decided to put off further consideration until next week when the Government hopes to be more acquainted with the facts.

Critics of the Government in the Republic and elsewhere, are likely to see the dropping of the measure as the first sign of a softer approach to the IRA but this could be misleading.

It would have been very difficult for Fianna Fail to reverse its attitude to the Act without convincing arguments that it was proving useful.

An alternative site, which might take a long time and prove difficult to acquire, would be advantageous only if there were an insuperable objection to carrying out the proposed development.

The new plant would fit in with the County Council's long-term plans for the area's employment and development, and its amenities.

Go-ahead for Co-op agency likely soon

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

THE GOVERNMENT is likely to go ahead this year with the creation of a Co-operative Development Agency to co-ordinate the work of all the different kinds of co-operative enterprises in Britain.

An announcement may be made this month by the Prime Minister after the expected completion in 10 days of a working party report on how the agency should function.

The working party, comprising 30 representatives of Government departments and various co-operative interests, under the aegis of the Department of Industry, has been held up recently because its members have split over the agency's constitution.

This is likely to lead to a majority report, backed by the Co-operative Party, which will recommend the creation of the agency with a governing council

of about 12 people appointed by the Government.

A minority report, written by some other co-operative interests, will say that full democratic procedures should operate and that, even though the Government might set up and fund the agency, some of its functions should be elected direct by the co-operative movement. This view is likely to be rejected by the Government.

Instead, its task will be to co-ordinate and promote co-operative activities over a wide front including retailing, worker co-ops and those in businesses such as agriculture and finance.

It will provide advice and help co-operatives to obtain money from existing Government, industrial and other funds. It will also act as a central national voice for the co-operative movement.

It would not be possible for the Government to provide sums such as the £100m. called for

Windscale 'jobs benefit'

BY IAN BREACH

WEST CUMBRIA would benefit substantially from the construction of a new thermal oxide reprocessing plant at Windscale, it was claimed yesterday.

A planning adviser, Mr. Michael St. John Hopper, who was retained by British Nuclear Fuels to prepare its application for the plant, told the public inquiry that an expansion could help to arrest depopulation in the area, at first by providing as many as 700 new jobs for local people.

Additional jobs, for workers from outside the region, would strengthen the general economic base by creating a demand for extra services.

On the oxide plant itself, the Windscale site had a number of advantages. It was relatively isolated with access to plentiful supplies of cooling water and could discharge low-level radioactive wastes to the sea. It was also close to suitable road and rail links.

An alternative site, which might take a long time and prove difficult to acquire, would be advantageous only if there were an insuperable objection to carrying out the proposed development.

The new plant would fit in with the County Council's long-term plans for the area's employment and development, and its amenities.

company had to wait for the outcome of the Windscale inquiry before it could sign contracts, even on a provisional basis.

"We know that, apart from the Japanese, potential customers of the company—particularly in Germany—are very anxious to get the contracts signed. We know that some of them are talking to the French and we hope that we will not lose business."

Negotiations have been going on for nearly a year, during which the Pole markedly changed the type of ships they require and have cut the value of their order by £15m.

A team from Poland is expected to arrive within a fortnight to finalise details of the order and its financing. Orders could be placed with the yards within two months.

The ships would then be sold to a joint holding company operated by Britain and Poland and chartered to a Polish state shipping company.

Eight British yards have tendered for the work, but Mr. Michael Casey, chief executive of the newly-formed State consortium, British Shipbuilders, said yesterday that allocations had not yet been made.

Although it is expected that the bulk of the orders will go to the hard-pressed Tyne and Govan yards, Mr. Casey said that orders would be placed on such strictly commercial criteria as ability to deliver and cost efficiency.

Financing would be on internationally agreed lines which required a 30 per cent deposit with the remaining 70 per cent at 7½ per cent over seven years.

British Shipbuilders would have a half stake in the holding company and, therefore, both Governments would be putting up 15 per cent.

But Britain would not be offering a preferential deal to a Communist shipping company at the expense of the taxpayer. A similar deal would be available to a U.K. flag carrier.

Editorial comment, Page 22



MR. MICHAEL CASEY Orders on commercial criteria

Poland orders 22 ships from UK

BY STUART ALEXANDER

MORE THAN 8,000 jobs in Britain's shipbuilding industry would be secured for at least a year by a Polish order for 22 ships and two floating cranes, worth £155m.

Mr. Callaghan said yesterday, after the Prime Minister told the Labour Party conference: "There is every prospect of a contract this month."

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Editorial comment, Page 22

Varley refuses special aid to cotton trade

BY RHYS DAVID, TEXTILES CORRESPONDENT

THE GOVERNMENT has rejected an appeal by Lancashire cotton spinners for emergency measures to ease pressure from low-priced, Laneshire imports.

Mr. Edry Varley, Secretary for Industry, was persuaded during the summer to send a departmental team to investigate the problems facing Lancashire spinners. He claims in a letter received yesterday in Manchester that it would be impossible to implement any of the measures suggested by the industry, including further unilateral restrictions on yarn imports.

He raises the possibility, however, of selective financial assistance under the Industry Act, 1972, and has suggested possible involvement by the National Enterprise Board's North West office in supporting companies.

Neither suggestion is considered particularly helpful by the industry, which blames imports, rather than finance, for its problems.

Mr. Edmund Gartside, president of the British Textile Employers' Association described Mr. Varley's reply as bitterly disappointing. He claimed that the Lancashire industry had deteriorated further in recent months.

The association had put a four-point plan to Mr. Varley and the officials who visited the area. It had been hopeful that the long delay in replying—more than three months—indicated that attention is being considered.

Mr. Varley says in his reply that extension of the Temporary Employment subsidy, due to end in March, would not be practicable for cotton spinning on its own, but the Government is considering the position beyond next March as it affects industry as a whole.

The letter also says that help for cotton spinners with stock-holding—another suggestion made by the industry—had had to be rejected.

Other industrial sectors, including some other parts of the textile industry were also suffering from excessive stock levels, Mr. Varley says. Furthermore, any action which would help to perpetuate stocks would only delay a return to more normal trading conditions.

On imports, Mr. Varley points out that the multi-fibre arrangement does not offer any scope for cutting, but only for restricting growth.

Unilateral action by the U.K. Government under the clause in the General Agreement on Tariffs and Trade which allows import restrictions where a market is being seriously disrupted would probably be opposed by Britain's European Community partners.

Mr. Varley claims, however, that the Lancashire industry should benefit as a result of the bilateral negotiations which the Community is holding with 30 supplying countries on textile import levels from the beginning of next year.

On imports, Mr. Varley says that these negotiations, the Community's and the U.K.'s objectives will be secured. We do not think we should jeopardise these objectives in the hope of short-term benefit," Mr. Varley says.

Tory MPs scheme would end VAT

BY OUR LOBBY STAFF

A PROMINENT Conservative MP today outlines a scheme that would revolutionise Britain's tax system, by replacing the existing income and value added taxes by a monthly levy on expenditure computed from an individual's bank statement.

The proposal, which comes from Sir George Young, MP for Aylesbury and a junior Conservative Whip, would mean the disappearance of not only Value Added Tax and PAYE but the bulk of the over-burdened staff of the Inland Revenue as well.

The idea, which Sir George freely admits would require ten or 30 years to implement, is rooted in the belief that a tax system should be flexible and fair, simple and cheap, interfere as little as possible with consumer choice, and offer incentives to save.

All existing forms of personal taxation failed to measure up to these goals, and income tax collection alone probably costs up to £1bn. a year.

His solution is an expenditure tax whose rate would depend on the income of the individual concerned. It is based on the assumption that within 10 years everyone will have a bank or giro account into which their taxable income will be paid.

The average employee would be paid monthly gross by credit transfer to his bank. At the end of the month, his total income would be computed and the rate of tax fixed—perhaps 10 per cent. This rate would then be applied to expenditure and an automatic debit would be made for the Inland Revenue.

Tax allowances, Sir George says, would disappear. Instead, benefits by then would take the form of cash credits. Tax relief on mortgages would be abolished to be replaced by a householder's cash allowance.

The plot of his speech, the text of which was released in London, was that unless the lessons of the last eight years of strife in Ulster were taken to heart, similar trouble might be in store for England, especially the Midlands, however, was not delivered. Apparently, under Birmingham and Nottingham Hill.

The move met with the approval of the local Tory MP, Mr. Cyril Townsend. The speech warns that anyone who had experienced the protracted troubles of Ulster would be concerned at the drift of events in England, especially the disturbances in London, Birmingham and Nottingham Hill.

Mr. Pyne conceded that a pay policy could well be in the interests of Britain, and claimed that the Tories in Opposition had taken a thoroughly responsible attitude towards it.

But it could never be in the national interest to go against the unwritten constitution.

"It is one thing to penalise firms which are breaking the law. But there are no laws governing pay policy. It would be quite different if the 10 per cent pay limit had been passed in an Act approved by Parliament, but it hasn't. It is simply a Government request."

Mr. Pyne claimed in Aberdeen that in acting to punish these employers, Mr. Callaghan was ruling by decree.

"It is intolerable for a Government to discriminate at random on the basis of whether it happens to approve of what a citizen or group of citizens is doing."

New Lucas company is formed

BY OUR LOBBY STAFF

LUCAS INDUSTRIES has formed a company, Lucas Aerospace Holdings, which will be responsible to the executive Board of Joseph Lucas for formulating the group's aerospace strategy.

Mr. Bernard Scott, executive chairman of Lucas Industries, becomes chairman of the new Board. Mr. J. E. Williams becomes deputy chairman, with responsibility for the work of the new company. He is succeeded as general manager of the subsidiary operating Board of Lucas Aerospace by Mr. J. Blyth.

The full membership of the new Lucas Aerospace Holdings is: Mr. Bernard Scott, chairman; Mr. J. E. Williams, deputy chairman; Mr. R. G. C. Messervy, managing director of Lucas Industries; Mr. J. J. Righton, director of Lucas Industries and group technical director; Mr. J. W. Shield, director and treasurer of Lucas Industries; and Mr. J. Blyth, general manager, Lucas Aerospace.

Mr. Blyth relinquishes his responsibilities as director and general manager of Lucas Batteries on transfer to Lucas Aerospace.

Mr. Pyne conceded that a pay policy could well be in the interests of Britain, and claimed that the Tories in Opposition had taken a thoroughly responsible attitude towards it.

Poor outlook for Beaujolais

BY ARTHUR SANDLES

A LARGE Galbe question mark hangs over one of Britain's favourite early-winter tipples—the Beaujolais Nouveau. Most of the pundits reckon that a summer of cold winds and heavy rain has removed any chance of good harvest of good wine being available in any quantity by that date are slim.

First major victim of this setback is Rank Hotels, which organises the major annual wine rally, starting with dinner in Beaujeu and a prize for the driver who gets back to London with the least distance in the process—a formula devised to defuse the danger of racing and thus a clash with the police.

Midnight on November 14 is the time that wine can be released for shipment according to French law. Recent practice is that shippers, restaurants and hotels then race to get the wine on to British tables by opening time on the 15th.

Now it seems that the vintage will be so delayed that the chances of good wine being available in any quantity by that date are slim.

Pay sanctions attacked

BY OUR LOBBY STAFF

MR. FRANCIS PYNE, Opposition spokesman on devolution and shadow leader of the Commons, yesterday described the sanctions now being applied to companies which breach the 10 per cent limit on pay increases as the "latest example of the Government riding roughshod over the unwritten constitution."

Mr. Pyne claimed in Aberdeen that in acting to punish these employers, Mr. Callaghan was ruling by decree.

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Mr. Pyne conceded that a pay policy could well be in the interests of Britain, and claimed that the Tories in Opposition had taken a thoroughly responsible attitude towards it.

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Architects reverse promotion decision

By Michael Casell, Building Correspondent

ARCHITECTS have decided to reverse a decision which would have allowed them to advertise their services.

The Council of the Royal Institute of British Architects yesterday decided to rescind an earlier decision allowing its code of professional conduct.

As long as the Architects' Regulation Council approved the move would have opened the door for architects wishing to promote themselves in more forceful ways.

The proposals were put forward in July by the Institute's policy committee. But an overwhelming opposition from members. Opinion polls showed that some 80 per cent of architects were against the Institute's recommendations and last month Mr. Gordon Graham, president of the Institute, said the decision would have to be reconsidered.

Mr. Graham said yesterday that the report was to be drawn up by June on ways in which architects could make their services better known to potential clients.

Any proposals would have to be acceptable to the profession. The move to allow architects to promote themselves aggressively has arisen largely from the difficulties confronting the profession.

Commissions have been falling steadily throughout the recession and many practices have been forced to lay off qualified staff.

Architects have had to find overseas commissions to help offset the domestic recession and it is here that they may have become aware of the disadvantages imposed by their strict rules of conduct.

Many of their competitors are not restricted in marketing their services. While most architects believe there is room for improvement in promotion, they felt that the latest proposals were unnecessarily aggressive and out of character.

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Handwritten signature: J. J. Righton

FINANCIAL TIMES SURVEY

Wednesday October 5 1977

TOYS



The adults join in

By Stuart Alexander

TOYS AND GAMES these days are a serious business. From a proliferation of importers, wholesalers and makers who were more inventive than businesslike has emerged a rounded industry which can look forward to a new, more professional era.

At every level the large operators are beginning to dominate, be it manufacture or retail. At the same time the growth of manufacturing in the U.K. has led to new ways being found to even out demand through the year instead of being dependent on the pre-Christmas spree.

When wholesalers were dominant then the overseas manufacturers were left to sort out the problem of seasonality. But the role of the wholesaler has declined in the U.K. in recent years, with more home-based manufacturers selling more and more directly to major accounts and widening their product range to take in adults as well as children.

The new trade fair held for the first time at Birmingham's National Exhibition centre this year significantly included the word 'hobby' in the title, and

this reflects the attempts by the industry to expand their potential market.

In the past five years the big companies have improved product ranges, technology, financial control, and marketing. They have also developed overseas marketing, licensing and exchanges. As an investment they have become respectable and earlier this year stock brokers Griesevon Grant said, "We think the prospects for the toy industry very good." This was despite a fear that 1977 could see a slip in volume sales, although with prices up by about 20 per cent, turnover was expected to rise.

Yet the industry has shown consistent growth since the war and at the same time has produced a clutch of market leaders which have grafted genuine management expertise and entrepreneurial skill on to a business that still has a large measure of emotion in it.

In a recent excellent study of the industry, Mr. Richard Beecham, joint managing director of Dundee-Combe-Marx, one of the leading European toy groups, refutes the charge that the toy industry is volatile, insignificant and chasing narrow markets vulnerable to the whims of taste, competition and cyclical factors.

This is no longer true, he says, and points to the growth of DCM, Airfix, Lesney, Mettoy and John Waddington. Over 60 per cent of total toy and game sales were shared by the nine main quoted companies last year and that concentration could increase further.

Sales at manufacturers' prices topped £230m, up 20 per cent on the 1975 figure of £190m, and that was 16 per cent up on 1974. This can merely mean that spending per child increases as

The U.K. toy industry is expanding in volume and is finding new outlets abroad. It is also serving a wider variety of customer since pre-school and adult toys have now become major markets.

families can afford more leisure goods.

It has also encouraged the development of "system" toys. That is a basic toy to which many accessories can be added. This is another method of spreading their spending throughout the year, although the initial purchase may be made at Christmas.

DCM, for example, estimates that for every £20 Horoby train set sold, the customer is likely to spend a further £100 on accessories in the following 24 months. The company also owns Pedigree Dolls and manages to sell about 500,000 Sindy dolls every year, although only about 350,000 girls are born. And there are a lot of accessories available for those girls to buy.

A break-down of toy types still shows die-cast ones pre-eminent, with about 26 per cent of sales, and very significantly, modelling kits and materials come third with 15.3 per cent. (Source: Business Monitor.)

In contrast there has been a decline in traditional wheeled toys, dolls, soft and wooden toys, pointing out the emphasis on the practical, the outdoor, or the educational.

There has also been a move to establish a firm export base, and overseas sales now outstrip imports by about £25m a year. The old Commonwealth markets have slowly declined in importance as manufacturers have turned to the EEC, which now takes 45 per cent of exports, and the U.S., which takes 15 per cent.

However, there is, again, a much greater concentration of export business among the big companies than among the small. Lesney sells about 75 per cent overseas, with Airfix and Mettoy at over 40 per cent. DCM, too, claims over 70 per cent of turnover is generated by a combination of direct exports and overseas operations.

DCM bought Louis Marx of the U.S. in April 1976, and other factor in the toy industry's search for economy through

long production runs. Admittedly some lines run for a very long time—Monopoly is still a firm favourite—but Airfix estimates that it can cost up to £100,000 to launch a new product in a major way.

The trade expects extensive comic paper and television advertising as well as a good discount for itself. Margins in the retail trade are fairly high—totaling between 50 and 60 per cent, mark up—but there are additional overriding discounts for the big buyers, which is why the chain stores and supermarkets have moved in.

Traditionally toy makers do not run with the hares of wholesaling as well as the hounds of direct selling. But when the chains bring their buying power to demand large discounts, the small retailer, as in some grocery lines, can often find himself buying at the same price at which the supermarket is selling.

So the manufacturer is squeezed by high costs and the small retailer is squeezed by being undercut. There will always be a place for specialist toy shops, but in future they are likely to be fairly sparse. There are many opportunities to buy toys in the U.K.

Nearly every newsagent sells a small number of toys, as do multiples, department stores, chain shops and supermarkets, but the trend is clear. Mail order, with about 20 per cent, and chains and multiples with a further 27 per cent, show the power of the big buyers. Independents still take about 28 per cent, and wholesalers are hauling the remaining 25 per cent. Six years ago the independents accounted for 46 per cent, and Healey, which will bring a bit further back the wholesaler's sales handled over 50 per cent.

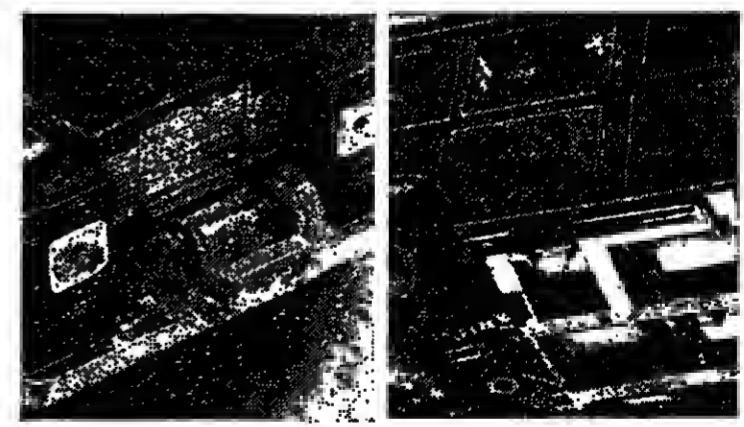
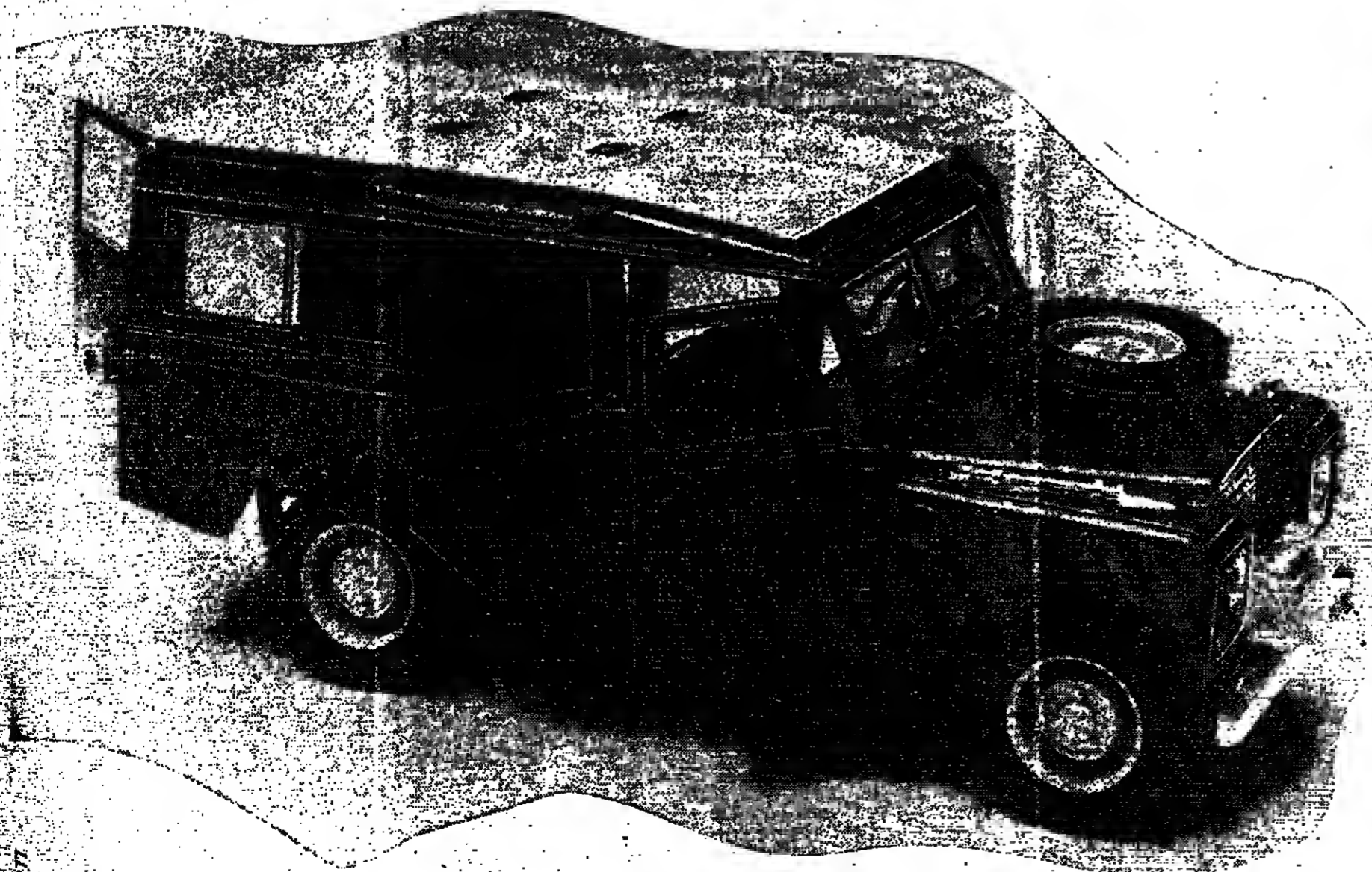
of the business. The new emphasis on chain-store and supermarket selling has also had a marked influence on packaging. There are rarely trained staff to advise and offer a toy will be bought like a car of beans. So the manufacturer have adopted brightly coloured boxes, incorporating, where possible, a perspex panel so the toy can be seen. And the pack gives a full description of the contents. Often, too, the larger manufacturer will provide display units which are arranged and stocked by their own sales staff, just like the cake and biscuit manufacturer.

But perhaps the most significant development has been the emergence of the big companies where sometimes toys form only a part. One such is Hestair which also owns Dennis Motor of fire-engine and dust-cake fame, plus a company making precision seedolanting agricultural machinery.

Hestair also owns a north London toy wholesale company and has more recently added Kiddieraft to the stable. At in all the toy division provides about 23 per cent of the group turnover and contributes about 20 per cent of profits. An Hestair is continuing to look favourably at the toy market.

If for no other reason, the company realises it must stay with the leading group and that will need a high diverse product range. The seeds of improved management and financial control have been seen among the market leader who will now wish to see the remaining 25 per cent controlled refashion of the economy promised by Healey, which will bring a bit further back the wholesaler's sales handled over 50 per cent.

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TOYS II

Output and profits up

PROFITS WITHIN the U.K. a little more resilient than the toy industry stayed buoyant average for the U.K.). At the last year, helped by a rise of some time competition from almost a fifth in output. Except—especially the cheaper imports from the Far East—is achieved by some of the major companies, and at this early stage in the annual trading cycle—the Christmas quarter is crucial to the majority of manufacturers—it is generally expected that 1977 will provide the industry with yet another improvement in profits.

Not that the toy makers are having things entirely their own way. Having fallen strikingly in volume terms during the first six months of this year, retail sales remain seriously depressed (although there are signs that consumer spending on toys just might be proving back, however. Last year exports from the U.K. accounted for very nearly two-fifths of total manufacturing sales, and at the moment there is little reason to suppose that this sort of percentage ratio cannot be maintained in 1977. At the same time some of the major companies have been busy establishing themselves physically outside the U.K., notably Dunbee-Combox-Marx.

Last year—calendar 1976—Dunbee-Combox-Marx lifted its pre-tax profits by 69 per cent to £5.9m. One of the leaders in the industry, the group has expanded rapidly in recent years both through organic growth and acquisition—notably via the Louis Marx operation in the U.S. which it acquired as a loss maker and quickly turned out of the red. Its products cover a well balanced and wide range of trade names.

These include Hornby, Sealtic, Playpeople, Pedigree and Sindy dolls together with the Marx range of reproduction and military guns, Yo-Yo, Lone Ranger and Schuco. Of the five toy subsidiaries—the company also has some operations covering DIY, home improvements and toiletries—Combox in the U.K. cover wholesale the operations (chain stores, mail order, export) while Burbank, Louis Marx and Rovex supply retail outlets.

The most recent U.K. subsidiary, Novo Toys, sells through regional distributors, and in total Dunbee-Combox-Marx probably covers some 90 per cent of all toy traders in this country. As well as Marx in the U.S. and Schuco in Germany, the group has companies operating in most of the EEC countries, South Africa and Australia.

In fact something like three-fifths of turnover of £86.5m. in 1976 arose outside the U.K., thanks largely to the acquisition of Louis Marx in the U.S. where prospects for a continuing recovery are seemingly good. The American company was purchased in April, 1976, for \$15m. and already the new management has disposed of more than \$5m. of assets no longer required.

Another major manufacturer with plenty of overseas potential is Lesney. At £10.2m. before tax, Lesney's profits for the year ended last January were a full 46 per cent higher. And in June, speaking at the annual general meeting, the chairman told shareholders that in 1977-78 "most major markets were up to or ahead of budget, particularly the U.S."

Lesney's activities fall into two main areas, the manufacture of diecast toys—the famous Matchbox range—and industrial products; the company has its origins in commercial diecasting and as a result still produces a wide range of diecastings for industry at home and abroad. However, Lesney's toy expertise is what matters most to the profit and loss account and the company's range of products in this field includes plastic kits, fashion dolls and pre-school toys as well as the Matchbox range.

Lesney and Dunbee-Combox-Marx are of course only two of the major publicly quoted companies in the toy trade; the other seven listed on the London Stock Exchange are Airfix, Berwick Timpo, Cowan de Groot, Mettoy, MY Dart, I, and L. Randall and J. W. Spear. The shares tend to be popular with investors having emerged from 1976 as top industrial sector with a capital gain in 12 months of more than 18 per cent, compared with a decline of some 8 per cent. by the Financial Times All-Share Index. So far in 1977, the toy sector has managed to outperform the All-Share Index by almost a tenth.

In the year ended last March, Airfix managed to increase its pre-tax profits by roughly a sixth to £4.03m. The Airfix range of products divides into two main groups. First, an extensive range of plastic construction kits, closely allied to which are toys and games including pre-school toys, plus a range of hobby products mostly aimed at the arts and crafts market. The second major grouping includes Dinky toys, Meccano and the existing Pedigree series of wheeled toys. One of the best known brands of all toy traders in this country, names at Mettoy is Corral, Airfix managed to increase its range of diecast toys. In all, the company has five major ranges including Wembley playballs, Pettie typewriters, Capri board games and Playcraft Busybodies. Exports are a major field of Mettoy's activities and its largest overseas markets are Europe and North America. In 1976 sales rose by a fifth to £23.5m. and of this figure just over two-fifths was made up of export turnover.

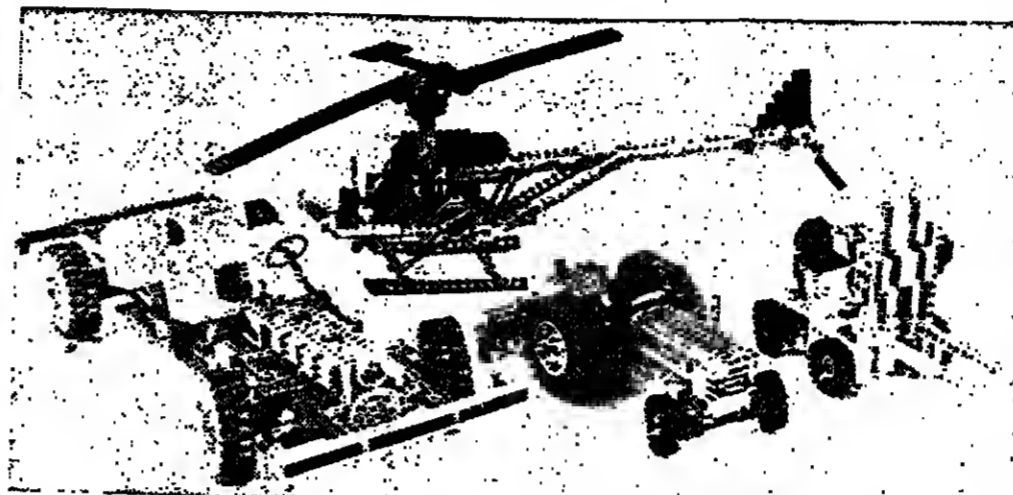
Smaller

Berwick's Timpo's position in the toy industry is interesting in that although smaller than the four major manufacturing companies (Lesney, DCM, Airfix and Mettoy) it is significantly larger than the other quoted organisations. Recently the company has been noticeably acquisitive, buying Aurora U.K. and Harbutt's Plasticine. Berwick presently divides itself into five constituent companies, Model Toys, Berwick's Toys, Peter Pan Playthings, Park Toys and the newly acquired Harbutt's Plasticine.

No analysis of profits is currently available at John Waddington but it is generally reckoned that the company's games and puzzles operations provide something like a third of overall profits. Waddington started out in the games business in the 1930s with Lexicon but to-day its best known product is Monopoly which, with sales topping 1m. sets per year, is probably the game most in demand in the U.K.

Like the smaller companies that make up the toy sector Waddington still makes a large proportion of its earnings from non-toy and game related interests. Cowan de Groot, best known perhaps for its John Bull printing sets, has wide non-toy industry interests and so does MY Dart. This company's toy operations tend to centre on sporting ranges like table tennis products and darts.

Jeffrey Brown



Lego shows no signs of diminishing in popularity. The photograph shows models built from the new Technic Sets, intended for children aged nine and over.

New pattern of exports

UNLIKE MANY other industries, at least 75 per cent of Lesney's exports, British toy manufacturers sales derive from overseas and have managed to survive, with- out too much apparent difficulty, a major upheaval in their export markets during the past 12 years. They could now be poised to build substantially on that achievement.

This change was a radical one. He believed that great opportunities now presented themselves in virtually captive Commonwealth markets which took products as fast as they could get them, were replaced by far more competitive European countries, often with quite different requirements.

Whether this success was a result of the traditionally high quality or ingenious nature of British toys, or by skillful marketing, is debatable, but the figures speak for themselves. For example, in 1965 the Commonwealth accounted for 27 per cent of total U.K. toy exports and Common Market demand was about the same, while the U.S. accounted for 11 per cent. However, by last year the export pattern had changed substantially, with the EEC accounting for more than 45 per cent of the total, and the U.S. and the Commonwealth taking around 15 per cent each.

A recent study of the toy industry points out that in the late 1960s Lines Bros., then the leading U.K. manufacturer, made close to half its turnover overseas, of which a fifth was direct exports and the rest through manufacturing, mainly in Commonwealth countries.

The importance of exports was also stressed recently by Mr. Richard Beecham, past chairman of the British Toy Manufacturers' Association, who pointed out that as a percentage of sales they had increased from 26 per cent in 1966 to 38 per cent last year. "The toy industry's record as an exporter is one from which some other industries could well learn a lesson. At

Potential

It was felt that the industry should be striving even more vigorously to capitalise on its own inherent potential, particularly since British toys had an unrivalled reputation for quality among overseas visitors, which was confirmed by the number of foreign manufacturers who visit U.K. toy fairs.

In general, U.K. companies are attracted to export markets mainly because they provide opportunities for expanding sales in a way which cannot be achieved in the U.K. In the home market any expansion of sales, except in the case of an entirely new product creating a new market, must come at the expense of competitors.

As a result, there have been major developments in foreign countries recently. Lesney's substantial growth in exports is a good example; others are DCM's acquisitions of Louis Marx in the U.S. and the West German Schuco company. It should perhaps be emphasised here that exports alone account for only a proportion of overseas toy sales.

A major part of recent export expansion has come in the form of diecast toys. The two leading companies involved, Lesney and Mettoy, had successfully developed inexpensive ranges of diecast model cars, well constructed, of good quality and incorporating considerable detail. At that time they faced little foreign competition but the advent of comparable and sometimes superior U.S. products in the early 1970s, the export proportion fell to just over 30 per cent in 1973. However, the position recovered rapidly the following year, with a rise to 38 per cent.

It is suggested that one of the major reasons for the relatively good performance in 1974, 1975 and last year was due to the weakness of sterling, but it is probably not the only factor, as quality was also improved to meet the challenge.

But the export market has its problems and it is often a difficult one for the smaller manufacturer to enter. It is also very sensitive to price, which underlines the dangers of inflation and the high cost of importing raw materials.

This is underlined by figures which show that about 40 per cent of U.K. production is exported by the major U.K. manufacturers, this total representing about 83 per cent of the export total of the U.K. industry. It is also interesting to note that last year metal diecast toys accounted for 43 per cent of total British exports, followed by plastic toys with 23 per cent (compared with 18.2 per cent in 1975) and modelling pastes and construction models with about 12 per cent. Most other categories such as wheeled toys, dolls, soft toys, wooden toys and rubber toys, accounted for between one and 2 per cent.

In the metal diecast category, Lesney is the most important U.K. manufacturer and in the group's 1975-6 financial year ending in February last year its exports totalled £24.7m. Although this figure will have included items other than diecast toys it is probable that the majority of the exports of the diecast series. As diecast exports for the whole industry in the calendar year 1975 totalled £27.5m, much of this total must represent Lesney's own exports.

Other significant increases achieved in the past four years are in export of dolls, plastic toys (mechanical and non-mechanical) and wooden toys. Airfix's plastic model aircraft kits are also well represented in export figures.

Increases

In terms of individual countries as markets, 1976 figures showed that West Germany and the United States led at around 14 per cent, followed by France with nearly 9 per cent, Australia with 8 per cent and a wide range of others below 5 per cent.

The major increases by value in 1976 were to the Netherlands with 53 per cent, France 51 per cent, the Republic of Ireland 50 per cent, and significantly to little foreign competition but the United States with 49 per cent and sometimes superior U.S. products in the early 1970s, the export proportion fell to just over 30 per cent in 1973. However, the position recovered rapidly the following year, with a rise to 38 per cent.

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Thriving U.S. market

THE AVERAGE U.K. parent bought 3.4 toys last year: his U.S. counterpart bought 15. That figure alone explains why so many British toy producers are casting covetous eyes across the Atlantic and following the glance through with direct investment in the U.S. Like Dunbee-Combes-Marx, or the creation of a thriving export business.

The U.S. is the world's largest toy market. Last year, sales were worth an estimated \$5.1bn. (£2.9bn.) at retail prices, according to Toy Manufacturers Association of America surveys (and some observers put the total as much as \$6 per cent higher). And they have been growing fast. The 1976 figure was 6.3 per cent, up on the previous year's \$4.79bn., and that in a period when the wholesale price index rose by only 0.8 per cent. Overall in the five years from 1971, when sales amounted to \$3.7bn., there was a compounded annual growth rate of 8.5 per cent, against a 5.9 per cent, a year average increase in wholesale prices.

This growth is being achieved despite stringent restrictions on the marketing of toys. Safety criteria are very high — and manufacturers' liability for accidents very wide ranging — in stark contrast to most of Europe (though the U.K. and West Germany also have tough safety regulations). And there is a tough code of advertising practice, especially as regards television commercials aimed at children, which looks likely to become even tighter. Thus toy commercials must not use cartoon, must contain no fantasy, and must not encourage what is described as the cult of collecting or of materialism. Prices cannot be given, and descriptions must be very exact. At the same time, however, safety has become a marketable concept in a way which has not yet taken hold on this side of the Atlantic. Thus, one of the biggest sellers is the Big Wheel, a racy looking tricycle made of plastic, which will have unatched

up its 10 millionth sale this year. The Big Wheel, made by Marx Toys has a low centre of gravity, making it virtually impossible to tip over. Unlike the conventional metal tricycle seen in Britain, it has no chain and no spokes, and it cannot rust. Its advance in terms of providing a safe ride is obvious—and yet attempts to market it this side of the Atlantic have flopped (though another, more concentrated sales effort is likely soon) even though Americans have bought enough of the machines to cover the 5,844 miles from Los Angeles to London.

The market is not just expanding but is becoming increasingly concentrated in the hands of a few companies, both on the manufacturing and retailing sides. Retail margins tend to be lower than in the U.K. At the other end of the process, the U.S. has some 950 companies manufacturing toys. But some 40 per cent of the market is accounted for by 11 companies, and the top three are responsible for 22 per cent of all sales between them.

Apparent

The concentration is even more apparent in the major sectors of the market where the biggest sales growth has been seen. Thus doll sales, for example, saw a 16 per cent, a year growth rate between 1972 and 1976 against an overall industry advance of 9 per cent. And 66 per cent of doll sales, worth \$230m. last year, were accounted for by those top 11 companies (and a very large part of them by just one, Mattel). Likewise, those 11 accounted for 69 per cent of board games and puzzles sold, for 90 per cent of the market for model cars, planes and similar transport models, and for 85 per cent of the preschool and infant market. This concentration has not materialised without problems even among the big companies, quite apart from their smaller competitors. Dominating the scene is General Mills, the giant

conglomerate which is the world's biggest toy manufacturer (it is best known in the U.K. for its Denys Fisher and Palitoy ranges). Its past few years have been relatively trouble free, with profits in its toy division rising steadily for six years in succession.

With around 8 per cent of the U.S. market, its craft, games and toys division contributed \$347.6m. of 1975-76's total group sales of \$2.6bn., and it is especially strong in male action dolls (such as the Bionic Man models), train sets (it owns the world-famous Lionel name) and board games and puzzles.

But if General Mills can't look back on the past few years with satisfaction, its two nearest rivals in size terms, Mattel and Quaker Oats, cannot. Mattel, with sales of \$386.3m. in 1976-1977, is one of the largest purely toy and leisure companies in the world. It has only fractionally less of the U.S. market than General Mills, and is particularly strong in fashion dolls (the Barbie doll range in particular) and model cars—an area where its invasion of the U.K. a few years back posed a major threat to the British toy industry.

Yet five years ago, there were serious question-marks over Mattel's survival. The company had expanded fast, branching out into such things as electronic tape production and the manufacture of playground equipment. And then it faced a string of disasters, with one toy plant destroyed by a fire and a strike which kept its entire Hong Kong and Taiwan made toy lines languishing in the harbours till after the crucial Christmas season. On top of this was the general economic recession, which hit the U.S. industry hard, producing the 1975 fall in the overall market. For Mattel, that was the last straw. Its profitability slumped, with a combined loss in 1974 and 1975 of \$25.3m. And there were allegations, made by the Securities and Ex-

change Commission early in 1974, that financial reports from the company had been falsified. The resulting storm not only came close to blowing Mattel off the map but seriously affected much of the rest of the industry as the question-mark over the credibility of its highest flyer became extended to its rivals.

Healthy

To-day, much slimmed down and without its conglomerate ambitions, Mattel appears healthy again, reporting a net pre-tax profit of \$23.5m. in 1976-1977. The lawsuits which resulted from the falsification charges have just been settled, and credibility has been restored.

Much the same appears true of Quaker Oats, third biggest

force on the U.S. toy scene, which ran into trouble around the same time as Mattel. Quaker's problem was its Marx Toys subsidiary, bought from its founder, Mr. Louis Marx (who retired, and still retains, a 10 per cent stake). In 1972 for \$51m. (including \$14m. for working capital). The company, by then quite distinct from the U.K. Louis Marx concern, was acquired as a stablemate for Quaker's extremely successful Fisher-Price subsidiary. But, almost immediately, the deal went sour.

From a \$7.4m. pre-tax profit in 1972, Marx was notching up a loss of \$4.2m. in 1974 and one of \$17.6m. in 1975. Excessive internal bureaucracy, a lack of new blood in the company—many things have been blamed for Quaker's failure with Marx, quite apart from the general

recession in the industry. Whatever the cause, Quaker decided to get out. In April, 1976, the Louis Marx business (apart from its Mexican operations) was sold for just \$15m. plus \$3m. for working capital. The result has been a vast improvement in Quaker's position. In its 1975-76 report, published after the Marx sale, the company was able to report: "Our toy business, a problem a year ago, is now in good shape. First, Fisher-Price... had a good year with fine increases in sales and earnings... Second, we eliminated a costly problem business—Marx Toys." Now Quaker has some 4 per cent of the U.S. market, notching up sales of \$184.7m. and an operating profit of \$27.5m. in the nine months to March 31 this year.

Turnround

Meanwhile the business it sold has also seen a big turnround. The purchaser was Dunbee-Combes-Marx of the U.K., which had already bought Mr. Louis Marx's U.K. operations. And it, no stranger to turning losers into winners, has brought the U.S. Marx company

to just beyond the break even point in 1976, even though for the first quarter of the year the company was under Quaker ownership and running at a heavy loss. Now a \$4.3m. profit on sales of \$70m. is expected this year. In addition, the sale of redundant resources—both buildings and machinery—is expected to raise \$15m., in effect financing the purchase from Quaker and giving DCM the actual business for free. And that is being carried out at the same time as output is expanding.

Just ahead of Quaker in the U.S. manufacturers' league table (and of Dunbee-Combes-Marx in the world league table, though possibly not far long) is Milton-Bradley, with a 5 per cent market share and a major stake in the board games and puzzles and construction kits sectors. With sales of \$182m. in 1976, Milton Bradley is largely based on the domestic market, though it has been selling—and seeing fast growth—in Europe for the past few years and expects to generate a great deal more of its future growth abroad.

David Walker

attended this event. The first is the low standard of the British contingent's booths, which are in marked contrast to the imaginatively planned and professionally executed stands belonging to almost every other nation. The second is the lack of suitable accommodation, necessitating in many cases, having to lodge with a German family who speak little or no English.

Disagreements

France has its own toy fair, too, at Paris. As it happened, because of a personal disagreement between the organisers of this exhibition and Nuremberg fair, the two very nearly clashed this year. The matter was resolved at the last minute, although, of the two, Nuremberg wins in importance.

While all this is going on, in February, the Americans have their New York Toy Fair (February 19-22, 1978). This effectively enables any visitor to pinpoint the forthcoming toy trends before they actually happen. The U.S. toy trade is considered to be three to four years ahead of that in the U.K.; but the gap is narrowing all the time. Indeed, British manufacturers (notably Tomy Plasies with its Master Mind game) have successfully penetrated the American market so much so that they managed to install themselves in coveted hard-to-come-by showrooms at the Toy Centre of the World, Fifth Avenue.

Many countries have their own national toy fairs, but two that stand out above the rest are October's Hong Kong Toy and Gift Fair preceded by the Tokyo International Toy Fair. Hong Kong is the largest exporter of toys in the world, and as a result many who attend the fair already have their own established contacts at factories on the island. However, the fair affords a unique opportunity for newcomers to the trade to see what is available for the coming year from the Far East. Incidentally, special tours to several of these overseas fairs are in operation, offering tremendous savings. To Trader magazine for one has a trip to Hong Kong costing just £415 for 13 days flying by scheduled jumbo jet and staying in first-class accommodation. Greville Bogart

Fair trading

JANUARY IS THE month when toy manufacturers unveil their new lines on to what is often a suspicious toy trade. Rumours are rife in this close-knit industry, and only the most painstaking cloak-and-dagger act is likely to avoid leakage somewhere.

There are two key British shows: the Harrogate International Toy Fair, and the British Toy and Hobby Fair, formerly the British International Toy Fair, both held in January. The former is aimed at the wholesaler and importer, while the latter (through its organisers, the British Toy Manufacturers Association) is retail-orientated. Previously, the BTMA Fair was held at various hotels in Brighton all of them connected

by way of courtesy coaches. One all too familiar problem with this peculiarly British method of running a show was to find your way round the nooks and crannies of the venue itself, let alone locate the exhibitor you came to see. I can recall parties of keen-eyed Japanese buyers obviously lost, with no multi-lingual signs to direct them and, in sheer desperation, a luke-warm cup of coffee with a plastic spoon their only comfort. Not that they are especially welcomed by exhibitors. It has not been unheard of for salesmen on the stands, upon spying a party of Japanese fast approaching their display, quickly to dismantle all the newest items lest these same

inscrutable businessmen walk off with the samples, copy them and sell them for a mere two-thirds of the intended British price—all in half the time it takes to make the original article. Last year the British Toy and Hobby Fair moved from Brighton to Birmingham at the National Exhibition Centre. The move met with mixed feelings. Some were glad to have everything housed under one roof, others likened the place to a collection of aircraft hangars with about as much atmosphere. They also bemoaned the absence of the quaint eating houses that saturate Brighton—places to retreat to after taking orders on the stands or, alternatively, to clinch deals with the aid of a

bottle of huck. Still more complained (and continue to do so) about the astronomic prices charged at the Birmingham hotels—not that anything came cheap at Brighton. The latest murmurings suggest that the whole fair may again move, only this time to London (Olympia?) in 1979. But this is only hearsay. With regard to the international toy fairs, the Nuremberg (Germany) show is highly impressive and is run with typical efficiency. After all, Nuremberg is considered by many to be the birthplace of the toy industry. The fair takes place in February and is generally a must for the serious British toy man. There are two things that disappoint me whenever I have

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IN FACT, AIRFIX have left no stone unturned in providing a toy or game to suit every age group and taste. The "play-situation" Enges, which are 4-inch high action figures, fire the imagination with life-like costumes and adventure sets, and the Micronauts, just being launched in time for Christmas, must be the most ingenious and original idea of the year. This mechanised construction range of futuristic playthings, all with interchangeable parts, is just another example of the diversity of Airfix products.

AIRFIX SELLS OVER 40% of its production to overseas markets. No fewer than 84 different countries, in fact, in Germany the company sells through its subsidiary, Plasty Spielzeug and it caters for the American market through its associate, Ava International Inc.

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TOYS IV

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Retailers having a tough time

HEARING THAT the Financial Times was about to write a survey on the toy industry, the head of one small chain of specialist toy shops wrote to the paper no less than three times pointing out that the independent toy retailer was not about to disappear from the market. He was sick and tired, he said, of being told that the specialist toy shop was a kind of dinosaur in the high street which had no chance of surviving into the next decade.

He had a point. The problems of the specialist toy trader have become one of the classic case studies of the difficulties facing independent shopkeepers at a time when all the economies of marketing seem to favour the big groups. But if their problems have attracted attention, it has not been without good reason. In many ways, the independent toy trader has had more than his share of the problems facing other independent retailers over the last 10 years.

With his high margins, slow stock turn and highly seasonal business, he was a very tempting competitor for those multiple groups, like Tesco, to take on when they were looking for new areas of expansion. The specialist toy shop, has of course, long had to compete with groups like W. H. Smith and Woolworths. But in the last ten years the challenge has become tougher. Not only have their traditional competitors, like Boots and Smiths, been building bigger stores in which they can devote more space at certain times of the year to toys, but newcomers have come into the market in the shape of the supermarket groups.

These groups have approached toy retailing in a very different way from the traditional toy shop. For a start, they made no attempt to match the range offered by the specialist. Instead they offered a limited range of toys at cut prices, varying the space de-

voted to toys from one season to another.

The attraction of toys for these groups was in the profit margins which traditionally averaged around 50 per cent. gross in the specialist toy shops. Though the supermarket chains were prepared to take lower margins than 50 per cent., the margins they achieved on toys were far higher than on food. The result was to intensify price competition to a degree which many small shops could not hope to meet. After all, the specialist had to continue carrying a full range of toys throughout the year and was not in the happy position of being able to switch the space after Christmas to some lucrative summer item like tennis rackets.

Suffered

Not surprisingly, in the circumstances, the independent toy retailers lost sales to the big groups. And as the independent shop suffered, so too did his wholesaler. The degree to which they lost out varied from one sector of merchandise to another. Obviously, there were some product categories in which the supermarkets made very slight in-roads, but in many high volume markets, such as pocket money items and heavily advertised branded toys, the drift away was considerable. One manufacturer of games, for example, says that whereas seven years ago, 41 per cent of his sales went to specialist traders, to-day only 28 per cent. goes through these outlets. By comparison, the share of his sales accounted for by variety chains, like Boots, had grown from 19 per cent. in 1970 to 23 per cent. in 1976, while the supermarkets' share had risen from 3 per cent. to 10 per cent. over the six-year period. Interestingly, the share taken by tobacconists too declined while the department stores' slice had shown no change.

But, in the view of some, the

worst may be over for the specialist toy retailer. Though some of the variety chains, like Marks and Spencer are yet to launch a major attack on the toy market, some people in the trade believe that most of the supermarkets have now gone as far as they are likely to go in devoting space to toys. This may be true to a degree in that it is unlikely that any supermarket group would want to start selling anything but the fastest selling toy lines, but one only has to walk round to any of the new superstore developments to see how seriously these supermarket groups take toys at the peak times of the year.

Perhaps the more credible reasons for believing that the trend away from the specialist trader may be halted is in the actions of those traders themselves. Some of the weaker ones have already gone out of business but some of those left have, over the last ten years, formed voluntary buying groups. These have been set up both by wholesalers—as in the case of the Consortium—and retailers—as in the case of groups like Viking. These groups have not the relative strength of similar organisations in the grocery trade but they do enable members to get some of the buying and promotional advantages enjoyed by the big groups. Moreover, there are signs that this co-operation may increase. Recently, a larger

amalgamation has been created by the association of 150 retailers in Unigroup. Not all specialist toy shops are small one-off operations. Apart from Hamleys, which now acts as a magnet for children the world over in London's Regent Street, there are a number of successful chains, like Zodiac, owned by companies with interests outside the toy market. Like some of the successful local operations, these chains promote their goods heavily and, by improving their stock control, try to minimise some of the problems traditionally associated with toy retailing. They also buy centrally and, in most cases, try to tap the market for adult toys. Others, like Galt, have developed by concentrating on one particular sector of the market.

In one sense, the very fact that a toy shop is a specialist is both an asset and a disadvantage. As a specialist, he can offer a range far greater than any of his competitors. And, he offers it the year round. But that range can be costly to finance in the lean period of the year. Moreover, by carrying a really big variety of toys, he may be prevented from carrying any one line in the kind of depth which may be necessary when one particular item takes off at Christmas.

The degree to which the independent shops specialise in



This year's British Monopoly Championship was held in a nuclear power station—a typical Waddington's publicity stunt.

toys varies considerably as was shown by a recent study of the independent toy retailer carried out by Manchester Business School and sponsored by British Lego. This survey showed that 43 per cent. of toy sales were made through shops relying on toys for over 80 per cent. of their sales, 35 per cent. from those relying on toys for between 50 and 80 per cent. and only 23 per cent. from those outlets which had less than half their trade in toys.

The same sample showed that despite changing distribution costs and systems, 70 per cent. of toys were still delivered direct to independent shops. The traditional wholesaler supplied a further 27 per cent. while cash and carry wholesalers accounted for only 3 per cent. of the trade. More worrying for the traditional wholesaler was the survey's finding that their strength was mainly among older shopkeepers—the kind of person who, if he was forced to close his shop, would either retire or seek alternative employment rather than go into toy retailing all over again.

Seasonal

The survey confirmed the highly seasonal nature of the trade. The shops monitored did 28 per cent. of their annual toy business in December though, as might be expected, the seasonal imbalance was slightly less for specialist toy retailers. Discounting was found to be

strongest in those retail groups which owned more than one shop, but overall discounting was limited to between 10 and 15 per cent. of the total.

The retailers interviewed were asked to list the three problems which they considered to be most worrying to them. Not surprisingly they shared other independent retailers' concerns about the rapidly rising cost of overheads but of equal worry to the independent toy retailer was the invasion of toy retailing by other trades. No solutions were offered to either problem but the manufacturers tended to get part of the blame for the way the toy trade had been opened up to outsiders.

In general, however, the toy retailers interviewed took a fairly positive view of the trade. Almost half of them said they would open a toy shop again if their present premises were the result of a compulsory purchase order. But, as Mr. David Brown, managing director of British Lego, said in the forward to Manchester Business School study, the "problems facing the toy retailer who is attempting to specialise in a highly seasonal market, are indeed immense". It would be unrealistic, he stressed, to expect competition to do anything but intensify. Even so, Mr. Brown concluded that provided the independent retailer adopted an aggressive marketing policy, he could, and would prosper.

Elinor Goodman

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Promotion efforts

BOTH SMALL and large British toy companies enjoy a reputation for heavily promoting their products through the media.

Although TV is almost certainly the first choice for many hillboards, children's comics, the women's weeklies, the cinema circuits and more recently commercial radio all figure prominently too. According to F. H. Rains of Haddon's WPT, an advertising agency with considerable experience in the advertising and marketing of toys and games, £4.4m. of the £5m. spent on toy advertising in 1976 went to the TV contractors. This sell for "around £5.49," then represented an increase of over 43 per cent. on 1975, placing it as a product in a surprising 19th among the biggest spenders on the box, compared with a 24th placing in 1975.

Strength

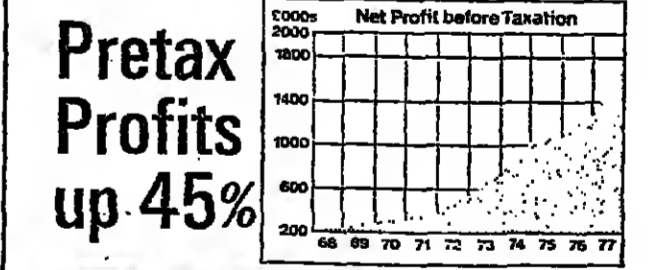
"Regionality is, of course, TV's strength. Although 97 per cent. of homes in the country are reached by ITV, TV is very much a regional medium, and unlike the national Press, smaller advertisers are therefore in a position to use it in line with their distribution patterns. In this respect it is interesting to note that the overall pattern of toy sales is fairly uniform regionally, with slightly more purchasers in the North West, the Home Counties and Yorkshire."

While on the subject of TV, it should be mentioned that the Independent Broadcasting Authority (IBA) keeps a close

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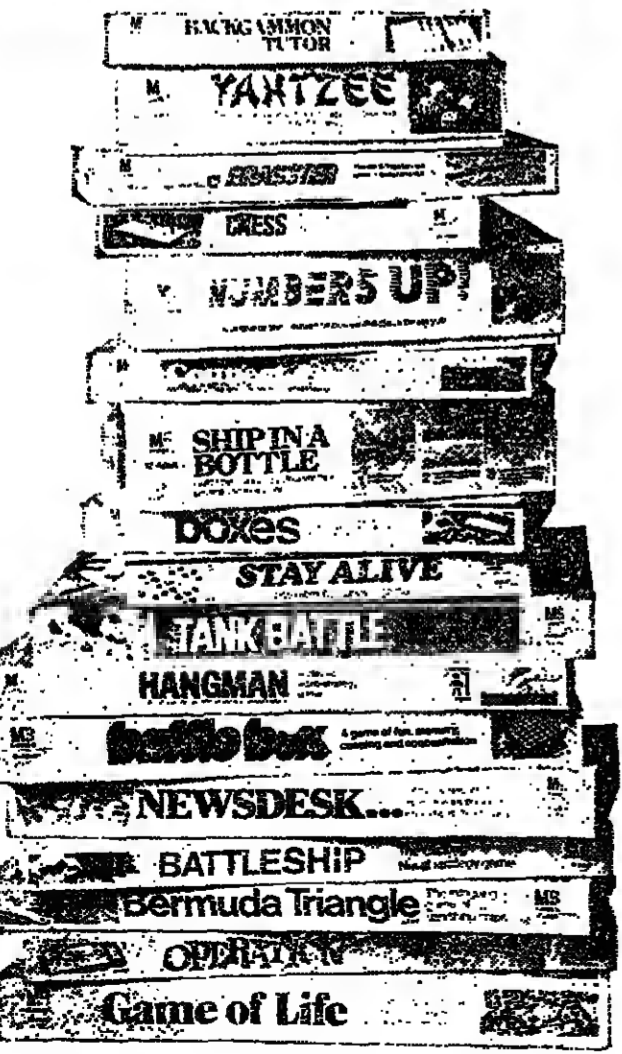


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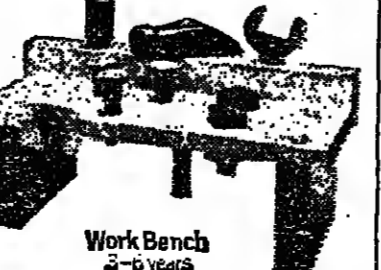
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G.B.

TOYS V

Safety: room for improvement



Jim Henson, creator of the Muppets is choosy about who he will allow to produce Muppet toys. The soft Kermit shown here are made by Fisher-Price.

CHILDHOOD IS one of the most dangerous periods of life. Not only are there the dangers of the adult world to contend with, but many activities and facilities specifically designed for children actually have the effect of increasing the hazards which confront them.

Take the typical children's playground, with its swings set over squares of cement and its slide with nothing to stop youngsters falling from its summit. The accidents that occur here are notorious, yet the typically short-sighted local authority does nothing to reduce the risks and, yet more foolishly goes on using the same ill-considered designs when providing additional play facilities.

In the home, toys, too, are often sources of hidden danger. Their paint can prove poisonous; dolls' eyes can prove insecurely attached and all too easy to swallow or, worse, may be fastened by sharp pins which pull out and fasten themselves in the child's eye.

There must be limits on the amount of danger which can be legislated away—it is impossible to conceive of a series of laws so comprehensive that every conceivable risk is eliminated.

Britain is in the forefront of the general movement toward making toys safer. The level of protection may not be as high as that in the U.S. There, the success of the Ralph Nader inspired consumer movement has placed manufacturers under the threat of legal penalties, especially in the civil courts, of a size guaranteed to put safety in the forefront of their thinking all the time. But it is considerably greater than in the rest of Europe (except, perhaps, for West Germany) where, as in Italy, for example, controls may be minimal.

This concern shows itself in, for example, the surprising fact that Britain and the U.S. are the only countries in the world to collect accident statistics on a product-related basis, thus providing a guide to the safety or otherwise of toys of different types.

show that in 1974, according to the country's Consumer Product Safety Commission, there were 36 deaths involving toys. In Britain, an analysis of six English and Welsh towns in 1973-74 showed that 238 of the 13,555 home accidents reported during the 12 months involved toys. Of those, 77 per cent happened to children younger than 15, with 44 per cent of those occurring to toddlers below the age of four.

Culprits

Swings, balls, toy cars and trucks and toy guns and pellets were the main culprits, with marbles, glass eyes or beads, fish hooks, dummies and pea shooters being among the other causes of injury.

The list itself clearly shows the impossibility of ending all accidents: there is no way an accident-proof ball can be designed, and outlawing pea-shooters would have no effect on those children, probably the majority, who make their own rather than using the shop-bought variety.

What the law in Britain, considerably strengthened in October, 1974, and again six months later, does do is place stringent limits on, for example, the level of potentially poisonous materials—arsenic, cadmium, lead and mercury—that can be used in paints for toys. Pile fabrics used as coverings on teddy bears and other soft toys must not be inflammable; electric toys must not carry a current of more than 24 volts; plastic bags must carry a printed warning about the dangers of suffocation. Sharp points and edges are banned; things like dolls' eyes must either be incapable of being gripped by a child's finger or must be able to withstand a force of 20.2 pounds, making their removal and possible subsequent swallowing virtually impossible; wires, spikes and rods used in climbing mechanisms must be within a protective casing.

Backing up these and other legislated safety rules is the recent figures for the U.S. even more stringent code of

practice imposed by the major toy manufacturers themselves through their own trade association. And the standards are about to be tightened still further by the Consumer Safety Bill planned by the Government for the next session of Parliament. This, assuming it is passed, will give the Government the power to ban whole categories of potentially dangerous products and will also impose a new general duty on suppliers to ensure that, as far as is reasonably practicable, their goods are safe.

For the main U.K. toy companies, the planned Bill is unlikely to pose any problems. But importers, in particular, could find its provisions especially onerous. For, with stringent safety standards for toys so lacking in other countries (except, of course, the U.S. and West Germany, in particular), though the situation is gradually improving, the culprits in terms of danger often turn out to be imported.

This is where a second forthcoming move on the safety front should help. The European Commission is presently working on a general draft directive laying down requirements to apply throughout the Common Market, for toy packaging, their labelling and directions for use, physical and mechanical hazards and flammability. This would be supplemented by more detailed directives covering such things as poisonous and electrical hazards, with the technical aspects based on the international safety standard for toys developed by the European Standardisation Committee.

The Commission's aim is not just improved safety: it has been concerned about safety regulations acting as non-tariff barriers to trade between member states.

This, the Commission hopes, will end with the introduction of common standards. And, it has emphasised, it will be aiming to make these standards those of the most advanced countries rather than a lowest common denominator. At the same time, however, it warns somewhat ominously that, if the

new standards are adopted by the Council of Ministers, a country would not be able to impose more stringent regulations than the Community ones since that would mean imports being restricted by quality requirements.

This is all well and good if the Commission's standards really do turn out to be the highest possible, even if the assumption that imports should not be restricted by quality requirements is rather frightening. One can but wait and see.

Meanwhile, the important thing is the rigid enforcement of the regulations we have now. According to the Department of Prices and Consumer Protection, they are "working very satisfactorily," with occasional problems arising with imported toys. Mr. James Tye of the British Safety Council, however, sees things somewhat differently.

"With toys, safety is still a problem, though it is improving year by year," he says. "Hong Kong, Red China and others are sending dangerous stuff in for sale on street markets. The importers ought to know better. Year by year we lobby the manufacturers and importers: they go through charades of one sort or another, but it doesn't percolate down to the people who do the buying."

Mr. Tye has harsh words for local authorities, too: they are reluctant to take retailers to court, he claims, while trading standards officers (formerly weights and measures inspectors) are not active enough in clamping down on dangerous products.

For parents and fond relatives, the answer seems to be to buy only well-known branded products from the big manufacturers in this country, the U.S. and West Germany or, with unbranded items, to buy only from the most reputable of the major stores. Imports from outside the U.S. and West Germany generally are safe, provided the importer is itself a reputable business; and especially if it is using an overseas factory as an alternative source to supplement its U.K.-made products.

David Walker

Superman, Starsky, Batman, Bond (etc.)

THE TOY industry's reliance on character merchandise has increased dramatically in recent years. The external influences have largely centred on the growth of mass media communication, television especially, while within the trade itself the main impetus has stemmed from the relatively healthy condition of most of the major operating companies.

In essence, the mechanics of character merchandising are relatively simple. Manufacturing companies negotiate (where possible) an exclusive contract to mould their production around a mass media character, preferably one that is well known and long lasting. Licences are acquired for a down payment—up front money—and thereafter royalties are paid over according to sales levels. The norm here is around 5 per cent of the toy makers' lowest trade prices.

Understandably the business can be as risky as it is often lucrative. Competition for

licences can be keen, and in order to ensure a place at the head of the queue a toy maker may need to commit himself to the dotted line before the potential of the underlying licence can be properly assessed. Further problems can arise where there is a time lag between acquisition of a character merchandise licence and full production of the toy concerned. Time lags vary but can extend for as much as 12 months. The danger is that in the intervening period a "character" will either wane in popularity or in the worst cases never in fact become popular.

The character merchandise divisions of the major toy and games manufacturing companies are littered with whole catalogues of fallen idols: who these days remembers the once famous Esso (in the tank) tiger? Pop star merchandise is notoriously speculative with "performers," both individuals and groups, coming and going with monotonous regularity. At the same time not all

character merchandise has the truly international appeal of say the Walt Disney creation, Mickey Mouse. Many of the leading toy makers in this country—Dunbee-Combex-Marx, Lesney, Meccano Airfix—have considerable market shares outside this country. Meccano has little trouble in selling Batman, James Bond or Starsky and Hutch motor car toys in the U.K. and North America, but difficulties can arise in places like the Far East.

Expanded

Its Burbank range of soft toys is an important character merchandising area for Dunbee-Combex-Marx, which recently expanded its overseas operations through the acquisition of Louis Marx (U.S.A.) for some \$15m. It is generally reckoned that something like 60 per cent of the company's sales now arise outside this country—and within this percentage the links with character merchandise are extensive.

The company's growth in this field has clearly been exceptional in recent years and from the 25 per cent level presently prevailing it expects the proportion of sales associated with character merchandise to move up eventually to a maximum of around 30 per cent. This it feels is an optimum level and one that can be comfortably maintained with the risks and rewards associated with character merchandise evenly balanced.

Another company making efforts to expand its markets in this field is Wiggins Teape (Toys and Crafts), which at the start of 1977 signed up the exclusive use of American strip cartoon character Snoopy. The company is very much a marketing operation and at present character merchandise of one sort or another accounts for between 15 per cent and 20 per cent of total turnover.

It is pursuing this line of approach actively; and so is Dunbee-Combex-Marx which hopes to have two further well known "names" on its books in time for the Harrogate and Birmingham toy fairs next January.

Characterisations come and go along with changing times and fashions but the toy industry has a surprisingly high number of what it describes as "perennials." The Walt Disney imagination has supplied a great many of them but a number of home-grown characters are also extremely popular.

According to some snap calculations undertaken for this survey by Dunbee-Combex-Marx the Walt Disney characters are far and away the most popular—or at least the most heavily promoted within the toy trade if the Walt Disney popular ratings stand at, say, 100 the next most important group of characters would be the Top and Jerry series which, say the marketing men at Dunbee-Combex-Marx, would hold a rating of 50.

Round at Walt Disney Productions, the company that handles the Disney empire's character licences in this country, the management are fairly emphatic about what they can to-day offer their customers.

"Walt Disney Production prides itself on being able to give licences a continuing programme of merchandise. Even three years the organisation produces a new full length animated cartoon film." The company has a production call, the Rescuers earmarked for this coming Christmas season which will introduce two complete new mouse characters as well as an albatross called Orville.

Jeffrey Brown

£100 million-plus* turnover.

£36 million capitalisation.

10-fold increase in pre-tax profits in five years.

70% overseas sales.

Who said toys are only for the little ones?

In the past five years, Dunbee Combex Marx has enjoyed a period of substantial growth.

Pre-tax profits have increased tenfold. Last year alone they increased by 68%.

During this time we not only expanded our U.K. operation but all our overseas operations too, in Australia, Belgium, Canada, France, Germany, Holland, Hong Kong, South Africa and the United States of America, which, together with direct exports, account for 70% of our turnover.

It has made us the largest toy Group in Europe and already amongst the first ten in the lucrative U.S. market.

Our policy is one of producing a wide range of goods in both cost and age terms. We offer

pocket-money toys, fashion toys, and all sorts right up to the more expensive hobby toys.

Our range of products offers something for everyone. From babes-in-arms to grandfathers. A very significant market.

We make over 2,000 individual toys under the banner of world-famous names such as Hornby Railways, Scalextric, Playpeople, Pedigree Dolls, Playtime, Schuco, Marx Toys, Sindy, Simplex Puzzles, First Love, Yoyo, etc.

To keep earnings and profits on an upward trend we are investing heavily in improving existing and developing new products. £750,000 has been allocated for Hornby alone this year.

We are also constantly winning new contracts in all world markets. Recently, for instance, we negotiated a 10-year exclusive contract with the U.S.S.R. to provide moulds and equipment to them. The first toy and indeed the first consumer manufacturer ever to make such a breakthrough.

Our success has been due not only to excellent management and shrewd marketing but also to a very healthy cash flow and banking facilities, which allows us to take full advantage of opportunities which occur from time to time.

All of which may lead you to conclude that D.C.M. is a very sound investment indeed. And you'd be right, as the figures confirm.



Europe's number one toy group.

Head Office: 117-123 Great Portland Street, London WIN 6AH.

TOYS VI

On this page Greville Bogard, Editor of Toy Trader magazine (the journal of the National Association of Toy Retailers), looks at some of the main market sectors for toys.

Crafts & hobbies

ALTHOUGH FREQUENTLY linked, the craft and hobby sectors of the toy industry need to be examined separately.

With crafts, the demand is for do-it-yourself items which, through woodturning, modelling, staining, threading, etc., will enable the enthusiast to create his or her own individual "works of art" which could adorn the mantelpiece or even offer some practical use.

Examples here are products like the Mosaikit where, as a substitute for pieces of glass and cement, the maker provides self-adhesive, coloured vinyl pieces already pre-cut, plus instructions on where to lay them in order to build up a picture. There are, of course, far more intricate items, though these are usually offered by some of the older-established names, such as Reeves, George Rowney or Windsor and Newton.

An interesting development of late, however, is the diversification into crafts of companies hitherto known for something else entirely. One such firm is dye manufacturer Dylon International, which exports 85 per cent of its production. Now Dylon has launched its new Color-Fun Jujuir Kits, which permit the proud owner to iron on a design of his choice on to almost any fabric (T-shirt, etc.) and then proceed to colour it with non-toxic washproof paints supplied.

Yet another comparative newcomer is Letrasci, the instant lettering company which supplies commercial art studios. The company is heavily committed to the toy/craft trade with its large range of rub-down transfers featuring a variety of popular children's characters.

Even more "striking" is the emergence of Bryant and May, the match manufacturer. The first big national advertising campaign for its product Woodcraft (a series of building kits in OO scale) breaks this month. Turning now to hobbies: they easily embrace slot-racing, polystyrene and metal kits, model railways and also precision electronics kits.

By the summer of 1976, virtually all the key manufacturers had a finger in the model railway pie as demand for this product dictated. Consequently, they frequently urged retailers to stick to their own particular brand rather than carry small, insignificant selections from them all.

"Specialist retailers will do well to concentrate on comprehensive railways systems offering a full range of accessories—for only in this way will they maximise their potential for future sales," Karl Muetter, managing director of Hornby Hobbies said last year.

And it was this very point about accessories that was stressed time and time again in answer to criticisms by small toy shops that too many stores

Dolls

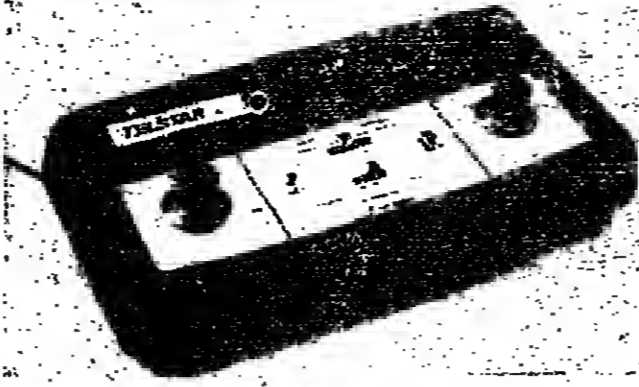
ALTHOUGH THE demand for traditional walking-talking/rag dolls continues, especially for the very young, the real growth area in this category in recent years has been through the increasing sophistication of the products, evolving into 12 inch poseable figures which appeal to teenagers too.

It is now more than ten years since Palitoy's Action Man made its debut—a turning point if ever there was one. For out only was it heralded as a breakthrough in design, but Action Man also made it acceptable for boys as well as girls to play with "dolls." Indeed, such is the popularity of Action Man that in September Transworld Publishers launched four Corgi Carousel paperbacks based on the character.

Most of the large British manufacturers offer 12-inch poseable action-figures, many of which are made under licence. In fact, increasingly it is Hollywood to which they turn for inspiration. Hence the introduction of products based on Starsky and Hutch, Donny and

Marie Osmond, Six Million Dollar Man, Planet Of The Apes, etc. Airfix, as a matter of interest, on learning that the star of the TV series Charlie's Angels was about to quit the show (taking with her a vast fan following), wisely chose to offer a Farrah Fawcett-Majors Doll. Meanwhile, Denys Fisher has the rights to Bionic Woman, which features a Bionic ear that pings when her head is turned from side to side. Other candidates for action dolls include the comic book heroes like Superman, Batman and the Incredible Hulk.

Finally, before parting with their £3 or so for the dolls of their dreams, to-day's children want them in the type of clothes that they themselves would want to wear. No more ill-fitting trouser-suits in garish colours, haute-couture is the key. And to prove it, one company (Flair Toys of Northampton) even have Mary Quant designing the wardrobe for their Daisy Doll—right down to the prints on the fabrics.



ABOVE: Palitoy's new Telstar TV game allows the player to choose between tennis, football, handball or squash.



LEFT: The latest fashion doll from Airfix is based on Farrah Fawcett-Majors (late of TV's Charlie's Angels). It costs £5.49.

BELOW: A ship in the bottle kit made by Milton Bradley. A game of Master Mind (Invicta Plastics) whilst away the time for would-be travellers during a recent dispute at Heathrow.



Board games

THE BOARD games sector of the toy industry has been going through its own small recession. As predicted recently by John Watson, Marketing Director of Waddington's (makers of Monopoly) the games market has reached saturation point. He estimated that there were no less than 470 games available in 1976, rising to 500 this year (1977) with about 100 of these newly launched. He reckoned that 42 per cent of all the homes in Britain owned a Monopoly set and that combined, the domestic toys and games industry is worth around £230m. a year.

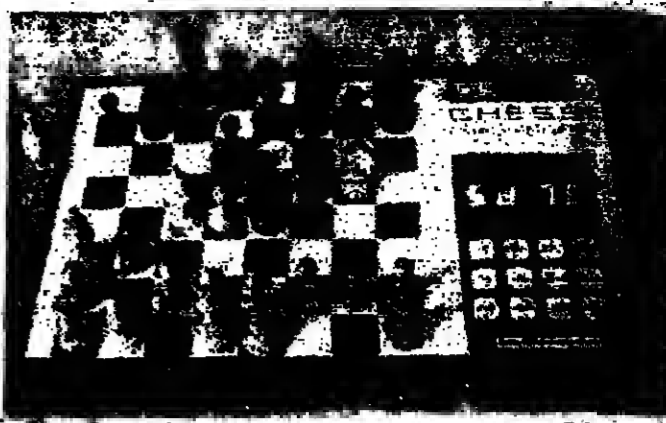
The trouble appears to be that there have been too many one-off manufacturers—those who could offer only a single product and even then not be certain that they could deliver. Many of these titles were poorly researched, arriving in the shops with pieces missing and featuring highly complicated instructions. On top of all this, the illustration on the box often bore no resemblance to the contents. The expression "We'll Sell You The Box, And Give You The Contents For Free" was never more apt.

The consumer, therefore, hampozed with the ultra-sophisticated packaging of numerous new games which were not what they at first appeared to be, frequently decided against buying any one of them—choosing something else entirely.

There were and still are, of course, exceptions. The quality of games like Monopoly and Scrabble, among others, is still first rate. If a customer picks a game from any of the respected names (Waddington's, Spears, Milton Bradley, Ideal, to name but four) they are unlikely to be disappointed.

And while some games launched on the market have not been warmly greeted, there are still cases where a newcomer has gone from strength to strength. Take Master Mind (Invicta Plastics) as an example. Millions have been sold of this simple plastic peg game, which is based on a process of elimination. In fact, it is so successful that every Saturday night, the independent broadcasting station, BRMB, in Birmingham puts out a radio version for listeners on its late show.

The interest in games has resulted in the birth of specialist



For the chess player who wants to improve his game the DE Chess Challenger, which allows the player to pit his skill against a computer (and occasionally win). Cost £150-200.

games shops, which continue to spring up, notably in the Greater London area. Places like the Games Centre in Hanway Street or the Games Workshop in Uxbridge Road are staffed by experts who will actually demonstrate a game upon request, with no obligation to buy.

Incidentally, Peter Darvill-Evans, who runs the Games Centre shops, told me that his customers vary considerably. His favourite story took place at his Kingstua branch where a diminutive Rasputin-like figure inquired: "Do you have any games which involve mazes?" Eagerly Darvill-Evans began to explain the mechanisms of Labyrinth.

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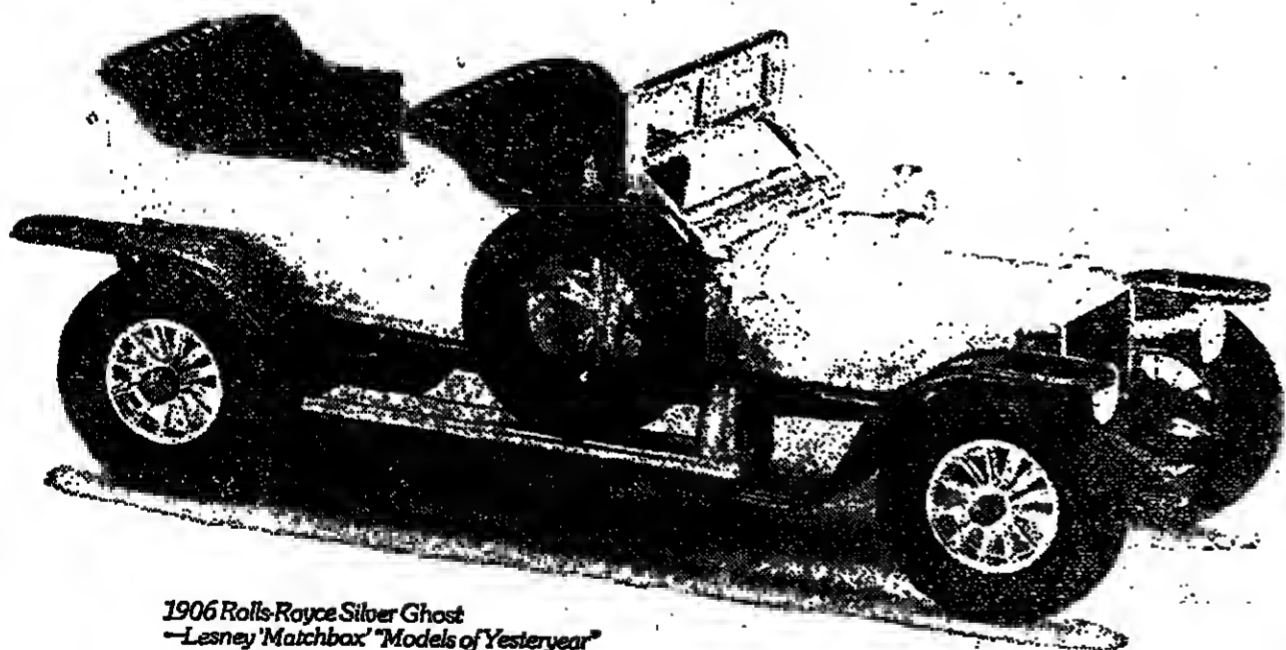
Video games

VIDEO GAMES burst upon the scene early in 1975. Encouraged by the success of audio-visual amusement machines installed at pubs and clubs, the first home models retailed at around £50. But, as with most marvels of engineering, if you wanted long enough the price came tumbling down. Nowadays, it is not uncommon to pay only £19.

However, the bulk of these products are sold through departmental stores. Small retailers were approached at the beginning, but their reaction to the steep asking price was somewhat diffident. To-day's home video games have become progressively more reliable and several innovations, such as a target firing rifle range attachment, have been introduced.

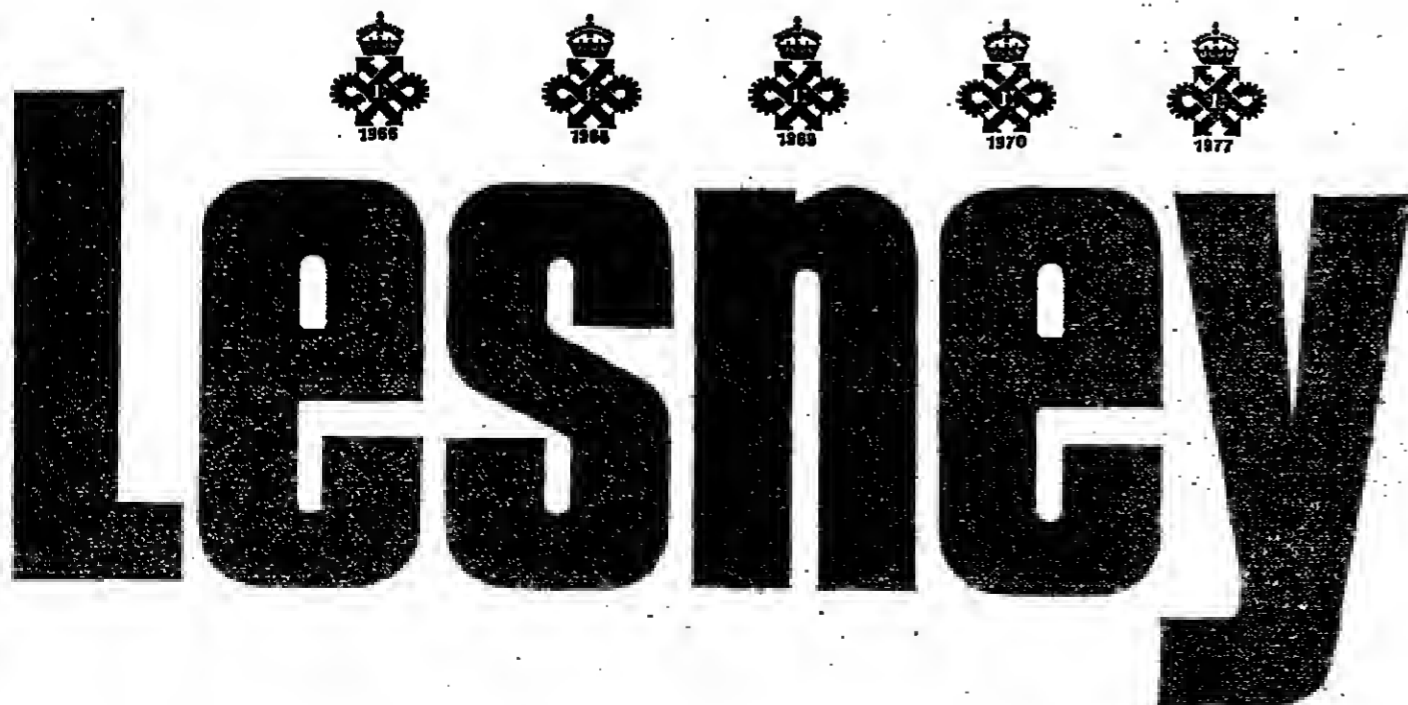
Palitoy, maker of Action Man, is soon to offer its own TV video game, Telstar—aimed presumably at the toy shops who turned down the idea a few years ago and who, in any case, prefer dealing with an established toy account. Tennis, football, handball and squash too all played using a console unit which plugs into the TV aerial socket. A completely different electronic game featuring light-emitting-diodes (LED) and solid-state technology is Gopher (Dacoll Games, West Lothian) where players must negotiate hazards on an electronic playing board as well as deal with their opponents. Whether or not ultimately electronic games will supersede the traditional dice and counters variety is hard to tell. It is reasonable to assume, though, that since children are turning more and more to TV for passive entertainment, any active interest (which requires skill and a degree of thought) is certainly welcome.

Built to Last



1906 Rolls Royce Silver Ghost —Lesney 'Matchbox' 'Models of Yesteryear'

- Lesney has been setting the pace in the toy industry for 30 years
- Sales last year were over £56 million
- Generating a return of 28 per cent on net assets of £27 million
- This year £5 million will go into developing new products
- Another £4 million is earmarked for new plant
- Half of Lesney's sales comes from the original 'Matchbox' 75 miniatures
- The rest is spread among 40 product lines and 400 different items—from plastic construction kits to dolls
- In the UK Lesney has 16 modern plants employing over 6000 people
- In the USA there is another 200,000sq. ft. of manufacturing and warehousing
- And there are more Lesney International companies in Australia, Canada, Belgium, France, Germany, Norway, Sweden, Hong Kong and Japan
- £46 million of last year's sales was to customers overseas
- And Lesney is the only British toy company to receive the Queen's Award for Export Achievement—five times



Lesney Products & Co. Limited London E9 5PA

Handwritten signature or mark at the bottom of the page.

LABOUR NEWS

Rolls-Royce workers face guidelines breach warning

By Alan Price, Labour Correspondent

ROLLS-ROYCE'S 55,000 employees... which produced increases of 53 per cent... Sir Kenneth Keith, the chairman...

Five-year project to improve safety

By David Churchill, Labour Staff

A FIVE-YEAR programme to improve health and safety at work was announced yesterday by the Health and Safety Commission...

Bank staff union 'thwarted'

A mass meeting of bank staff in the City of London was told last night by Mr. Laif Mills, general secretary of the National Union of Bank Employees...

Manpower group plans better skills training

PLANS TO IMPROVE training in skills needed by industry have been proposed by the Vital Skills task group of the Manpower Services Commission...

Grunwick denies workers are paid too little

By Our Labour Staff

GRUNWICK denied yesterday that it paid its employees lower wages than the vast majority of London employers...

More talks to-morrow on Murphy site dispute

By Our Labour Staff

MANAGEMENT and national union officials involved in the week-old Transport and General Workers' Union tunnellers dispute...

Journalists' chief condemns closed shop

By Our Labour Correspondent

THE ROYAL COMMISSION on the Press would have done better to have "damned the journalistic closed shop unequivocally and to have urged its 'outlawing'...

Air assistants' picket

AIR TRAFFIC control assistants at London's Heathrow airport yesterday stepped up their action in support of their pay policy...

Teachers angry

Teachers' leaders in Oxfordshire were angry last night at the county council's decision to use just over £1m...

Overtime ban

About 3,000 manual workers at Short Brothers' aircraft factory, Belfast, have banned overtime...

IF YOU SMELL GAS-RING US

- If you smell gas, remember the simple safety rules: - * Don't smoke or use naked flames. * Don't operate electrical switches-on or off. * Do open doors and windows. * Then check that you haven't left the gas on and unlit-or that a pilot light has not gone out.

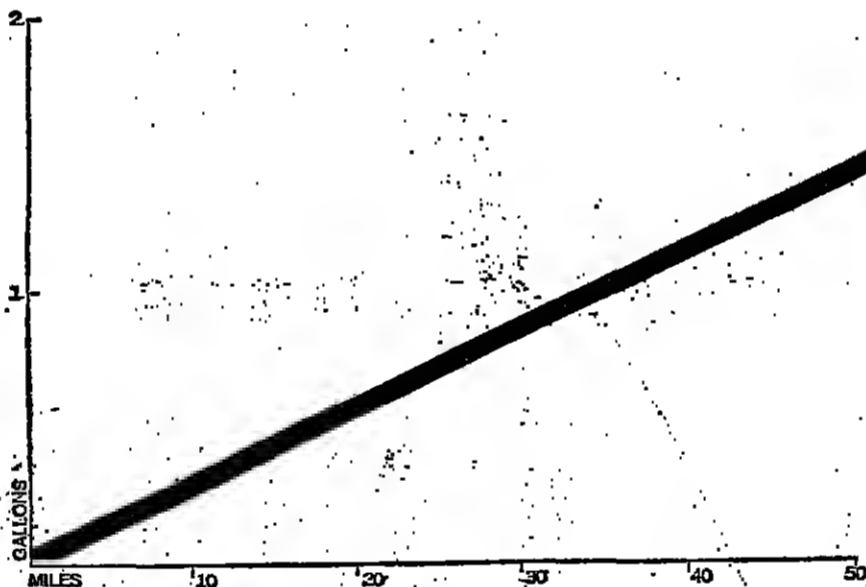
If you suspect a gas leak, turn off the supply at the meter-and report the leak. Do this at once. The number's in the telephone directory under Gas-and we're on call 24 hours a day.

We'll come quickly and deal with the problem. And if you smell gas at work or in the street, please report it at once. Don't leave it to someone else.

WE'RE HERE TO HELP YOU-24 HOURS A DAY

Ask at your local gas showroom for our free booklet 'Help Yourself To Gas Safety', which describes the full range of services we provide.

BRITISH GAS



At today's petrol costs, this should go a long way towards convincing you

"Truck" magazine's April issue reported a comparison between Sherpa, Transit, Bedford, VW and Dodge vans. Their gruelling test included heavy traffic, delivery and motorway conditions. All carried a load of one metric tonne. The overdrive Sherpa and the standard Sherpa returned better overall mpg figures than any of their rivals. Our overdrive version clocked 31.1, and our standard version clocked 29.26 mpg. "Truck" concluded: "...the Sherpas were the best all rounders at the test track with consistent economy, respectable performance..."

More scrapes and bumps come from trying to squeeze through narrow gaps than from parking. But the long, slim Sherpa can snake down a narrow lane between parked cars without losing a lick of paint. Another example of canny design: the Sherpa's bumpers (fore and aft) are all interchangeable. Even more useful, the engine is mounted forward of the driver, and when you lift the bonnet you'll find it's extraordinarily compact. So the driver has more protection, and the maintenance mechanic more elbow room. As for cab comfort, the Sherpa can stand comparison with the best. Can anyone beat a two year warranty with full AA service thrown in? The Sherpa, like all vehicles from Leyland Cars, enjoys a warranty without parallel in Britain today. A year's free, no-mileage limit, with free parts and labour, is about the best our competitors can offer. Leyland have gone three better. We add to that a year's free 24 hour roadside assistance from the A.A., a year's free A.A. Relay Recovery service (approved conversions and U.K. mainland only) and a free 69 point pre-sale checkout. That's Supercover. Best of all, for a small extra premium, Leyland Cars will give you cover for a second year. The Leyland Sherpa range can take payloads from 13 cwt to 23 cwt, and you've a choice of 3 engines: 1622cc and 1798cc petrol and 1798cc diesel. Overdrive is an optional extra on 1798cc petrol and diesel. It's a range that is unique in yet another way. Sherpa alone include 5 basic body options; including a pick-up. For the address of your nearest dealer, write to Light Commercial Vehicle Sales, Sales & Marketing Division, Leyland Cars, Grosvenor House, Redditch, Worcestershire. The Sherpa comes in the following body options: Vans. Minibuses. Crewbuses. Pick-ups. Chassis-cabs.



Sherpa From Leyland Cars. With Supercover.

HOME NEWS

Low fare Skytrain earns £20,000 in its first week

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

SKYTRAIN, the low-fare, no-frills air service operated by Laker Airways between Gatwick and New York since September 26, earned a net profit of £20,000 in its first week, or about 8.9 per cent of turnover.

Work towards quiet urges air group

BY OUR AEROSPACE CORRESPONDENT

THE INTERNATIONAL Civil Aviation Organisation, which represents more than 100 countries, has called for all its members to co-operate to achieve a reduction in aircraft noise.

Second draw for houses

BY CHRISTOPHER DUNN

THE GREATER London Council intends to raffie another 200 houses to London residents in the second of its Homestead lotteries on December 7.



Mr. John Methven (left) and Mr. Tom Lyon of the CBI urging help yesterday for smaller companies.

CBI seeks lower taxes to aid small companies

BY DAVID FREUD, INDUSTRIAL STAFF

A DEMAND that the Government should reduce personal taxation to save the small company sector was made yesterday by the Confederation of British Industry.

Threat of housing set-back grows as totals drop

BY MICHAEL CASSELL, BUILDING CORRESPONDENT

PUBLIC sector house building showed a further decline in August, according to the Department of the Environment.

Refusals

So far this year work has started on just over 88,000 public sector homes and the final total for 1977 is expected to be around the 139,000 mark.

Heat waste costs £500m. a year

BY KEVIN DONE

ENERGY worth £500m. a year is being wasted because of the inadequate insulation of British houses, according to Mr. Charles Ryder, head of energy conservation technology at the Department of Energy.

Countryside chief urges Army to quit Dartmoor

The military should be withdrawn progressively from the Dartmoor national park and informal recreation should be withdrawn first.

Sunday drinks go-ahead for some Scottish pubs

THE REFORM of Scotland's licensing laws was taken a step further yesterday, with the granting of Sunday drinking in some public houses.

Car magazine attacks Skoda

FINANCIAL TIMES REPORTER

SKODA cars are criticised in Motor magazine today. A report on the Czechoslovakian cars says: "The aving axle suspension and poor steering can make the car dangerous in inexperienced hands under certain conditions."

Better profits expected in West Midlands

By Our Midlands Correspondent

SIGNS of a "modest upswing" in business confidence are shown in the latest quarterly survey conducted by the West Midlands Chamber of Commerce.

Grimond quits post in party

By Rupert Cornwell, Lobby Staff

MR. JO GRIMOND, former Liberal Leader and a proclaimed opponent of his party's Parliamentary agreement with the Labour Party, has stepped up his duties as Energy spokesman in Mr. David Steel's Shadow Cabinet.

Mail users seek check on postal costs

By John Lloyd, Industrial Staff LORD CAMOYS, chairman of Amex Bank, the merchant banking subsidiary of American Express, yesterday was appointed president of the Mail Users' Association.

Footwear report to be discussed

THE FIRST public discussion of the footwear industry steering group's report will take place at the British Boot and Shoe Institute's two-day conference in Birmingham on November 5 and 6.

Recruiting

The money is required mainly for the creation of new manufacturing and exporting companies, investment in machinery, recruiting senior managers and senior marketing executives, and the recruitment and encouragement of design staff.

Bank faces claims for £1.5m.

EIGHTY-TWO people who lost cash, jewellery and other property in the 1971 Baker Street bank raid are claiming more than £500,000 damages in the High Court.

Christmas post deadlines

LAST POSTING dates for Christmas surface mail to Australia and New Zealand are next week. Parcels and packets should be posted by Monday, October 10, and letters and cards not later than October 12.



This man aims to invest £500,000 in a new production line for his company

We aim to give him all the help he needs

There comes a point when every successful and expanding company needs finance. It may be for a new production line, a factory or a piece of machinery that can't be financed out of cashflow or capital. You need a decision, and you need it quickly.

And that's when you need Coutts.

Just because Coutts isn't one of the big banks does not mean it isn't one of the most professional.

In fact our size gives us very definite advantages. Flexibility in adjusting services to meet customer needs. Speed in giving decisions on credit arrangements. Efficient supervision of the day-to-day service. And they're backed by a 285-year tradition of giving a highly personal service.

So why not contact John Acheson at Coutts now, and find out how a better banking service can help your company?



Coutts & Co

Corporate service based on a great personal tradition

1 Suffolk Street, London SW1Y 4ER Telephone: 01-836 7701

Handwritten signature or note at the bottom of the advertisement.

Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

COMMUNICATIONS

Viewdata's many roles

MORE THAN 120 companies sent around 200 people to the recent joint Butler Cox/PO seminar on Viewdata.

The interest stems from the fact that Viewdata is a medium, not a system. In the words of Mr. Butler, "the medium is the message" and that message may well have wide appeal.

Meanwhile the technology of Viewdata has caused problems. It is running well behind schedule—some people say as much as 18 months. The reason for this is that what began as a simple system was, for a time, in danger of being complicated.

The P.O. investment in Viewdata is now around £5m. and it has a 40 to 50 strong team working on it. Much of that investment is in computer systems, which are ordered on or order, and Viewdata research is now getting the sort of priority which it needs. Instead of sharing a computer system with a horde of other projects, research will have its own system before the end of the year.

Around hundred possible providers of information have been signed up by the P.O., 80 of whom are already preparing databases. And there are 50 more currently having discussions or otherwise trying to become involved. Two-thirds of the providers are aiming their interest at the home market, the other third at business. There are currently around 10,000 frames of information on the system, and the P.O. expect 25,000 by Christmas and 100,000 by the time the market trials begin next July.

Some idea of the sort of money companies may have to spend was given by Brian Botten of Exel Communications, who pointed out that at least £100,000 would be spent even before the market trial, began, and that Exel would have to look three to four years ahead before the system became economically viable.

Roy Bright, head of Viewdata International Operations, indicated a four-phase plan up into the late 1980s. First the trial and then limited public service; second a proper public service and a message service. In the mid-1980s, a technology improvement, including local storage services.

INSTRUMENTS

Meter makers beware

LESS THAN one-third the price of existing 3 1/2 digit meters, a new handheld multimeter is also competitive in price with traditional low-cost analogue meters.

This new venture product by Sinclair weighs only 6 1/2 oz and comes in the Oxford calculator case.

It has been designed for the electronics engineer, hobbyist and service-man and the hobbyist also incorporates all the features that an international survey of these groups showed as key requirements, particularly a full complement of dc voltage ranges, dc current ranges and resistance ranges. Sinclair says there is over the next six months, including an auto-ranging, 4 digit instrument priced at around £100.

Sinclair Radionics, London Road, St. Ives, Huntingdon, Cambs. (PE17 4HJ). 0450 64646.

MAINTENANCE

Boiler cleaners

THE SOOTMASTER range of boiler vacuum cleaners is available in the U.K. There are four models with capacities of 8, 15, 20, and 35 litres, for most boilers from wall-hung domestic units to large industrial plant.

All the cleaners are fitted with 1 hp electric motors capable of producing a vacuum of 200 mm water gauge. Each is supplied with a 3 metre long 38 mm dia. flexible hose, and other cleaning accessories.

Marketing is by Anglo-Nordic Thermal Holdings, London Kingsdown-Thames, Tel: 01-549 09011.

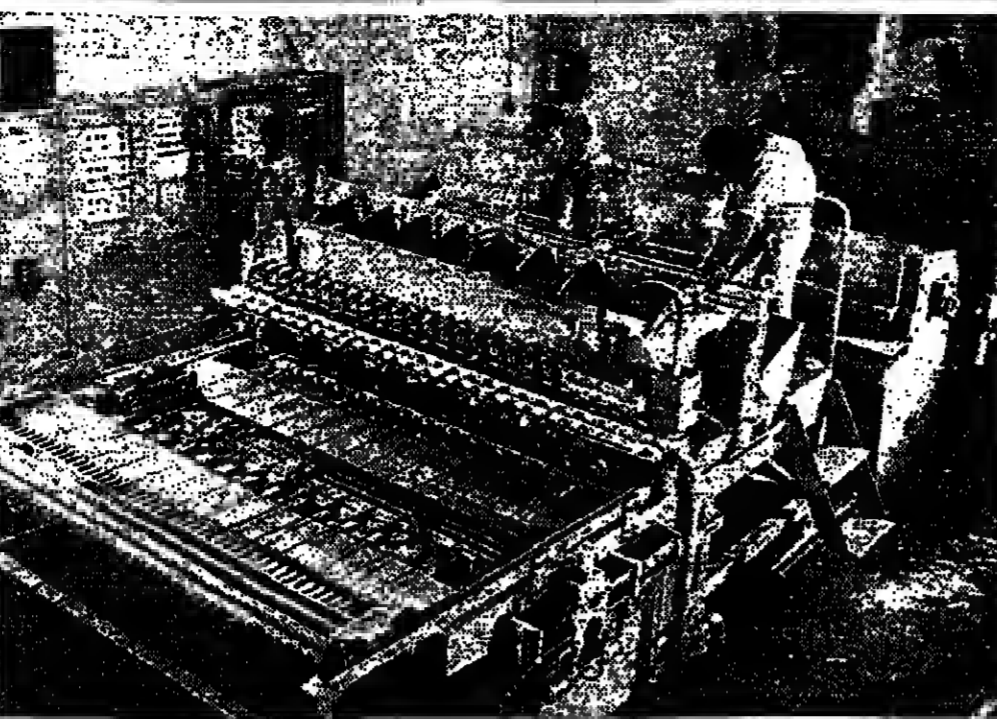
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Part of a £250,000 production line just commissioned at Ikeja by Nigerian Wire Industries for manufacturing welded wire reinforcement mesh. The plant was designed and supplied by H. A. Schlatter of Schlieren near Zurich and will produce the material in flat sheets or in coil. A change from one specification of mesh to another can be made in under 15 minutes.

HANDLING

Improved lift truck

TWO DIESEL engine fork lift trucks in the Linde range, with capacities of 3 and 4 tonnes, have been redesigned by the maker to improve driver efficiency and increase performance.

The mast is now fitted with a single vertical central member of 100 mm diameter, which allows the driver to see more clearly through the lifting frame.

The free lift guide is in the form of a shaft which slides into the end of the mast ram, and the mast is constructed from I-beams for greater strength.

All movement of the mast is controlled by a single lever, which also controls engine speed. Speed can only be increased for lifting and lowering, not tilting.

The springing and hydraulic damping of the driver's seat can be adjusted to body weight in 5 kg steps.

Engine cooling air, as on previous models, is ducted through the counter-balance weight, but on the new trucks the hollow core of the weight acts as a silencer for the air intake. The air is also used to cool the hydrostatic transmission oil.

Compared with earlier models, engine noise has been reduced by an average of 3 dBA at full engine speed. At one metre from the truck the noise level is 76 dBA, and at the driver's ear

COMPONENTS

For cooling main engines

DESIGNED FOR all water to water and oil to water heat transfer applications onboard ships is a new plate heat exchanger launched by Alfa-Laval. It is intended for main engine installations below 4,000 bhp, or as an auxiliary engine cooler.

The frame has rubber lined connections and can handle working pressures up to 6 bar. Depending on the application, the heat transfer plates, which are stainless steel or titanium.

More from the maker, Great West Road, Brentford, Middx., TW8 9BT. (01-894 1221).

Miniature converter

THERE ARE 12 models in a range of dc to dc converters developed by Gresham Lion, intended for direct mounting to printed circuit boards and measuring only 51 x 51 x 10 mm.

This Gemini 900 unit can provide five, nine, 12 or 15 volt outputs from inputs of five or 12V. Output power is five to six watts. At the full rating the efficiency is typically 65 per cent. Maximum output ripple is about one millivolt rms while the output noise does not exceed 50 mV peak to peak. The switching frequency exceeds 20 kHz so that there are no problems with audio noise.

Output current is limited to 180 per cent. of the rated value on all models and short circuit protection is effective for up to eight hours. The units are protected from external interference by a six-sided shield integrated into the design.

More from the company at Twickenham Road, Feltham, Middlesex TW13 6HA. (01-894 5511).

COMPUTING

Speeds the typing

HARD on the heels of its success at British Steel, Logica has landed a similar contract with British Petroleum for the Unicom/VTS computer-assisted typing system.

The equipment, which consists of nine visual display units with keyboards, 10 megabytes of disc storage and three high-quality daisy wheel printers has been installed in the retray typing area of BP's shipping department in the London group headquarters.

Eight of the typists key in material which goes immediately into disc store and can then be called up on to a printer by the supervisor using the ninth unit as a controller. When corrected drafts later appear from executives, a typist can retrieve the particular document, alter it on the VDU, store it—and repeat the process as needed until a final version is ready for printing.

Central storage allows about 3,500 fully typed A4 pages to be instantly available to any typist at a few keystrokes; these might be standard forms, or texts requiring modification at each use. Unicom uses Raytheon equipment and further details can be obtained on 01-580 8361.

Analyses the micro

LATEST tool for the micro-set to a required location in the computer designer is the MPA-1 address space by using thumb-microprocessor analyser with wheel switches on the front which weak or awkward components in hardware or software can be identified.

The engineer can watch the behaviour of a program within a system using a hexadecimal display on a crt screen. The display is composed of 32 hexadecimal words of address and data, captured directly from the program stream being executed by the processor.

All the locations in the address space of the micro can be used as trigger addresses, even those with no device or memory assignments. A trigger word is

Tesco takes a mini

ALTHOUGH it can hardly be said to represent a major move in the direction of distributed computing, the Tesco computer nevertheless has taken a tentative step with the announcement that certain of its non-grocery warehousing is to be dealt with by a SyFA mini system from Computer Automation.

It will manage the receipt, allocation, transfer and loading of the company's "Home" of OX14 1RJ (0235 2282). The warehouse in Milton Keynes which contains some £10m. of

LOWTY

mining equipment worldwide

Cheltenham, England

AGRICULTURE

Irrigation pumps

TWO PORTABLE high pressure centrifugal pumps have been added to the range made by Atlanta Engineering, Hanworth Lane Trading Estate, Chertsey, Surrey (08925 62551).

Intended for irrigation sprinkler systems and other pressure boosting applications, both these 2-inch pumps can operate against a 55-metre head and can produce a flow of 250 litres/minute. One weighing 26 kg, is driven by a Briggs and Stratton air-cooled petrol engine of 2.55 bhp, and the other by a Petter air-cooled diesel engine of 3.5 bhp. Both have a cast iron body.

PACKAGING

Straps fish boxes

ORIGINALLY DEVELOPED for use in the French oyster industry, the Rotant Marine automatic strapping machine is now available in the U.K. for fish packaging.

Operating from a single-phase supply, the machine weighs 500 lb and is stated to be portable. All electrical equipment is housed in a waterproof compartment.

Operating speed is up to 44 straps/minute (depending on pack size), and the machine can be fitted with knee or foot control. It applies 5 or 9.6 mm polypropylene strapping, which is automatically placed and tensioned round the pack, then sealed. Maximum pack size is 700 x 700 mm.

Marketing is by Pakseal Industries, Cordwallis Estate, Maidenhead, Berks (0628 26351).



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THE LABOUR PARTY AT BRIGHTON

'Back us or sack us' call to industry

Let's not falter now—Callaghan

BY PHILIP RAWSTORNE

MR. JAMES CALLAGHAN brought the Labour conference in his feet yesterday but hardly roused it for an advance to the election. "We have come so far together that we cannot falter now," the Prime Minister urged.

But it has been a long and wearying march for the party. The fatigue still shows; and Mr. Callaghan could again offer it no easy short cuts.

Prompting, pushing, cajoling and compelling, the Prime Minister sought yesterday to get the party into shape and into step at least.

Mr. Callaghan rambled up and down the ranks, lining up left and right in unity. New cohesion on the Common Market, no compromise on racialism. The Prime Minister adjusted a pulley here, polished up a gleam of hope there. He sought to promote pride in achievement and to awaken a fresh sense of purpose with the prospect of power in the next decade. "We

have brought the country through the hard times," he declared. "Now let us take them forward into the better times."

Stability had been secured, said Mr. Callaghan, with Liberal support and despite Tory self-interest. The country now had the best chance for years to break out of the pattern of national retreat and decline.

Delegates stirred briefly with enthusiasm as he called on them to respond to the challenge. They rallied as he scathingly flicked at the Tory enemy. "The most reactionary Conservative leadership seen in the House of Commons since the First World War," Mr. Callaghan asserted. But it was not only the Tories who threatened the prospect of prosperity, he added gravely. The Government had to go forward with caution. It could not allow its advance to be checked by a scramble for wages and higher prices.

"We must therefore help each other," he appealed to the unions, in particular. "Either back us or sack us," he commanded industry.

The long term prize to be won in the all rich '80s were immense. Greater industrial investment, better social services, freedom from debt. Shares in the prosperity for all.

"This is our opportunity. But it is still only an opportunity. An opportunity we can take or miss," Mr. Callaghan declared.

But before it got into his stride along the road to growth, the Government had to ensure that inflation would not again bring it to a halt. Mr. Callaghan once again laid out his 10 per cent strategy. "I have made my choice. What does the Labour movement choose?" he demanded.

The movement chose apparently to wait first for the additional stimulus of the autumn budget.

Christmas bonus for pensioners demanded

By John Hunt

A RESOLUTION calling on the Government to pay a tax-free Christmas bonus in old-age pensioners equivalent to the £10 granted in previous years, was approved by the conference.

The motion, moved by Mr. Jack Jones, general secretary of the Transport and General Workers Union, expressed alarm at the increasing difficulties confronting pensioners and criticised the Government for its failure to keep its promises to them.

In addition, it demanded that pension increases should not be related to estimated future rises in living costs but to increases in the retail price index of the index of industrial earnings over the previous 12 months.

Mr. Jones argued that the future estimates, the Government had, on the last occasion, paid married pensioners £120 less than they were entitled to and single pensioners 50p less.

He urged the Government to establish pensions of at least 50 per cent of earnings for a married couple and 33 per cent for single people.

Mr. Darrell Cezens, Coventry South East, called for a minimum of £80 a week for those who were "proud to have worked all their lives."

He complained bitterly that while pensioners were living in misery, company directors were retiring with huge pension pay-offs from their Boards, in one case £80,000.

Mr. Jack Ashley, MP for Stoke South, replying for the NEC, maintained that the Government had done much for pensioners and that, in fact, they were now 15 per cent better off than they were in October, 1973.

But he strongly criticised the Government for basing pensions on future estimated movements in prices. He saw this as yet another reason for giving them the bonus.

He added: "Let us not delude ourselves that the bonus is a substitute for a proper pension. The right way to deal with it is to give a guaranteed, inflation-proof pension to all old people."

Tougher powers urged over union recognition

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

THE CONFERENCE approved a call for tougher powers for the Advisory, Conciliation and Arbitration Service to investigate employers who refuse to recognise a union.

A debate on trade union rights turned out to be a low-key affair despite the fact that emotive issues were involved, including Grunwick and the High Court action against the Union of Post Office Workers.

There were, however, some warnings to the Government that there would be strong rank and file union opposition to any attempt to regulate by law the number of people allowed on picket lines.

The resolution deplored the fact that workers at Grunwick and in the catering trade were being forced to take industrial action to achieve union recognition. It called on the Government to implement or strengthen legislation against victimisation by employers.

The resolution also urged that the Trade Union and Labour Relations Act should be amended to require employers to cooperate with ACAS in any inquiry about complaints over union recognition.

ACAS, it said, should have power to investigate any facet of the employers' business.

In addition, the motion sought legislation to protect the rights of trade unionists to redundancy payments where lay-offs occurred as a result of an industrial dispute.

Moving the resolution, Mr. Norman Stagg, general secretary of the Union of Post Office Workers, complained that the

Strength

He recalled that the Government was now committed to amending the Post Office Act in the next session of Parliament in order to remove the restrictions on Post Office workers picket lines.

But, he said, the union was by no means certain that it would get the changes it was seeking and that was why it was pressing the motion before conference.

Annette Millward, a Wandsworth teacher, warned against attempts to limit picketing.

"We reserve the right of the Labour movement to choose its own weapon. The best we have is solidarity on the picket line. Its strength cannot be arbitrarily limited," she declared.

Miss Rita Stephen, executive secretary of APEX, the union involved in the Grunwick dispute, described the strikers there as "the bravest, the most tenacious and the most misrepresented trade unionists who ever did a stint on a picket line."

Replying for the NEC, Mr. Russell Tuck, acting general secretary of the National Union of Railwaymen, described Grunwick as a test case.

"We must win for the sake of the millions of other workers. The dispute will find a place in the trade union history. Tolpuddle is, in fact, still with us."

Dispute

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Benn defends nuclear power industry growth

BY IVOR OWEN

A GROWING role for Britain's nuclear power industry within an integrated energy policy was envisaged by Mr. Anthony Wedgwood Benn, Energy Secretary.

He joined with trade union leaders in resisting a motion expressing total opposition to the proposed £600m. expansion of the Windscale reprocessing plant and the consequent development of fast breeder reactors.

Mr. Benn assured conference that the problems of safety, environment and nuclear proliferation would be taken seriously.

But it would be wrong to put a stop on the development of Britain's nuclear power industry at a time when so many other countries would have to rely on a major nuclear component to prevent economic growth grinding to a halt.

Renewing his demand for structural change in Britain, Mr. Benn suggested that some of the revenues from North Sea oil should be used for investment on public account or for the extension of public ownership.

This would give a chance for the re-industrialisation and growth needed to provide for the British people the base of manufacturing strength upon which, in

Premier meets jobs protest

THE PRIME MINISTER, beaming, unconcerned and sporting a red rose in his lapel, ran the gauntlet of scores of shouting "Right to Work" demonstrators as he left the Labour conference yesterday.

Demonstrators, standing behind crash barriers, chanted "Callaghan, the boss's man. Fight for the right to work" as he stroled to the nearby seafront Grand Hotel in Brighton at the end of the morning session.

Oil wealth can help modernise industry

BY IVOR OWEN, PARLIAMENTARY STAFF

MODERNISATION OF industry must be given first priority as Britain enjoys the benefits of the new wealth provided by North Sea oil, the Prime Minister told the Labour Party conference at Brighton yesterday.

Although rewarded by the customary standing ovation, his speech was mainly low key, with the need to preserve party unity, particularly in keeping wage increases within an overall limit of 10 per cent, a dominant theme.

Mr. Callaghan called on both sides of industry not to undermine the Government's economic strategy by unjustified wage or price rises. "Either back us or sack us," he challenged.

The Prime Minister urged trade union negotiators to take account of the further tax cuts to be made in the autumn in fixing the level of their wage claims.

And he underlined the warning already given by Mr. Denis Healey, Chancellor of the Exchequer, that excessive wage settlements in the interval could jeopardise the introduction of still more tax cuts next year.

Mr. Callaghan carefully kept his options open on the timing of the next General Election. It could be next year, or it might come in 1979.

He was insistent that the ground gained through the financial success of the past 12 months should not be yielded up through ill-conceived, short-term measures but used as a base to launch the action needed to secure industrial success as well.

The Prime Minister left no room for doubt about the firmness of his conviction on the role to be played by the oil riches from the North Sea. Properly used, they could transform Britain's economic future in a way inconceivable even ten years ago.

"I can say straight away what is in my view our first priority," he told delegates. "That must be to modernise our industries so that our workers, by the end of the 1980s, will have the plant and machinery to compete on equal terms with the best in the world."

Mr. Callaghan promised that the Government would insist that the main benefits from the oil revenues should continue to be for Britain and not for the multinational oil companies. Re-investment of the revenues would provide more jobs in the future.

While North Sea oil flowed— he suggested that this might be for a period of perhaps not more than 30 years—the right balance would have to be struck between investment in industry, providing better social services, and paying off the nation's debts.

The Prime Minister stressed that failure to continue the fight against inflation could yet destroy the prospects of prosperity ahead. After reaffirming the need for the public sector to be seen to be playing its part, he stated: "A 10 per cent increase in national earnings means a lower rate of inflation in 1978 than we have enjoyed for several years."



Mr. Callaghan spells out his challenge to the party.

Mrs. Thatcher attacked over Rhodesia policy

BY PHILIP RAWSTORNE

PLEDGING THAT Labour would continue the fight against the "most reactionary Conservative leadership seen in the House of Commons since the end of the First World War," Mr. Callaghan said that the Tories had an "insatiable craving for power."

To the Tories, power was a God-given right, to be sought without scruple. Their attitude was to put national interest into suspension whenever a Labour Government was in power, he declared.

Mr. Callaghan said he "deeply regretted" that Mrs. Thatcher should give the impression that the Rhodesian leader, Mr. Ian Smith, could expect a different approach from a future Tory Government.

"These kind of nudges and winks may keep the Stone Age warriors on her backbenches quiet but it is an irresponsible deception of the white Rhodesians and could lead them further along the road to disaster."

The Prime Minister said that the search for racial peace and harmony in southern Africa would seem shallow and hypocritical if tolerance could not be maintained in Britain.

The Labour movement rejected the philosophy of inferiority from the cradle to the grave, whether in South Africa or Britain. The time was long overdue to speak out. "We are opposed to racialism."

Debates to-day

Morning: The European Economic Community, including resolutions on the Common Agricultural Policy, railways and transport policy.

Afternoon: The machinery of Government; resolutions on the House of Lords; taxation; further education; pre-school groups.

Ashley keeps seat on party executive

BY PHILIP RAWSTORNE

MR. JACK ASHLEY, moderate Labour MP for Stoke South, retained his seat on the party's National Executive Committee against a strong Left-wing challenge in yesterday's conference election.

Mr. Ashley, who headed the unsuccessful candidates last year, joined the executive in mid-term after Mr. Michael Foot vacated his seat in the constituency section on his election as deputy leader of the party.

The only new member elected to the NEC yesterday was Mr. A. C. Hadden, of the Boultonville party, who succeeded Mr. John Calsman.

Mr. Anthony Wedgwood Benn again led the poll in the constituency elections with 501,000 votes. Miss Joan Lester, this year's party chairman, took second place with 414,000 votes. The votes for sitting Left-wing MPs were slightly reduced but two other Left-wingers, Mr. Dennis Skinner and Mr. Neil Kinnock, headed the unsuccessful candidates. Mr. Peter Shore, Environment Secretary, ran close behind them, increasing his vote by some 50,000.

The women's section, Dr. Shirley Summerskill, Home Office Minister, raised her votes by some 350,000, but still narrowly failed to win a place.

Mr. Norman Atkinson, Left-wing MP for Tottenham, was re-elected party treasurer, increasing his vote by nearly 300,000 to defeat Mr. Eric Varley, industry Secretary, by about 1m. votes.

Mr. Atkinson had the backing of 10 unions and 38 constituency parties. Mr. Varley had the support of four unions and nine parties.

Dr. David Owen, Foreign Secretary, failed in his first attempt to become a member of the executive. He polled 176,000 votes in the constituency section.

Mr. Tom Bradley, Transport Staffs Association, who headed the trade union division

Car industry faces challenge

BY IVOR OWEN

MR. CALLAGHAN strongly welcomed the recent decision by the Ford Motor Company to make its next major European investment in Britain. It was without doubt the most important new overseas investment for many years and would have a considerable "ripple" effect.

Recounting a conversation with Mr. Henry Ford, he said the company had asked for two things if it came to Britain—first, good quality in the product and second, continuous working.

"If we answer 'No' to that, then we are cutting our own throats," the Prime Minister stated.

He appealed for co-operation from all sides in the car industry to meet the challenge involved in stepping up overseas sales and

maintaining the share of the domestic market. "That applies to Leyland's as well as everybody else. Success here would be the best, possible form of job creation."

Urging delegates to realise the scale of the Government's achievements in a situation where it lacked a Parliamentary majority, Mr. Callaghan paid tribute to Mr. David Steel, the Liberal leader, for his contribution to the spirit in which the Lib-Lab pact was being operated.

"There is no misunderstanding between us. At the next election, whenever that is, we shall fight as an independent party with our own programme and we shall be seeking from the voters an outright majority at the polls."

New seam saves 530 pit jobs

New coal reserves, likely to produce 200,000 tonnes a year, have saved the jobs of 530 miners at Renisaw Park Colliery, Derbyshire. The pit had been faced with closure because of the exhaustion of supplies.

The new seam next year and a Coal Board spokesman said their jobs appeared secure for several years.

Children start £10m. fires

CHILDREN deliberately started fires in England and Wales last year which cost at least £10m., Mr. Charles West, the chairman of the Central Fire Liaison Panel, said in London yesterday.

At least 240 large fires were started deliberately during the year—at a total cost of £26m.—compared with 91 in 1967 at a cost of £325m., he said.

£1m. boost

RONAN ENGINEERING, a U.S. company, is to set up a £1m. factory at Washington, Tyne and Wear. The company, which makes monitoring systems, will employ 100.

Allowances plea

COUNTY COUNCILLORS in Northamptonshire are to be asked to take a 10 per cent reduction in attendance allowances to help to implement expenditure cuts totalling £45m. The cuts will affect education, roads and other services.

RCA seeks ban on Presley long-play disc

LONDON music company says temporary undertaking in the High Court yesterday not to market any more of their successful long-playing records, Elvis Presley: The Solo Years.

The record is alleged to infringe the copyright of RCA, which seeks an injunction against Charley Music from manufacturing or selling, or authorising the manufacture or sale, of a record in the U.K.

Mr. Richard Scott, QC, for RCA, told Mr. Justice Oliver that it had been agreed to give Charley Music seven days in which to file evidence in reply.

BOC wins Flixborough nitrogen contract

BY OUR CHEMICALS CORRESPONDENT

BOC HAS been awarded a ten-year contract to supply nitrogen to Nyrpo (U.K.) for its capro-lactam plant at Flixborough, Humberside.

The plant is being rebuilt following its destruction in the worst industrial disaster in this country in recent years. In the explosion, which occurred in June 1974, 28 people were killed and many others seriously injured.

As part of the construction programme, a pipeline is to be built from BOC's Scunthorpe works directly to the Flixborough site to supply the nitrogen.

The whole deal involves at least 90,000 tonnes of nitrogen and the ten-year contract is worth in excess of £15m. BOC is committing about £1m. to the pipeline project, which would be started this month and completed by April next year.

Pure nitrogen is already supplied to several major chemical manufacturers by pipeline, including BP Chemicals at Grangemouth, ICI, and Rumcora and Monsanto, at Teesside.

Action group sues council

Northampton Industrial Ratepayers Action Group will serve a summons on Northampton Borough Council to-day for the withholding of documents.

Analysts representing the group, which is made up of more than 200 businessmen and motorists local government spending, inspected the council's accounts three months ago. They said that documents to which they were entitled were missing.

Reform of Lords urged

REFORM of the House of Lords should be a top priority of the next Tory Government, the Conservative Bow Group says in a report to-day.

It calls for the sweeping away of hereditary Peers, and their replacement by a largely elected House of Lords.

"No body which is neglected, insufficiently representative and largely hereditary can, to-day, properly and acceptably act as a second chamber of Government."

Turkey plant to close

HUNDRED workers will lose their jobs on December 22 when Oss Poultry's turkey processing plant at Boston, Lincs., closes.

The redundancies are because Oss was facing with spending £50,000 to bring the plant into line with new EEC regulations.

Day's end

Five brothers aged from 61 to 73 to have run a family grocery, coal and taxi business at (deborough, Norfolk for more than 50 years, are all retiring. The business, which was started by their father Mr. Bertie Day in 1901, will be run by a new family.

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Handwritten signature or scribble at the bottom of the page.

The Management Page

EDITED BY CHRISTOPHER LORENZ

Geoffrey Owen looks at the reasons for Japanese companies' reliance on bank loans and at the advantages which they derive from it

How Japan finances growth

THE MAIN thing that people in financial circles realise about Japanese companies is the incredible amount of leverage. They are basically trained that that amount of leverage is on the graph. You can't have that much leverage and still be a company. If you used standard credit evaluation techniques, you would never make any loans to a Japanese company.

These comments by a New York banker, quoted in a new study of Japanese corporate finance, illustrate one of the most potent sources of misunderstanding and suspicion about Japanese industry. There is a widely held view that the Japanese economy is not run according to normal capitalist principles; that companies are kept afloat by banks and banks are kept afloat by the Government; that neither companies nor banks are Government much interested in profitability; and that the overriding objective is growth, to be achieved in large measure by rapid penetration of export markets.

Dependent

It is perfectly true that Japanese industry has been heavily dependent on bank debt financing and has made little use of the stock market as a source of funds; proceeds from the sale of stock accounted for only 2.3 per cent. of the total funds obtained from all sources between 1964 and 1974. In recent years the ratio of stockholders' equity to total liabilities and capital has been less than 15 per cent., compared with about 50 per cent. in the U.S. But these figures need to be treated with some caution, as the author of the new study, Dr. C. Tait Ratcliffe, explains.

Japan has several accounting peculiarities. One is the allowance of tax-free reserves for special purposes, which has in effect permitted Japanese companies to deduct tax-free sums in addition to retained earnings. When this and other factors are taken into account, Dr. Ratcliffe shows that reliance on the internal funds has increased from 24.4 per cent. of total interest paid plus dividends finance to 36.7 per cent. over the past two decades, as a consequence of higher profitability levels of cash flow comparable and more liberal provisions for reserves and depreciation. Dr. Ratcliffe reinforces this conclusion,

Table I
AFTER-TAX PROFIT AS PERCENTAGE OF SALES

Japan (unadjusted)	4.01
Japan (adjusted)	5.96
U.S.	5.93
West Germany	1.95

Source: MITI and Bank of Japan data, 1973.

Table II
MEASURES OF CASH GENERATING CAPACITY

	Cash flow as % of sales	Cash flow plus interest and dividends % of sales
Japan	8.5	13.7
U.S.	6.7	10.6
West Germany	5.8	9.1

Source: Based on MITI and Bank of Japan data.

dependence on external sources has fallen by 14.3 percentage points. Another point is the absence of any form of inflation accounting, so that increases in the value of plant, equipment and especially land are not fully reflected in balance sheets. With the revaluation of land and an adjustment for trade credits, the stockholders' equity ratio in manufacturing moves from an unadjusted figure of 18 per cent. to about 44 per cent., comparable to the level of most European countries.

As for profitability, Japanese companies generally show a higher return on stockholders' equity than their Western counterparts because of the smaller portion of equity in their financial base. But measured as a percentage of total sales (or total assets), Japanese firms show lower profits because of the higher leverage and the additions to tax-exempt reserves. If tax-exempt reserves are added back to net income after tax, the profitability of Japanese companies rises, as shown in Table I.

Table II shows two other measures which may be more meaningful than accounting profitability as an indicator of the funds generating capability of Japanese firms. The first is cash flow, consisting of retained earnings plus depreciation plus tax-exempt reserves. The second is cash flow plus gross interest paid plus dividends. These figures suggest that the past two decades, as a consequence of higher profitability levels of cash flow comparable and more liberal provisions for reserves and depreciation. Dr. Ratcliffe reinforces this conclusion,

Table III
AFTER-TAX PROFIT PLUS GROSS INTEREST PAYMENTS AS PERCENTAGE OF SALES (1973)

STEEL

Japan (top three)	12.1
U.S. (U.S. Steel)	5.9
West Germany (Krupp)	5.7

GENERAL MACHINERY

Japan (Komatsu)	11.4
U.S. (Caterpillar)	8.7
West Germany (Demag)	4.6

ELECTRICAL MACHINERY

Japan (Top three)	7.2
U.S. (General Electric)	6.2
West Germany (Siemens)	4.5

AUTOMOBILES

Japan (Top two)	5.3
U.S. (Ford)	4.8
West Germany (Daimler-Benz)	2.4

GENERAL CHEMICALS

Japan (Top two)	8.5
U.S. (Du Pont)	11.4
West Germany (Bayer)	7.7

Source: MITI.

position of world leadership, which would lead to greater stability in the long run? An interesting contrast is provided by the motor industry and particularly by Toyota and Honda, two companies which were founded by entrepreneurs and which have sought to make themselves independent of outside influences such as the banks. Their stockholders' equity ratio is relatively high; after allowance is made for accounting differences, they compare favourably with the leading motor companies in the West.

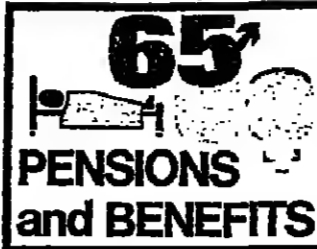
Just as there has been a cost penalty on companies wishing to raise funds through the stock exchange, so there has been an incentive for individual savers to put most of their money into bank deposits. Interest on savings has been treated more favourably than dividend income; the stock market has had the reputation of being volatile and suitable only for speculators.

For the banks themselves the most profitable form of investment has been to lend their funds to the corporate sector. So a self-reinforcing system has grown up whereby the banks are the primary source of funds to companies and companies have had neither the need nor the motivation to cultivate the individual stockholder. As Dr. Ratcliffe shows, Japanese company reports to shareholders are often extremely vague, "written in about the same spirit as a Christmas greeting card might be in the West." Stockholders' meetings are brief, attended mainly by a few major stockholders and professional hangers-on.

Is the dependence on banks a source of strength or weakness? There is a view that Japanese companies have been too much influenced by bankers and that as a result their financial management has been lacking in sophistication. It is also argued that companies with a very low stockholders' equity ratio are insufficiently exposed to the discipline of a market. Mistakes in corporate strategy tend to come out much later than they would if equity were a larger source of funds for corporations.

Some of these problems, if they are problems, are shared with West Germany, where the level of equity holdings by households is lower than in Japan and there is a similarly close relationship between industry and the banks. It is possible that as Japanese companies become more international and tap new sources of capital in Europe and the U.S., they will adjust their debt-equity ratio closer to that of their European and American counterparts. This tendency will be reinforced if the necessary changes take place within Japan, notably permission for firms to issue equity on a continuing basis at market value and an alteration of the incentives affecting individuals' savings. It will also require a much more active policy on the part of Japanese companies towards shareholder relations.

Japanese Corporate Finance. A business study by International Business Information Inc., published by the Financial Times, price £50 plus postage, available from 10 Bolt Court, London, EC4A 3DL.



A policy for overseas

BY ERIC SHORT

AS AN increasing number of employees are concerned, the main problem concerning overseas tours is how far he or she should be part of the local scheme and how far he retains the benefits that are no longer limited by national frontiers. But just as trading and operating conditions vary from country to country, so do attitudes and practices regarding the benefits. Although this is stating the obvious, for many multinationals it is still customary to issue policy guides on benefit matters, including pensions and death benefits, to all operating affiliates in different countries. Some companies still include in this policy details on implementation, usually based on the practice in the home country, and this can lead to trouble. For example, in the U.S. the integration of State and occupational pensions is almost universal. In the U.K., trade union hostility by itself ensures that very few pension systems are integrated.

Fortunately, most of the multinationals now refine their policy guides in these matters to offering a high level of professional advice, but a good deal less direct instruction. The problems of multinationals fall into two distinct categories—employee benefit provision for the overseas subsidiaries and arrangements for head office personnel doing overseas tours.

The overall aim should be to make benefit schemes comparable with those provided by the better local employer. The multinationals have tended to follow the lead set in the country concerned and innovation is unusual even from companies that are trendsetters back home. The parent is more concerned about the financial implications of employee benefit schemes of overseas subsidiaries, and the greatest degree of influence from headquarters is exerted towards financial rather than personnel criteria.

As far as individual employ-

ees are concerned, the main problem concerning overseas tours is how far he or she should be part of the local scheme and how far he retains the benefits that are no longer limited by national frontiers. But just as trading and operating conditions vary from country to country, so do attitudes and practices regarding the benefits. Although this is stating the obvious, for many multinationals it is still customary to issue policy guides on benefit matters, including pensions and death benefits, to all operating affiliates in different countries. Some companies still include in this policy details on implementation, usually based on the practice in the home country, and this can lead to trouble. For example, in the U.S. the integration of State and occupational pensions is almost universal. In the U.K., trade union hostility by itself ensures that very few pension systems are integrated.

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Flexible

In this respect, much more use is now being made of offshore funds whereby mobile employees can make their own investment or the company can invest for them. These arrangements can include pension benefits. Much more use will be made of these vehicles in the future, since they provide a flexible method of saving with considerable tax advantages. In the U.K. consultants have been expanding their sphere of operations in order to provide world-wide advice and coverage on employee benefit matters. Some, like Noble Lowndes, have formed links with overseas employee benefit companies. Others have established local branches staffed by local people. A third course is to take on high level executives versed in world-wide employee benefits. Leslie and Godwin has recently

acquired the services of Vincent J. Simone who, among other posts, is editor of the International Benefits Information Service (IBIS). IBIS has become the leading organisation in collecting and disseminating employee benefit information on a world-wide basis. Its service falls into two categories—a monthly newsletter and the provision of reference manuals.

The reference manuals deal with the situation in major countries, and covers State social security provision, current employee benefit practice, methods of negotiation, methods of financing and so on. Most important, these manuals provide an historical perspective. A knowledge of social security custom and culture is essential in appreciating the general background and likely future developments.

There are other organisations providing similar information. In the U.K. the monthly magazine, linked to the Harris Graham employee benefit organisation, contains articles describing the position in various overseas territories. Insurpo provides a monthly newsletter on employee benefits from Brussels, dealing not only with the EEC but with world-wide matters.

Finally, much can be learnt from an interchange of ideas when employee benefit experts meet on an international basis. IBIS holds annual conferences to provide a forum for discussion and a meeting place for interested persons. This year it was held in London in September and the theme was the role of organised labour in benefit provision. In future, perhaps because the multinationals have a much wider view of employee benefit provision, they will be taking the lead in overseas countries rather than following current practice.

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Wednesday October 5 1977

Shipbuilding realities

WHEN THE newly nationalised British Shipbuilders came into existence in July, it had two main priorities. One was to chase after whatever new business was available throughout the world, so as to stave off, for the time being at least, the threat of large-scale redundancies in those yards which were closest to running out of work. The second was to work out a plan for a slimmed-down industry with a capacity more in line with the U.K.'s likely share of a greatly reduced world market. To achieve the first objective British Shipbuilders had to have a subsidy which would quote competitive prices, that was provided in the form of a so-called intervention fund, amounting to £65m which received the reluctant approval of the European Commission in August. It appears that a substantial drawing on the fund was necessary in order to clinch the big order from Poland, which was confirmed yesterday.

Restructuring

Clearly the more new business that can be won, even at subsidised prices, the better prospect there will be of handling the reduction of the industry's capacity in an orderly way. But there can be no question of the U.K. keeping all its present capacity intact for an indefinite period. The Commission's approval of the intervention fund was conditional. It required, among other things, that the scheme should be linked with plans for restructuring the industry; the hope in Brussels was that these plans would be worked out by the end of the year. (The intervention fund runs only until March, 1978). In addition, the Commission wanted to be sure that the fund did not prejudice the interests of other member states and that any assistance was given only to yards with a sound long term future, not to permanent pensioners. The Commission can be expected to scrutinise with some care just how the Polish order is shared out among the nationalised yards.

The Polish contract is a welcome boost to the order book, but there is no sign of any marked improvement in the world shipbuilding outlook. Figures presented to OECD shipping experts in Paris last week showed that there was a

surplus of between 100m. and 140m. d.w.t. of tanker capacity in the middle of this year and that the surplus of dry bulk cargo ships by 1980 could be as high as 20 per cent. Although the measures of self-restraint imposed by the Japanese shipbuilders (together with the appreciation of the yen) have served to reduce Japan's share of available orders, this is not much consolation to European yards: new shipbuilding nations outside OECD, such as South Korea, Taiwan, Brazil and Yugoslavia, continue to compete aggressively for business. Thus the background against which British Shipbuilders has to plan its future remains bleak.

In the few months since vesting day the management of British Shipbuilders has understandably avoided discussion of rationalisation or compulsory redundancies, preferring to concentrate on the need to improve productivity. But just how commercial will British Shipbuilders be? Will those yards which consistently fail to meet their productivity and profit targets be closed down? Since this did not happen before nationalisation, either under Labour or a Conservative Government, one cannot help being sceptical about the suggestion that nationalisation will give the industry a more commercial outlook.

Euphoria

As in most other nationalised industries, there is bound to be a conflict between job preservation and the need to raise productivity to an internationally competitive level; the present crisis in world shipbuilding makes the conflict all the more difficult to resolve. Yet the example of British Steel should be a powerful warning. The BSC was prevented from closing down old, inefficient plant by political pressure: thus it was saddled with a cost structure which has led to a financial crisis of alarming dimensions, putting the future of the industry in doubt. Perhaps British Shipbuilders, where the structural problems are less severe than in the case of steel, can avoid these mistakes. But the euphoria created by a few big orders should not distract attention from the painful measures which have to be taken soon.

Revenge is not justice

BY LIBERAL OPINION in the rest of the world the March general elections in India were widely interpreted as a striking demonstration of the proposition that Mrs. Gandhi's prolonged emergency rule had failed to eradicate the ingrained habit of democracy. Mrs. Gandhi earned respect for her decision to go to the polls, at a time when many had already concluded that she was determined to cling to power indefinitely. The Indian electorate earned respect for throwing out Mrs. Gandhi and the Congress Party and electing in their place the Janata grouping under the leadership of Mr. Morarji Desai.

Since then, however, political developments in India have proved much less edifying. The Janata Government is composed of five factions, which spread so far across the political spectrum that the cabinet has the greatest difficulty in agreeing on policy. In his proposals for banning alcohol and for easing the lot of the untouchables, Mr. Desai has been true to his ethical principles. But in the central area of the formulation of economic policy, the Government has been hamstrung by its internal disagreements.

Turning point

In ordinary circumstances, the government's inertia, which has been compounded by the fact that the defeated Congress Party retains control of the upper house in Delhi, might not be of very great moment. Events do not move fast in India at the best of times. The legacy of the emergency has ensured that these are not ordinary circumstances. The procrastination of the Janata government in developing and carrying through policies which could consolidate its position in the country, has mainly served to give Mrs. Gandhi time to recover from her defeat and make oblique moves back towards the centre of the political arena. The threat of her re-emergence as a real political force is reckoned with, has provoked a rush of civil and criminal lawsuits against her and her associates. Finally, Mrs. Gandhi has been arrested, and though she was almost immediately released, it is clear that she has been levelled damage to the prospects for political stability in India.

Reputation

Until the emergency, the Indian courts had a high reputation for their authority, their independence and their integrity. They will now have a major responsibility for ensuring that any cases are tried with the strictest impartiality. What they cannot do is prevent the government authorities from using the mechanism of the law for a campaign of revenge.

Many people in India suffered under Mrs. Gandhi's emergency rule and it is not inherently implausible to suppose that some of those who benefited from her authoritarian regime did so through corruption or abuse of political power: that is one of the natural by-products of dictatorial regimes. It is not surprising that some of those who suffered, and many of those who were outraged by her actions, should wish to see her punished. But there is a large distinction to be made between justice and revenge, and where the combatants are politicians and political parties, there is a serious argument for restricting trials to the most serious cases, and letting the rest go. No doubt unavailing things have been done by politicians of every shade of opinion. But if the Janata leaders set out to do a wholesale purge of their opponents, they could do serious damage to the prospects for political stability in India.

Fits and starts in the U.S. recovery

By JUREK MARTIN, U.S. Editor

ONE SWALLOW, as Mr. Michael Blumenthal would undoubtedly agree, does not make a summer. But one flew into Mr. Blumenthal's Treasury window last Thursday to brighten what has otherwise been an economically wintry summer: the leading economic indicators, which appeared to have fallen by 0.2 per cent a month from May to July, rose by 0.8 per cent in August. More than that, the July figure was revised upwards to a 0.2 per cent gain from a 0.2 per cent drop, thus banishing the technical cloud which suggests that three consecutive monthly declines or advances in the index presage a fundamental change in economic direction.

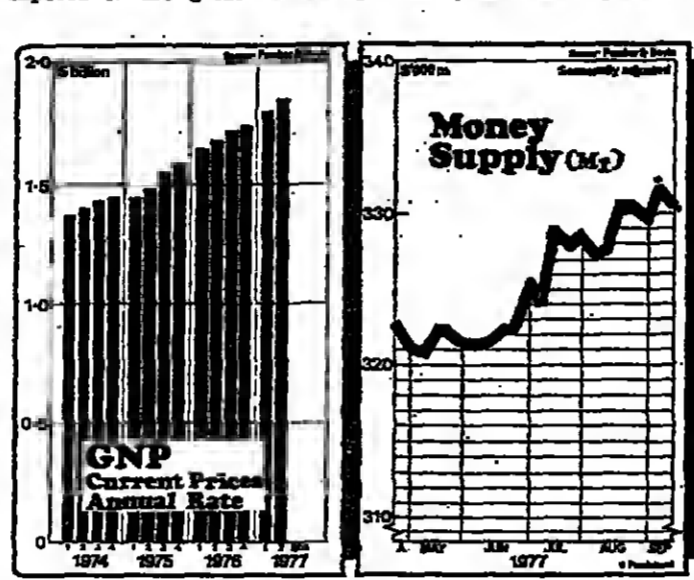
This enabled Mr. Blumenthal and his colleagues to express suitably guarded optimism that the economy was on the right path to sustainable non-inflationary growth and that recent weeks had been little more than a summer lull. Real growth would reach 5 per cent this year and come close to it in 1978: if this target appeared unattainable, President Carter told the annual meeting of the International Monetary Fund, then action would be taken to ensure it was met. Everybody applauded and resumed the safer pastime of hearing the Japanese.

In fact, the state of the U.S. economy was justifiably of underlying concern to the Finance Ministers and central bank governors gathered here in Washington last week. They had arrived here to find the Organisation for Economic Co-operation and Development reinforcing their private fears that the recovery from the 1974-75 recession was running out of steam, especially in Europe, and to discover that all the doubts and uncertainties prevalent elsewhere in the world were to be heard in the U.S., whose economy had been ticking along at comfortably above the global average for most of the year.

What they saw was a nervous stock market, down more than 18 per cent from the start of the year and at a 21 month low; a crisis in the American metals industry, most notably steel; the appearance that the President's energy programme, much more popular outside the U.S. than inside, was to be the process of being decimated by Congress, thus perpetuating continued heavy American purchases of foreign oil, persistent huge payments deficits and implying a weak dollar.

They found, too, a business community, grieving in any case because its friend and arch budget-balancer, Mr. Bert Lance, was no longer in government, muttering about the investment implications of both the energy and promised tax reform proposals and protesting

that it could not operate in such a climate of uncertainty; they discovered concern about inflation, made much worse by growing speculation about whether Dr. Arthur Burns was going to leave the Federal Reserve Bank early next year, and also whether he leaves voluntarily or is drummed out by Mr. Carter, a concern exacerbated by great puzzlement over what the Fed's monetary policy is at present. Simultaneously, they were exposed to the great national



debate over growth and the structural problems of unemployment, with many private economists projecting expansion rates appreciably lower than that of the Government; there even appeared to be signs of dissension inside the Administration itself, with at least two Cabinet members (Mr. Ray Marshall of Labour and Mrs. Juanita Kreps of Commerce) openly wondering whether more should not be done than was being planned. And had they strayed outside the comfortable confines of the Sibley Park Hotel, the Finance Ministers would have seen at first hand that more than half Washington's young blacks were out of work and grumbling and could only have asked themselves how long President Carter, a man known to value his relationship with minorities, could allow this to continue.

All the economic statistics bear testament to the murky economic waters. On the positive side, the rate of inflation has obviously abated: consumer prices in the three months until August were rising at an annual rate of little over 5 per cent, half the pace of the first quarter of the year, and seemed set fair for stability, with good harvests promised but with marginal increases in food prices. Consumer spending, which sagged a little in the early summer, has picked up well, with car sales leading the reform proposals and protesting

felt from the \$4bn. public works job programme that started taking effect in August. Nor does there appear to be any immediate correction of the strange phenomenon whereby both federal and state governments are spending less than they are authorised to do. Industrial production suddenly dropped 0.5 per cent in August. Interest rates have been edging upwards, with the prime lending rate at 7 1/2 per cent and the Fed pushing up its market intervention rate in the midst of money supply figures which have grown and contracted wildly from week to week. Some New York brokers have begun to refer to the Fed's "weekly knee jerk" the Joint Economic Committee of Congress has roundly criticised the Fed's conduct of monetary policy and Dr. Burns and his colleagues have had to go to great lengths to assure that the short term bulges do not mean any departure from the proclaimed policies of caution and progressiveness bringing the money supply under a degree of control consistent with the demands of fighting inflation. But the jury, both in the New York markets and elsewhere, is becoming increasingly sceptical.

MEN AND MATTERS

He even wrote the words

if it isn't next year, it will be the year after.

The important point he underlined was to keep wage increases and inflation down, win the election and deprive the Tories of the chance to reap where Labour has sown. Otherwise Britain would be in for a boom whose benefits would only be enjoyed by a privileged few—like Michael Caine. Like who? I asked mystified. Michael Caine, came back the reply from the delegate at my side. So he's the new booby man of capitalism, I thought to myself. It's amazing what you learn at party conferences.

Chairman's choice

Running a big show like this is no easy job, not made any easier by chairman Joan Lester's vague indications to those lucky enough to have caught her eye. "You over there with the order paper—no, not you, the other handsome one," is a typical example of the Lester style. But she got into a bit of trouble yesterday during the debate on energy policy. The Stevenage constituency delegate got up a point of order and accused her directly of unfairness, for having chosen a selection of pro-nuclear union men to speak on the energy debate. He certainly had a point; and the clear impression left by some of the engineering union men was that all that counted in the great nuclear debate was the employment of their members and that they alone were the arbiters and defenders of nuclear safety.

But the pressures changed in the afternoon session, where all press and guests were rigidly excluded for a secret session to discuss MP re-election and other delicate internal party matters. Traditionally, however, secret sessions are those which give the most news. As party secretary Ron Hayward recalled last year, the microphones were kept on so loud that all the press had to do was sit outside

and more, in the opinion of some private surveys. Corporate profits have generally done well, in spite of sectoral weaknesses such as steel. Bond financing has proceeded apace and only the most hardened pessimists express fears that corporations may be "crowded out" of the credit market.

Indeed, sweetening the pot for business, it appears very probable that President Carter's year, has inched back up to 7.1 per cent, with no impact yet

tion to particular arguments advanced by business (on the Energy Bill, for example, and on the proposed Consumer Protection Agency) when he enters the realms of macro-economics his own innate conservatism appears to assert itself.

The pressures on Mr. Carter to liberalise economic policy are nonetheless greater now than they were. Mr. Lance's departure has deprived him of a conservative buttress: the blacks have a case, and he knows it; so, on the other side, does Mrs. Kreps, who is pushing a proposal for a special investment credit for 1978, and Mr. Marshall, who wants more targeted unemployment programmes and more spending as a result. And so, too, does the congressional Democratic hierarchy, who have never liked Mr. Carter's obsession with balanced budgets and who have mid-term elections to think of next year. All know that Mr. Carter can be persuaded to change his mind under the weight of arguments from Right and Left—as he did over the income-tax rebate on the one hand and an increase in the minimum wage on the other.

As Mr. Blumenthal told the IMF last week, there are arguments against stimulus over and beyond the Administration's general belief that on change in basic economic policy is justified. The trade and current account deficits—which this year will be in the \$26-30bn. and \$16-20bn. range respectively and which will not improve much next year—pose obvious political problems. A higher level of domestic demand can only produce a higher level of imports of both consumer products and oil (especially if the energy programme is materially weakened) and will inevitably lead to mounting pressure for protectionist legislation. So far, in spite of scant improvement in the unemployment rate, the Administration has been able to contain this threat, but two recent events—the closure of the major steel mill in Youngstown, Ohio, and Zenith's

decision to cut back colour television production in the U.S. by a quarter—illustrate exactly how sensitive the problem is. Even Mr. Blumenthal has been obliged to refer last week to "justifiable" demands for protection against imports. With the projected growth rate unlikely to bring unemployment down rapidly for the next 18 months, "justifiable" could become "irresistible."

The state of the economy is, therefore, presently being buffeted by any number of cross-currents: nobody disputes that there has been a substantial recovery over the last two years, but it has been a recovery marked by bigger hills and valleys than in the past and subject to persistent structural difficulties (such as unemployment). Many of the uncertainties voiced about the economy now were heard in greater volume a year ago, when the celebrated "pause" had taken hold and when the country was in the throes of a presidential election: this year's "lull" does not appear to have been as scrupulous as last year's "pause," but that has had no effect on the tide of concern.

One observer, at last week's IMF meeting was Mr. Edwin H. Yeo, a senior vice-president of the First National Bank of Chicago. The man, more irreverently known as "Easy Money Ed," for the role he played, as Treasury Undersecretary, in the negotiations leading up to Britain's loan from the IMF. He said there was not much wrong with the economy per se, likening it to a man who has reached middle age but who is showing none of the typical signs of economic cardiac arrest, such as heavy speculation, shortages of basic commodities and excess inventory accumulation. What did worry him was that, in an age of reduced expectations, the public was being led to expect too much and rhetoric was getting out of hand: the end product, he seemed to fear, would be a crisis of confidence and belief in the system. He was certainly right about the rhetoric.



Mr. Michael Blumenthal: guarded optimism.

Queen and cult.

A special Danish edition of 1,500 numbered copies of the late Professor Tolkien's *The Fellowship of the Ring* has sold out in Copenhagen before publication day, although the price is a fairly steep Danish Kr. 995 (over £90). The special attraction is some 80 illustrations by the hand of Ingvald Grathmar, a pseudonym for Margrethe Alexandrine Thorhildur Ingrid, more commonly known as Queen Margrethe II of Denmark.

The drawings were made by the Queen some years ago and sent to Professor Tolkien, with whom she was in correspondence. A Danish publisher, Jørgen Smith, learned about the drawings in 1975 from a member of Folio Society in London. He quickly established contact with the Queen, who agreed to his plan for a special edition illustrated by the royal hand.

Think of a number

Supposing you wanted to send a telex message to a government ministry in Moscow—or to Mr. Brezhnev, for the matter—and didn't know the number. The obvious answer to the problem seems that you should call telex inquiries and ask them. But it is not so simple as that—the Post Office does have a book, all in romanised Russian, giving Soviet telex numbers; but it can't read it. The man at Telex Inquiries is sympathetic and friendly; "I don't like putting you off," he says. "But the Russian directory is dreadful. We don't know the words." There is a solution, if you persist—the Post Office rings up the Soviet embassy in London, which then reads out, letter for letter, the romanised spelling in Russian for the long-sought address. Then Telex Inquiries looks that up and calls you back.

Norman's hobbyhorse

Norman Atkinson was obviously flushed with success after having been re-elected as Treasurer with a doubled majority—around 1m. votes more than his rival Eric Varley. He celebrated with a wild attack on the coverage by us running dogs of the capitalist press. It was like putting a vegetarian in a butcher's shop to expect fair treatment from Fleet Street, he said. In the end, however, his pure soap box oratory about the scandalous absence of a viable left-wing daily in Britain and his description of the virtues of his own "marvellous and magnificent socialist weekly" proved too much even for Joan Lester, who sat him down with a heavily sarcastic: "Thank you Norman, I think we've got the message."

Group Managing Director

for a well-known Lloyd's insurance broking house of high standing in the City.

• TERMS are for discussion. Remuneration is not a limiting factor.

Those to whom this appointment is of interest are invited to write in confidence to K. R. C. Slater as adviser to the group.

TYZACK & PARTNERS LTD
10 HALLAM STREET LONDON W1N 6DT
12 CHARLOTTE SQUARE EDINBURGH EH2 4DN

J. J. Collins

Observer

Harvest home after the wet

BY JOHN CHERRINGTON, Agriculture Correspondent

THE FARMING year traditionally ends with the harvest in September and like the 12 months which preceded it, the 1977 harvest has been difficult, frustrating and, in the end, surprisingly good. The present estimate by merchants and the Ministry of Agriculture put the total yield at about 16.4m. tonnes of wheat, barley and oats, about 3m. tonnes up on the estimate of last year, when the harvest was severely affected by the drought.

Many different interests have claimed the credit for the increased yields, which would certainly have been even higher had it not been affected by weather losses: the plant breeders and seedmen who are always striving for perfection, the chemists and companies who supply the fertilisers and the prophylactics against every disease known and imagined, the pundits who have designed complicated systems of monitoring and nurturing crops right through their growing season, and of course the farmers who followed some or all of the many recommendations on offer.

But in reality it was none of these things. It was the season. And it was the worst growing season that I can remember. The autumn was as wet as most of the spring. All crops were planted under bad conditions, and some of the autumn-sown wheat looked so had in the spring that in many cases it should have been ploughed up and replanted. However, soil conditions precluded that.

The summer was cold and sunless, and this usually means that the harvest will be a light one. Hot sun in July and August is traditionally supposed to bring a heavy wheat yield. In fact, I think the cool weather delayed

maturity to an amazing extent and restricted the development of the diseases which usually damage potential yields.

Whatever the reason, all the grain growers I know, whether they followed the latest notions or simply nudged along by rule of thumb, managed to get a yield which exceeded their wildest expectations. Indeed it is possible that the final outcome will be even higher than the 16.5m. tonnes estimated. But these record yields—and they have been records in much of the south of England—are tempered by the fact that the quality of much of the grain is extremely bad. Grain harvested in July, mainly winter barley, was secured in good condition, but amounted only to about 10 per cent of the total crop. Fields harvested in the intervals between the August rains and in the better weather in September suffered badly. Some crops were laid—that is beaten down to ground level—and in some cases were smothered by weeds. Even much of what remained standing, which was surprising considering the conditions, was subject to various degrees of sprouting.

Green shoots

Sprouting in this sense means that the grain, which is often hardy ripe, begins to germinate in the humid conditions. Sometimes it grows quite long green shoots. It is possible to come across fields where these green shoots will cover the ears of the standing corn. Most are not as bad as that, and on examining a sample, only about 10 to 15 per cent will show visible sprouts.

But a large proportion of other grain which still looks sound to the naked eye or the

magnifying glass, has begun the sprouting process. Then even if the weather turns fine and the grain dries and is harvested in apparently good condition, it has lost its growth potential.

It is impossible to determine the degree of sprouting by visual means alone, and all grain needed for the higher value uses such as seed, flour-milling or malting has to pass a properly controlled germination test. Even after these tests, many deliveries have been rejected as not being up to sample.

From my own experience this year I found that barley was the worst affected by this concealed sprouting. One field which showed no visible signs of sprouting, produced grain which shows no germination at all.

These conditions have applied in varying degrees from the Rumber southwards. North of this line, including Scotland, harvests have been reportedly good and secured in good condition. This means that the supply of grain for specialised uses such as malting and seed, is probably sufficient for requirements although it could involve heavy transport charges to replace local supplies. Seed merchants have also managed to secure from the EEC Commission a derogation reducing the minimum germination percentage of seed wheat from 85 per cent to 80 per cent until November 15, so supplies of seed should be available to meet all requirements.

fact that much of the acreage of wheat planted is non-millable. One variety, Maris Huntsman, took an estimated 35-40 per cent of the market for seed last year. Of the remaining wheats grown, the specialised milling wheats this year are very poor in protein and other qualities. U.K. millers who have been taking an increasing quantity of British grain in the past years will have to return to foreign wheat, which of course will cost considerably more than U.K. wheat because of the Community's levies on imports.

It is probable that of the 16.4m. tonne harvest, only some 5m. tonnes of wheat and barley altogether will go for human and industrial consumption, leaving a balance of 11m. tonnes for animal feed and seed. This is more than the quantity of grain used in animal feeding annually in the U.K. In past years this animal feed has been made up largely from imported material, mainly maize, seed wheat and other grains. In theory there should be no need to import any feed grain at all, but some maize has to be imported for specialised feeds for poultry, and many compounders have covered their requirements for several months ahead with imported grain to guard against a possible shortage of the U.K. crop. It is also probable that with so much of the grain of poor quality, the manufacturers of specialised feeds will still seek imported grain. At the same time, exports of U.K. grain will be difficult because of good harvests elsewhere.

The result of this is that most farmers have considerable quantities of unsold grain. Grain prices are supported under the EEC rules by a system of intervention buying. This is a guaranteed price which rises

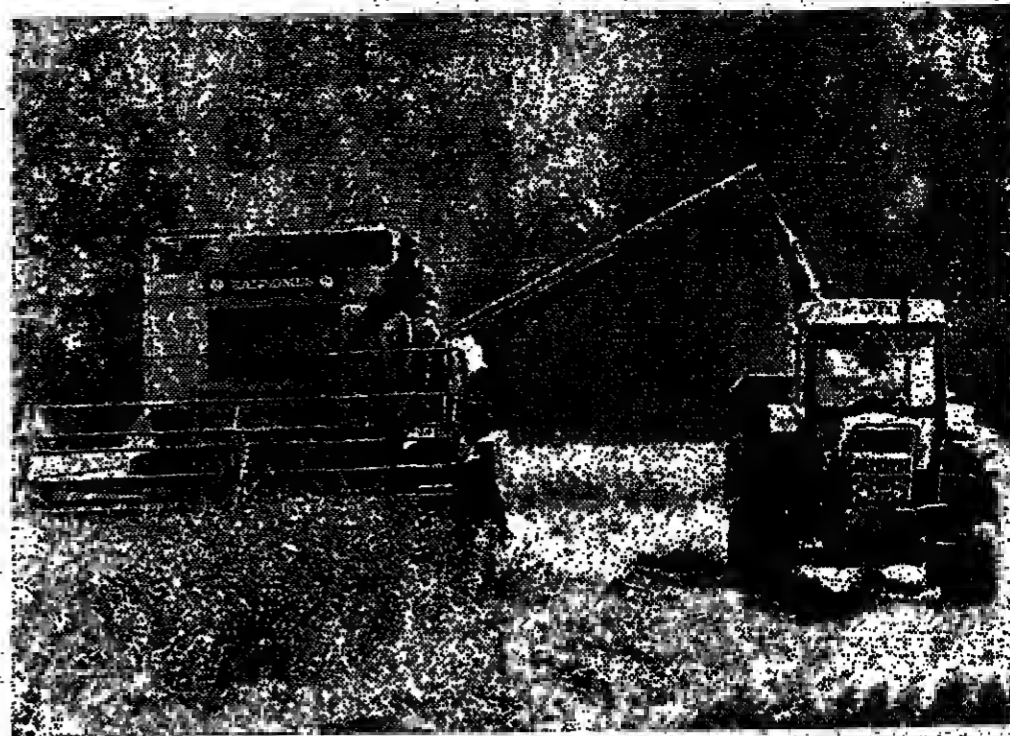
monthly for sound grain delivered to an intervention store. The intervention price for barley and seed wheat for instance for October is £66.88 per tonne delivered to an intervention store. Any farmer or merchant can offer barley or wheat for intervention in lots of 100 tonnes. It is estimated that the cost of putting this grain into one of these stores will be approximately £3 a tonne. Therefore the minimum farm price at the moment is about £63 per tonne for barley and slightly more for wheat which has a higher seed value.

Cheaper prices

Livestock farmers, of course, have benefited from this abundance of grain and cheaper prices, especially those who buy the materials to mix themselves. So far, the compounders have not followed the fall in grain and protein prices to match market levels, probably because they have considerable stocks of expensively bought grain. But though the relief for pig and poultry farmers, particularly the former, is considerable, demand is unlikely to rise significantly to absorb the extra supply of grain.

This is partly because pig herds have been reduced to their lowest level for some years and although probably no longer falling cannot be expanded rapidly for at least another 12 months. Poultry and egg production are about at their highest level, and there is little scope for expansion unless prices of the final products can be significantly reduced.

Dairy, beef and sheep farmers have had the best season for securing supplies of hay, silage and grass that they have had



Harvest time on John Cherrington's farm.

for years, and demands for compound and cereal feeding stuffs are bound to be limited because of the availability of these cheaper supplies. Therefore at the moment the prospect of disposing of the harvest at any price more than intervention levels is not encouraging. But this should not mean disaster for growers. In many cases the heaviest yields were of low quality grain and were far heavier than would normally be expected. What matters is a good return per acre, and in this respect the harvest has been so far above expectations that the actual return will be probably satisfactory.

But, spectacular though the harvest is, sales of grain only represent about 12 per cent of the output of British farms, as against around 70 per cent for livestock products. This incidentally is approximately in the same proportion as in other EEC countries.

For the livestock farmer, too, it has been in many respects a

good year. The good hay and silage crops have led to the virtual collapse of the market for hay and straw and a booming one for store cattle and sheep. Farmers faced with stockless fields full of grass or barns full of fodder with no stock to eat them have an almost overwhelming urge to go out and buy animals. Grass of course cannot be stored and will soon deteriorate in the autumn and silage can be kept for several years if necessary. But it has all cost money to grow and farmers are going to cash it if they can.

Milk production is at an all-time high and likely to reach even higher levels. Milk will have cost farmers less to produce and costs for this winter look to be more moderate than they have been for some time past. Dairy farmers are always moaning about something or other—probably because milk-oring cows, like building motor cars, is a dull repetitive job. My

feeling is that they have little to moan about at present.

For the rest of the arable sector, yields of potatoes and sugar beet look like returning to normal or even better. Beet growers have a guaranteed EEC price but for potatoes the drop in price between last year and this has been pretty sharp from £160 to about £40 per tonne. Growers are also faced with the possibility of Community imports and great difficulty in persuading customers to buy potatoes on the scale they did before the thin crop of the last two years.

British farming has been traditionally like a see-saw. When the arable side is prosperous, livestock men are under pressure and vice-versa. It used to be described as "up horns, down corn." For the past few years corn has been upmost, with the result that there has been a vast increase of investment in the arable sector, but ing cows, like building motor cars, is a dull repetitive job. My reversal of this balance.

Letters to the Editor

Sharing the profits

From Mr. E. Cole

Sir,—Mr. Greenhill (September 30) supports the suggestion that profit-sharing by employee share ownership should be encouraged by tax incentives. The arguments in favour of this proposal are seldom clearly expressed and seem to rely largely on faith and some usually exaggerated parallels with the experience of other countries, especially the U.S. Objections to the idea can be expressed briefly and factually.

Equity shareholdings are not a suitable investment for the small saver: the Financial Times Industrial Ordinary Index fell by about 80 per cent in real terms between 1973 and 1975, and is still not much above the level maintained from 1960-73. If savings are held in shares, the saver's employer is not a prudent share to hold—think of the Rolls-Royce collapse. Savings should surely give security against the failure of one's employer. A large proportion of the nation would be excluded by the nature of their jobs from participation in such schemes. The tax benefit would therefore arbitrarily exclude many workers, who are not necessarily less productive than others who would be included.

This whole subject is confused by the frequently inexact use of the term "profit sharing," which need have nothing to do with employee shareholding. Perhaps it would be educationally beneficial for more employers to have their income linked more directly to their productivity (of which profit is only one measure, often not the most suitable).

There may also be a case in some companies for increasing the employee share of the added value created by them in the company's activities. This has nothing to do with share ownership, and needs no tax incentive.

Share schemes have existed in the U.K. for many years, and companies are still introducing new schemes now. The present tax laws already provide sufficient benefit for these schemes to be attractive to the employees. Present shareholders are unlikely to get any tax incentive to persuade them to accept a scheme: they have to be convinced that the motivational effect will be worth while.

There is no reason to think that such tax incentive would have any useful effect. Our tax system is generally agreed to be too complicated already; let us not add unnecessarily to the burden.

E. A. Cole, Drake Wood, Demonsheath Avenue, Amersham, Bucks.

Cricketing benefits

From Mr. M. Glyn

Sir,—I was very interested in Justinian's article on "Cricketing benefits and the Revenue" (October 3) but I think that he is not correct in postulating this problem as a threat to modern cricketers.

I am not a lawyer and therefore have no reference books, but if Justinian will consult the reference books he will find that way back in the 1920s or 1930s a Kent cricketer, James Seymour, was given a benefit, and because he was a popular player, the response from cricket collections on the Kent grounds was quite substantial. The Inland Revenue sought to tax this benefit money. Seymour had the courage to fight back. The case went to the High Court and the Appeal Court, and the Inland Revenue was defeated. I think this judgment still stands.

M. Glyn, 10, West Heath Court, North End Road, N.W.11.

Justinian is not unaware of the decision in Seymour v. Reed but for reasons too lengthy to give in this column he is entirely distinguishable. Justinian still thinks he is right.

Compulsory seat belts

From Councillor W. Shepherd

Sir,—The Government has chosen an unfortunate moment to seek to introduce compulsory wearing of seat belts into Ulster, for the Swiss have just thrown out a 21-year-old order on mandatory use. I use the word "seek" since, in my view, the Government has no power to introduce such a ban. According to the Tages Anzeiger (Zurich, September 6 edition) the Swiss Federal Appeal Court allowed the appeal of a Wallis motorist who had been fined for refusing to wear a seat belt, and thus effectively put the kybosh on any further police prosecution. Editorial comment declared, with commendable brevity, "Coercion in the Federal Parliament."

Public opinion over there is just as much divided on the issue as over here, with possibly the same balance: officials want a ban, the public do not. Fortunately the Helvetic Republic has its own John Hampdens. I have yet to receive from my legal friends an official transcript of the proceedings (I apologise if I have been overtaken by events) and as the court sat in camera the Swiss Press is silent on the matter. To the reasons for the decision: according to one Swiss newspaper there was an "inadmissible limitation of personal freedom." The Tages Anzeiger considered that this was just the kind of issue that ought to be settled by referendum, and no referenda have—hesitantly—been introduced over here, this could well be a choice of subject to settle whether or not Mrs. Thatcher is talking nonsense.

If the people were consulted on this seat-belt question, I believe many MP members of the compulsion lobby would get a severe shock: perhaps this is why so many of them profess to be averse to referenda, and tell us to "belt up."

W. F. Shepherd, 4, Asher Reeds, Langton Green, Kent.

Information for investors

From Mr. F. Smith

Sir,—I am sure the small investor would appreciate more consideration from the directors of the companies in which they invest.

Wishing to arrange dividend payment direct to my bank I could not find the company address on the share certificates or purchase documents.

It also is the custom to ask voters to elect directors by postal vote without giving their past attendance record, ability, age and experience or salary.

New investors, especially, would find such information most useful.

Francis W. Smith, 11, Chapel Knapp, Gosford, Corsham, Wilt.

Cricketing benefits

From Mr. J. Sutcliffe

Sir,—I have been following with interest the recent correspondence regarding premium bond prizes and particularly the assurance by the director of savings (September 24) that it is impossible for valid bond numbers to be left out of the draw.

Can he, however, assure me that all those of Ernie's generated numbers which have to be rejected because they have previously been cashed are in fact genuine rejects and that no valid bond numbers have inadvertently been removed from the list of winners?

I have built up a modest holding over a period of 20 years and have never yet received one prize of any denomination. My earliest bond number begins CB 1..... and if, one month, I could but see even these first three letters and figure in the lists, my faith in Mr. J. Littlewood's external checks would be stronger.

I feel that a weekly stake with his Liverpool-based namesake would have paid a better dividend.

James H. Sutcliffe, 30, Styal Road, Willmslow, Cheshire.

Never a winner

From Mr. J. Sutcliffe

Sir,—I find it amazing that in discussing "the environmental factor" in your supplement to-day on office equipment, William Cochrane makes no mention of art. Colour schemes and potted plants are talked about, but why not include one of the simplest and cheapest ways of both giving pleasure and lending an air of distinction to an office?

It is now widely accepted that pictures can play a wider role than just adorning the chairman's quarters. For example a survey conducted the other day at Bristol Polytechnic revealed that 84 per cent of the firms interviewed were in favour of hanging pictures throughout their buildings. The views of the trade union officials who were canvassed were also enthusiastic.

I recently sent a questionnaire to 1,500 companies on the subject of "pictures in industry." As I expected, 75 per cent of the respondents had works of art in the offices of directors and senior personnel, while only 30 per cent of secretaries could look at pictures. But your secretary may secretly be in love with an Old Master. So why not let her keep an eye on him all day?

Carol Cattley, The Goodwill Art Service, 28, Shelton Street, Covent Garden, W.C.2.

Tax on gifts

From Mr. T. Kent

Sir,—Your legal correspondent "Justinian" is grossly biased in relation to the Packer affair, but in his article "Cricketing benefits and the Revenue" he is positively misleading.

He makes much of a recent case heard at first instance before Mr. Justice Templeman concerning a firm of estate agents, from which he draws startling conclusions for cricketers, but all the while he ignores the House of Lords decision in Seymour v. Reed [1927] AC 554, which was

Results of a lottery

From Mr. E. Balestna

Sir,—Twenty years ago, when I was pondering the merit and morality of what my father-in-law called "those gambling bonds," I read a column by G. L.

To-day's Events

GENERAL

Labour Party Conference continues, Brighton.

First meeting of panel of senior academic economists, formed by the Bank of England, in talks with senior officials of the Bank to discuss setting up a series of regular meetings — Mr. Gordon Richardson, Governor, expected to attend.

Two-day meeting of Commission of Ethical Practices opens in Paris under the chairmanship of Lord Shawcross with expected debate on revised and simplified draft code of business conduct.

Energy Ministers of Western countries to discuss major programme of energy conservation measures at International Energy Agency meeting in Paris.

Mr. John Methven, director general, Confederation of British Industry, speaks on trade union recognition and collective bargaining at European Study Conference, Kensington Palace Hotel, 10 a.m.

Meeting of CBI smaller firms council.

Cutler and Silverware Association statement on low cost imports problem.

Resumed inquest on Sir Eric Siller, Westminster Coroners Court.

Statement by Metropolitan Police Commissioner on new crime prevention campaign.

Youthaid conference on unemployment, education and training for young people and their future, Metropole Hotel, Brighton.

London Chamber of Commerce export finance managers group meeting, 89 Cannon Street, E.C.4, 10 a.m.

Visit by Queen Juliana of the Netherlands to European Communities Commission.

Lord Mayor of London at luncheon with Institute of Chartered Accountants, Chartered Accountants' Hall, Moorgate Place, E.C.2, 1 p.m. Lady Mayores opens Charity Christmas Card Exhibition. Royal Jarvis (J.), 239 Vauxhall Bridge Road, 11. Melody Mills, Leicester, Statement by director of 12.

National Society for the Prevention of Cruelty to Children on battered child survey.

Concorde flights, now daily to Washington with introduction of Wednesday flights.

Sale of first set of postage stamps devoted wholly to British wildlife.

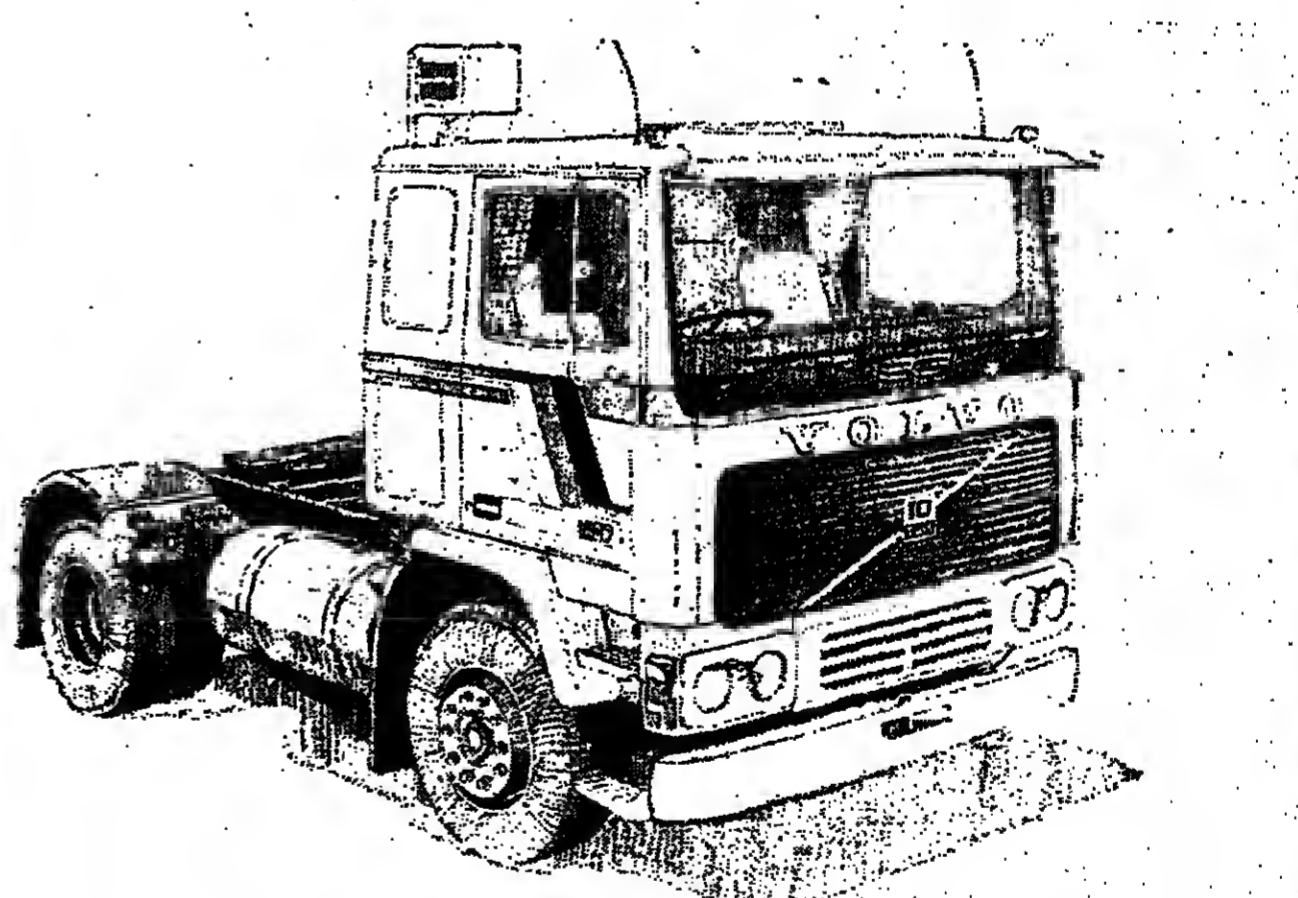
London Chamber of Commerce trade mission in Venezuela.

COMPANY RESULT

Pennsular and Oriental Steam Navigation (half-year).

COMPANY MEETINGS

Aeronautical and General Instruments, Croydon, 2. Dowry Group, Cheltenham, 11. Haslemere Estates, 4 Carlos Place, W. 12. Council Exhibition. Royal Jarvis (J.), 239 Vauxhall Bridge Road, 11. Melody Mills, Leicester, Statement by director of 12.

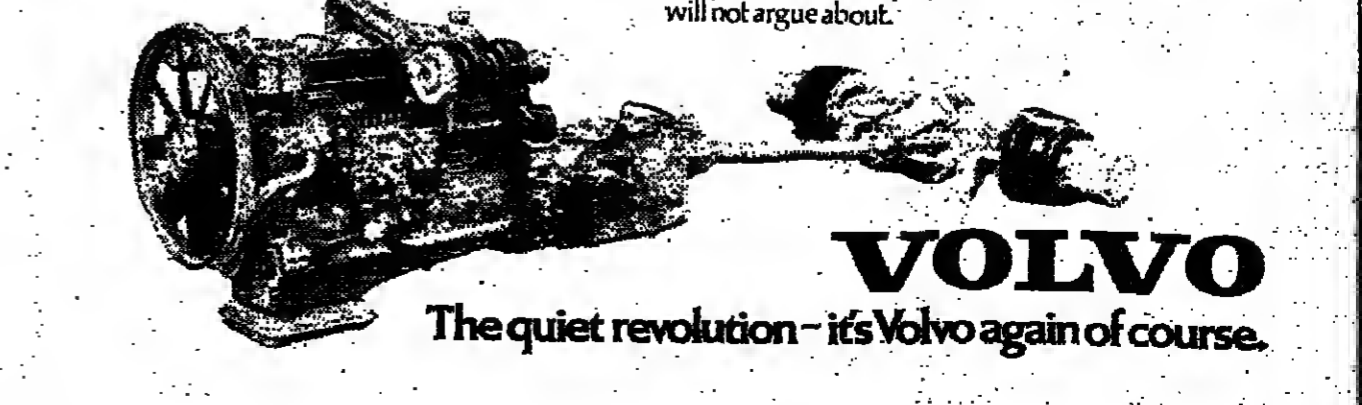


The new Volvos.

A liability—or reliability.

The risk normally associated with new vehicles is that they are largely an unknown quantity. Not so these new Volvos. Thirteen years ago we proved them before introduction. Then 70,000 trucks on the road proved them. Now we've proved them again over millions of miles. So this time you can take reliability as read. In financial terms your investment is gilt edged. And that's something even your Financial Director will not argue about.

Despite being the most technically advanced trucks on the market, their drive lines are already fully operation proven.



VOLVO

The quiet revolution — it's Volvo again of course.

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COMPANY NEWS + COMMENT

Thomson Org. down to £4.97m. at halfway

FIRST HALF 1977 pre-tax profit of Thomson Organisation fell from £5.21m. to £4.97m. on turnover up by 18 per cent. from a restated £130.15m. to £154.02m.

The newspaper and publishing divisions achieved substantially higher trading profits, the directors say but, as anticipated, the travel division incurred a loss, and for all 1977, profits from this division will be significantly lower than in 1976. Bookings for the summer season have recovered strongly, but exceptional costs for currency guarantees have been incurred, they explain.

It is expected that the group's trading surplus, up from £3.24m. to £4.44m. for the half year, should be not less than the £17.1m. for 1976, in the full year.

The higher interest costs of £2.23m. against £1.91m. reflect the servicing of the groups substantial capital investment programme presently in hand.

The interim dividend is lifted to 2.845p net per 25p share compared with 2.69p. Also, an additional dividend of 0.9493p is declared for 1976 on the reduction in ACT. Last year's final was 2.31p and total profits were a record £15.8m.

HIGHLIGHTS

An £0.3m. reduction in half-time profits at Thomson Organisation left the shares 30p lower, but North Sea oil profits will start coming through in the second half of next year. Gratian also saw its share price slashed with profits growth falling short of that recorded by Freemans, following some pressure on margins. Sears has only shown a modest improvement after six months but, following the sale of a U.S. loss-maker and some signs of an upturn in U.K. consumer spending, the trend in the second half could be more buoyant. Sales at UDS are about 10 per cent. higher, but at the pre-tax level the gain is 31 per cent., resulting from a reduction in deferred profits on b.p. sales. Elsewhere, growth at Averys has slowed mainly due to the loss of any currency benefits, but Office Electronic has performed well in a very depressed market. On the issue front Sellcourt is raising £1.8m. by way of a rights issue, while profits are some 40 per cent. higher.

spending power which adversely affected the sale of some of the more expensive ranges of merchandise.

The group's cash position remains adequate at present, bearing in mind scheduled capital commitments. Due to inflation there was a big increase in working capital which has been financed from the group's own resources and has therefore limited the rate of expansion in all divisions, adds the chairman. Meeting, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

Office & Electronic advance

TAXABLE PROFIT of Office and Electronic Machines lifted from £759,517 to £808,789 in the six months to June 30, 1977. Turnover rose from £7.2m. to £8.3m. Directors say the half year saw an increase in turnover without a significant change in margins. Full-year profits and turnover are however expected to exceed last year's figures of £1.5m. and £17.8m. respectively.

Earnings per 25p share are stated at 6.12p against 5.52p last time and the interim dividend is lifted from £1.9p to £1.97p, with the intention of paying the maximum permitted for the year. An additional 0.04p is also being paid following the reduction in ACT. Last year's total payment was 3.51p.

Progress at Waterford Glass

FIRST HALF 1977 turnover of Waterford Glass expanded from £37.61m. to £43.25m. and pre-tax profits advanced from £2.65m. to £3.62m.

Earnings are shown to be up from 1.16p to 1.74p per 5p share and the interim dividend is effectively lifted from 0.3255p to 0.5825p net. Last year's total was equal to 0.48825p after the one-for-three scrip issue. Profits totalled £8.75m.

Good start to year at Maynards

SALES for the first quarter of the current year at confectioners Maynards show a satisfactory increase and demand continues at a high level, states Mr. H. P. Salmon, the chairman.

During the past four years the group has financed over £2m. of capital investment from its own resources and further substantial expenditure is planned.

Operating costs continue to rise and competition is keen but the directors face the future with confidence, the chairman tells members.

Amber Day expansion programme

Although trading conditions continue to be highly competitive, sales for the first four months of the current year at Amber Day Holdings, clothing manufacturers, show a marked increase, says the chairman, Mr. Ronald Metzger, and he envisages further progress for 1977-78.

As reported on September 13 pre-tax profits for the year to April 30, 1977, rose from £20.35m. to £1,103,717 and the dividend is lifted to 1.936p (equivalent 1.7333p) with a net final of 1.2695p per 10p share.

Construction of a new 100,000 square foot factory and warehouse costing £1.25m. is under way helped by a medium-term loan of £0.5m. with the balance covered by tax relief and Government grants. Mr. Metzger says that other companies in the manufacturing division are also expanding their capacity, and that a programme has started to re-equip all manufacturing plants with modern, commercial, commercial and automated machinery.

In recent months the Retail division experienced improved trading conditions, the chairman



Sir Charles Clow, chairman of Sears Holdings, who reports first half pre-tax profits up from £14.98m. to £18.53m. despite losses in the U.S. and from the engineering division.

DIVIDENDS ANNOUNCED

Company	Date	Current payment	Corre. of div.	Total for year	Total last year
Averys	Dec. 1	1.73	—	5.2	5.2
Bankers Inv. Trst.	Nov. 30	0.5	—	2.3	2.3
Bunzl Pulp	Nov. 30	2.54	—	4.37	4.37
Cape Industries	Jan. 4	0.46	—	0.91	0.91
City Hotels	Nov. 26	—	—	7.35	7.35
J. Clifton Sons	Dec. 5	0.39	—	1.60	1.60
Grattan Warehouses	Nov. 25	1.63	—	3.22	3.22
Jones Group	Nov. 19	0.65	—	2.25	2.25
Kuala Lumpur Kepong Int.	Nov. 19	5	—	10	10
Macellan-Glenlivet	—	2.74	4.6	4.12	4.12
McLeod Russel	Nov. 30	6.46	10	6.46	6.46
Office and Electronic	Dec. 9	1.15	—	3.8	3.8
Sellcourt	Dec. 16	0.4	—	0.96	0.96
Thomson Org.	Jan. 2	2.05	—	5.29	5.29
UDS Group	Feb. 21	2.1	—	4.8	4.8
Waterford Glass	Nov. 9	0.35	—	0.95	0.95

Dividends shown pence per share net except where otherwise stated.

* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ Additional 0.0493p. § Additional 0.04p. ¶ As forecast in Prospectus—3.9p predicted for year. †† Malaysian cents. ††† Additional 0.05p. †††† As dividend exceeds 5p, Preferred Ordinary shares will, on payment, become Ordinary shares.

City Hotels well ahead halftime

NEWLY-LISTED City Hotels Group lifted turnover from £1.82m. to £2.91m. and taxable profit from £20,000 to £430,000 in the half year to July 3.

After tax of £242,000 (£173,000) net profit stands at £188,000 (£170,000) and after dividends £170,000 (£142,000) is retained.

Directors say all divisions — hotels, ice cream and restaurants — increased turnover and profit in the half and the current trading position is encouraging. Directors are confident that the group will make progress despite the background of economic and political uncertainty.

Accounts show a \$64,700 rise in net current assets to £4,117,900 stemming from a jump in stocks and work in progress from £1.76m. to £3.2m. and a £235,000 rise in debtors to £1.54m. This has been financed from working capital and by a £300,000 reduction in bank and other deposits to £1.42m.

Mr. Webber says the rise in stock values is partly attributable to higher prices and partly to a larger volume necessary to support the increased turnover.

The company has authorised capital commitments totalling £516,700 compared with £463,600 last time.

The meeting is at 77 London Wall, EC, on October 19 at 12 noon.

Jones Group pushes ahead to £0.67m.

Taxable profit of the Dublin-based Jones Group rose £149,000 to £653,000 in the June 30, 1977 half year, with turnover almost £2m. ahead at £7.3m.

At the June AGM Mr. L. St. John Devlin, chairman, reported substantial volumes of work in hand for engineering companies and predicted shipping profits to grow and manufacturing to again do well. But a resumption of profit growth was dependent on contracting companies obtaining work at suitable margins in the second half.

The half year tax charge of £276,000 (£302,000) is an estimate calculated on existing accounting policy, but directors will be considering the implications of the recent exposure draft on deferred tax before publishing year end results. Its implementation could result in substantially lower tax charge, they say.

Earnings per 10p share are stated at 3.56p (2.52p) and interim dividend is unchanged at 0.65p. Last year's total was 3.25p on pre-tax profits of £1.23m.

Satisfactory start to Pifco year

The current year has begun satisfactorily for appliance group Pifco with exports continuing to show a healthy trend, Mr. Alfred D. Webber, chairman, says in his statement with accounts.

"Our financial situation is sound and some noteworthy product additions this year should make a steady contribution to turnover and profits. During the (April 30, 1977) year we have increased our investment in our U.K. manufacturing facilities

Brasilest S.A.
 Net asset value as of 30th September, 1977
 per Cr\$ Share: Cr\$19.318
 per Depository Share: U.S.\$11.879.85
 per Depository Share: (Second Series): U.S.\$11.155.91

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange. It is not an invitation to subscribe for or purchase any securities.

THE BRITISH LAND COMPANY LIMITED
 ("the Company")
 Incorporated under the Companies Acts 1948 to 1976

In connection with the Refinancing Proposals set out in a letter dated 9th September, 1977, from the Company to the holders of its 9½ per cent. Unsecured Loan Stock 1978, its members and Warrant holders the authorised ordinary share capital of the Company was increased on 3rd October, 1977, to £28,000,000 and 14,830,647 ordinary shares of 25p each of the Company were issued. In addition £20,915,324 of new 15 per cent. First Mortgage Debenture Stock 1987 and £7,707,661 of new 12 per cent. Convertible Unsecured Loan Stock 2002 have been issued.

All the securities referred to above have been admitted by the Council of The Stock Exchange to the Official List.

Particulars relating to the new Stocks of the Company are available in the Extel Statistical Services and copies of these particulars may be obtained during usual business hours (Saturdays excepted) between 5th October, 1977, and 24th October, 1977, both dates inclusive, from:

N. M. Rothschild & Sons Limited, Cazenove & Co.,
 New Court, 12 Tokenhouse Yard,
 St. Swithin's Lane, London EC2R 7AN

5th October, 1977

Financial Times Wednesday October 5 1977

UDS more than £1m. ahead at midterm

DEPARTMENT STORE operators and the interim dividend of UDS Group reports pre-tax profits ahead from £13.7m. to £14.4m. for the 26 weeks to July 30, 1977 on sales, including VAT, 10.5 per cent. higher at £139.33m.

The directors say that sales in the first eight weeks of the second half show an increase of 13 per cent. The current trend is encouraging and they expect a further improvement in profits for the full year. The surplus for all 1976-77 was £19.5m.

First half earnings are shown at 1.7p (1.1p) per 25p share. The interim dividend is held at 2.7p net. Last year's final was 2.7p.

The figures have not been affected by the absence of exchange gains which contributed £20,000 to the year's first half profit and which over the year as a whole is not going to be easy for the group to make up this carrying short-fall since it is experiencing difficulty in recruiting sufficient numbers of skilled engineering staff in the U.K. to meet current production targets. Full-year figures are therefore unlikely to exceed last year's level. Moreover the upward trend in profits overseas also appears for the time being to have run its course so that growth there due almost entirely to a further improvement from the general products division via sales of cleaning equipment, brewers and meat processing equipment for petal processing machinery. However, the balance-sheet remains strong and stocks are now being brought more into line with turnover. Last year's 24 per cent. increase in unchanged full-year profits give prospective p/e of 13 and maximum yield of 5.8 per cent. at 133p.

Averys up to £6.4m. midterm

ON TURNOVER of £47.52m. against £40.52m. taxable profits of Averys for the first half of 1977 rose from £1m. to £3.52m. First half 1976 profits has been adjusted to include an amount of £244,000, which arose from the change in the basis of valuation of work in progress and finished food stocks implemented at the end of 1976, it is stated.

S. GIBBONS AND SIEMSEN LINK

The directors of Stanley Gibbons International announce that they have come to an agreement with Siemsen-Hunter, for their subsidiary, William P. Solomon, to act as distributors for a range of stamp packets and albums to be manufactured by the company. The new agreement will be announced in the next newspaper retail trade.

BUNZL PULP & PAPER LTD Interim Report 1977

Unaudited results for the half year ended 30th June 1977 and comparative figures for 1976 are:

	Six months to 30th June	Year	
	1977	1976	
Sales	£000	£000	
109,133	90,181	197,234	
Trading surplus	7,206	7,056	11,917
Share of associates' surplus	1,786	1,016	2,155
Net interest and dividends	976	415	896
Group surplus before taxation	8,016	7,667	13,716
Taxation	3,891	3,283	6,346
Group surplus after taxation	4,125	3,784	6,831
Minority interests	607	506	387
Earnings for shareholders	3,518	3,258	5,850
Extraordinary items net of currency losses or gains	180	1,838	1,855
Earnings after extraordinary items	3,698	6,096	7,705
Earnings per share			
Before extraordinary items	13.4p	12.4p	22.4p
After extraordinary items	14.7p	19.5p	28.4p
Dividends per share			
Net to shareholders	2.860p	2.535p	1.830p
Gross equivalent	4.333p	3.900p	2.773p

Extraordinary items include a loss of £279,000 (£1,692,000 surplus in 1976), arising on the translation into sterling of end 1976 net assets overseas at 30th June 1977 exchange rates.

The results for the first six months of 1977 reflect the purchase from American Filtrona Corporation for US\$1,176,000 of the 50% of Filtrona International Corporation, New York, not already owned by the Group. Associated with this transaction 2% of Bunzl Pulp & Paper (Canada) Ltd has been sold for US\$150,000 to American Filtrona Corporation who now own 51% of that company.

The conditional final dividend declared at the Annual General Meeting on 14th June 1977 cannot be paid as the Government has reduced the basic rate of tax to 34% and not 33% which was the condition of the resolution. The Directors have accordingly decided to pay an interim dividend of 2.831p a share which is a 10% increase on the 1976 interim, plus an extra dividend of 0.029p out of 1976 resulting from the 1% reduction in the tax rate, making a total of 2.860p a share. This will allow the Directors to propose a final dividend for 1977 of up to 2.045p a share. This interim dividend of 2.860p a share will be paid on 30th November 1977 to shareholders registered at the close of business on 28th October 1977.

Although the second half will not be as good as the first, present trading conditions indicate that both sales and group surplus before taxation for the year as a whole should exceed the figures for 1976.

When it comes to surveying property, we leave no stone unturned.

We have to admit, we're fusspots when it comes to looking at any commercial or industrial property in which a client has an interest. After all, some very large decisions are based on the professional advice we give. Especially since we number amongst our clients some of the biggest property owners and occupiers—not to mention some of the most important insurance companies and pension funds.

Accuracy and attention to detail are therefore the order of the day, and have been ever since we started offering surveying, valuation and estate agency services nearly 150 years ago.

Today we buy and sell property, prepare building and rating surveys, provide valuations, supply management services, and help with planning and development throughout the U.K. (from our London and Leeds offices), and the rest of Europe (through our Brussels company).

If you recognise a problem in any of those areas, you could almost certainly benefit from the sort of painstaking, practical advice provided by companies like St. Quintin.

No one turns stones quite like the qualified professional.



St Quintin
 Chartered Surveyors.
 Vintry House, Queen Street Place, London EC4R 1ES.
 Telephone: 01-236 9961. Telex: 8812619

St Quintin
 rue Joseph II 36-38,
 1040 Brussels, Telephone: 010 322 219 32 88.
 Telex: 61182.

and at 1a Park Place, Leeds 1. Telephone: 0532 460235.

Handwritten signature or mark.

Sears ahead despite U.S. Gratton 13% and engineering losses

ON-TURNOVER up by \$81m. to \$1.2bn. pre-tax profits of Sears Holdings expanded from \$14.98m. to \$18.55m. for the half year ended July 31, 1977.

Sir Charles says the results are satisfactory apart from the trading losses incurred in the U.S. and in the engineering division.

The Highlander knitwear division of Sears Industries Inc. in the U.S. suffered further decline and in the absence of a foreseeable turnaround to profitability the business was sold with effect from July 31, 1977. No further trading loss will be incurred but the loss on disposal, amounting to some \$2m., will be dealt with as an extraordinary item in the full year accounts.

The engineering group, with the exception of the knitwear machinery division, performed reasonably well but the results have been marred by the losses suffered by certain subsidiaries and, in particular, by Bentley Engineering Group which continues to experience demand difficulties and has incurred further costs of rationalisation and redundancy.

The results include the trading profits of Gilcock and Collins amounting to \$200,000 for the four months since acquisition in March 1977. This company is engaged in the delivery of motor vehicles throughout the U.K. and France. Non-trading items comprise a

surplus on disposals of property and investments of £1.48m. (£144,000), surplus on redemption of loan capital £292,000 (£19,000) and unrealised exchange losses of £243,000 (£262,000). In addition exchange gains arising on fixed assets less related borrowings amounting to £154,000 (£1,28m.) have been added to reserves.

Half-year	
1977	1976
Turnover	61,000 37,000
Trading profit	2,224 19,442
Interest	5,310 4,160
Non-trading credit	1,232 739
Pre-tax profit	18,554 24,342
Tax	22,190 4,700
Net profit	6,454 2,362
To minorities	71 791
Attributable	6,383 1,571
Debit	1,112 9,373

The wholly-owned subsidiary British Shoe Corporation lifted trading profits from £15,570 to £18,490 for the period. After higher interest of \$418,000 (£270,000) and non-trading credits of \$302,000 (£245,000) profits came to £18,554 (£17.5m.) subject to tax of \$9.2m. (\$9.8m.).

Sears Engineering incurred a loss of \$297,000 (£283,000 profit) in the six months to June 30 before a tax charge of £240,000 (£230,000 charge). The deficit was struck after net interest payable of £1.5m. (£1.45m.) and non-trading losses of £21,000 (£224,000 profit).

See Lex

ON NET SALES of £79.33m. compared with £67.48m. Gratton Warehouses lifted pre-tax profits by 13.1 per cent. from £5.2m. to £5.95m. for the 25 weeks to August 13, 1977.

The directors say that while sales from the autumn/winter catalogue are ahead of last year, it is difficult to forecast consumer demand for the rest of the year. Profits for the year to January 31, 1977 were a record of £11.87m.

The interim dividend is raised from 1.85p to 1.78p net costing £774,400 (£726,000). Last year's final payment was 3.567p.

Macallan advances to £0.36m.

Macallan advances to £0.36m. Taxable profits for the year to July 31, 1977, at Macallan-Glenlivet advanced from a depressed £204,756 to £262,538, on turnover ahead at £2.19m. against £1.91m.

At midway, when reporting a downturn in profits from £268,000 to £208,000, the directors said that although sales of bottled Macallan and an upturn in 1977 whisky orders would show through in some second half improvements, this would be insufficient to bring results up to the 1976-77 level.

The directors now state that should market trends in the sale of single malt whiskys and the increased rate of filling orders be maintained, and provided costs rise at a slower rate than hitherto, then they expect some return to previous levels of profitability.

Earnings are shown to have increased from 7.46p to 8.57p per 25p share and a final dividend of 3.2231p lifts the total to 4.500253p (£118.673p) net.

At yesterday's extraordinary general meeting at Ferry Pickering the proposals for the voluntary liquidation were approved. Mr. W. F. Ratford of accountants Peat Marwick Mitchell was appointed liquidator.

At the meeting Mr. W. F. Ratford said that the company's affairs were in a state of liquidation and that the company's assets were being sold.

Ferry Pickering well placed

Sales for the first two months of the current year at Ferry Pickering Group show an encouraging improvement. Mr. G. F. Coe, the chairman, tells members. With new machinery installed and operational the company is well placed to take full advantage of any sustained national commercial growth, he says.

He points out that, in his opinion, the substantial advance achieved in 1976-77 was not the result of improvement in the sale of the economy but the management's forward planning to facilitate development of products over a wide spectrum of industry.

For the year to June 30, 1977,

1976-77		1975-76	
Turnover	2,152,744	1,814,006	1,814,006
Depreciation	141,240	131,736	131,736
Interest payable	119,804	99,202	99,202
Interest credit	4,200	15,200	15,200
Pre-tax profit	362,538	294,756	294,756
Tax	67,803	129,497	129,497
Net profit	294,735	165,259	165,259

McLeod Russel turns in £5.78m.

INCLUDING £1.7m. from associates, pre-tax profits of McLeod Russel and Company reached £5.78m. for the year to March 31, 1977, up from £3.94m. in 1976. The directors estimated profits of £5.60m. for the year.

For 1975-76 turnover was £11.6m. and profit £2.4m. including £24,000 from associates. However, attention is drawn to the fact that these figures did not include the profits of subsidiaries acquired in March 1976 following the successful outcome of the offers to the holders of Consolidated Tea and Landis Company and Cessnock Holdings and the reorganisation which followed.

The 1977 figure for turnover does not include anything in respect of the main part of the activities of the subsidiaries of these companies. However, following the sale to Tata-Finlay of the assets and businesses in India of such subsidiaries, the share of the profits of Tata-Finlay for the year 1976 is included as profits from associates in the 1977 figures.

As was announced on March 15, 1977, the company falls within the intended scope of the Treasury announcement in regard to U.K. companies mainly engaged in operations outside the U.K. and is accordingly not subject to current regulations on dividend controls.

As forecast in March the directors accordingly recommended dividends on the Preferred Ordinary and Ordinary shares of 10p per £1 share net for the year.

L. Joseph Trust to liquidate

Following last week's decision to put Anglo-Welsh Investment Trust into liquidation, shareholders of another trust in the same stable, Leopold Joseph Investments Trust, have decided to liquidate their company into voluntary liquidation. In an attempt to unwind excess holdings and eliminate the discount to net asset value at which the shares have traded.

Kwikform looks to second half

Poor first-half results are expected by Kwikform Ltd. in view of the present record level of orders. It anticipates fully making up the leeway in the second half, Mr. F. Malcom of Russco told the AGM.

Any increase in sales for the group, which is currently subject to an 82m. bid by Richard Costain, must come from overseas markets as it is difficult to forecast any improvement in the U.K. in the current year, he said.

During the first four months of 1977/78 the company worked at a low capacity but is now having to work overtime to satisfy demand. There has also been a large rise in export orders which has been a considerable factor in producing the record order book.

Because a large proportion of group profits are now derived from the Middle East the pattern of trading has become very much more cyclical, he pointed out. The major trading period of its business in the Middle East falls in the second half.

Half time turnaround at George Ingham

With a turnaround in trading balance from a £21,978 loss to a £20,368 profit George Ingham and Co. (Holdings) has achieved a £22,322 pre-tax profit against a £3,137 loss in the June 30, 1977 half year.

Turnover for the period more than doubled from £50,437 to £95,328. After tax of £14,007 (£6,445 credit) net profit stands at £23,315 (£2,261). Earnings per share are slated at 0.42p (0.48p).

In the period the remainder of the group's portfolio was sold, realising £180,465 and exceeding book value by £6,382.

The directors say they felt adequate provision for exceptional claims had been made at December 31 last, but an additional claim, which cannot be quantified, has been made. No provision has been included in interim figures and so interim dividend has been omitted. Last year's interim absorbed £5,000, and no final was paid.

Watmoughs (Holdings) Limited

printers and publishers

RECORD HALF YEAR 1 for 3 scrip issue

	six months to 30 June 1977	six months to 30 June 1976	year to 31 December 1976
Turnover	£3 807 000	£3 264 000	£6 854 000
Profit before tax	£300 000	£180 000	£561 000
Earnings per share	6.36p	3.78p	11.82p

Outlook Demand continues at a high level for all the group's services - mail order, periodical and security printing and packaging. The directors believe that further progress can be made in the second half of the year.

Copies of the interim statement to shareholders can be obtained from the Secretary, Watmoughs (Holdings) Limited, Idle, Bradford, West Yorkshire BD10 8NL.

UDS Group Limited

Consolidated Interim Financial Statement for the 26 weeks ended 30th July, 1977 (Unaudited)

	1977	1976	Year 1976/77
	£000's	£000's	£000's
TURNOVER (excluding VAT)	139,326	126,051	295,817
OPERATING PROFIT	9,868	9,335	29,930
Depreciation and Amortisation	2,264	1,980	4,675
Interest	3,390	3,162	7,184
Variation in deferred profit	cr. 186	dr. 824	dr. 1,893
PROFIT BEFORE TAXATION	4,400	3,369	16,178
Taxation	1,760	1,750	6,010
EARNINGS	2,640	1,619	10,168
Earnings per 25p Stock Unit	1.7p	1.1p	6.7p

Turnover for the half year at £139 millions was 10.5% ahead of the same period in 1976. Profit before taxation shows an increase of 30.6%.

Sales in the first eight weeks of the second half year show an increase of 18%.

As always the outcome for the year is largely dependent on the level of trading in the second half. The current trend is encouraging and the Board expects a further improvement in profits for the full year.

The Directors have declared an interim dividend of 2.1p (2.1p last year) per ordinary stock unit. Dividend warrants will be payable on 21st February 1978 to stockholders appearing on the register on 10th January 1978.

Copies of the last annual Report and Accounts may be obtained from the Secretary, Marble Arch House, Seymour Street, London W1A 2BY.



FIDELITY PACIFIC FUND S.A.
INCORPORATED UNDER THE LAWS OF SWITZERLAND

Notice of Annual General Meeting of Shareholders
October 20, 1977

Please take notice that the Annual General Meeting of Shareholders of Fidelity Pacific Fund S.A. (the "Corporation") will take place at 2.00 p.m. at the Corporation's Principal Office, Duterbridge Building, Pitts Bay Road, Pembroke, Bermuda, on October 20, 1977.

Shareholder's Proxy obtained from the Corporation's Principal Office in Pembroke, Bermuda, or from the companies listed below, to the Corporation at the following address:
Fidelity Pacific Fund S.A.
P.O. Box 670
Hamilton, Bermuda.

Holders of bearer shares may vote by proxy by mailing a form of Certificate of Deposit and a form of Bearer Shareholder's Proxy obtained from the Corporation's Principal Office in Pembroke, Bermuda, or from the companies listed below, to the Corporation at P.O. Box 670, Hamilton, Bermuda. Alternatively, holders of bearer shares wishing to exercise their rights personally at the Meeting may deposit with the Corporation the certificates for their shares or a Certificate of Deposit therefor prior to the Meeting.

All Proxies and Certificates of Deposit issued to bearer shareholders must be received by the Corporation not later than 2.00 p.m. on October 20, 1977, in order to be effective at the Meeting.

By Order of the Board of Directors
Charles J. M. Collins
Secretary

- The following matters are on the agenda for this Meeting:
1. Election of Directors. The Chairman of the Board of Directors has proposed the re-election of the eight existing directors.
 2. Review of the balance sheet and profit and loss statement for the fiscal year ended May 31, 1977.
 3. Ratification of the actions taken by the Directors since the previous Annual General Meeting.
 4. Ratification of the actions taken by the Investment Manager since the previous Annual General Meeting.
 5. Consideration of such other business as may properly come before the Meeting.
- Holders of registered shares may vote by proxy by mailing a form of Registered

The Bank of Bermuda Limited
Front Street
Hamilton, Bermuda

Julius Baer International Limited
3 Lombard Street
London EC3N 3ER, England

Kreditbank S.A. Luxembourg
43, Boulevard Royal
Luxembourg

Rowe & Pitman, Hurst-Brown
1st Floor, City Gate House
39-45 Finsbury Square
London EC2A 1JA, England

Bank Julius Bar & Co.
Bahnhofstrasse 36
8022 Zurich, Switzerland



Sugar is adding even more to Capper-Neill's international weight.

Quite a lot, in fact. Earlier this year we won a 2½-year contract worth £25 millions for on-site process plant construction at Kenana, in the Sudan, for what will be the world's biggest sugar refinery.


On the other side of Africa, our Canadian associate won a similar contract in the Ivory Coast.

In addition to a £4m contract for insulated LPG storage tanks in the oil industry, recent successes have included contracts in the food, brewery and irrigation industries.

This growing involvement in the construction of complete process plants, including all the mechanical and electrical equipment for an ever widening range of industries, emphasises the broadening of our range of capabilities in worldwide markets.

The world wants what Capper-Neill makes.

Capper-Neill Limited, Warrington, Cheshire WA1 4AU. Telephone (0925) 812525. Telex 628382.



Capper-Neill
Storage, pipework, materials handling and process plant for world industry.

MINING NEWS

BH South is still hurt by phosphate losses

BY PAUL CHEESRIGHT

DESPITE COMING back into profit during the second half of the year, BH South is still hurt by phosphate losses...

SASKATCHEWAN POTASH SALE

The provincially-owned Potash Corporation of Saskatchewan is selling its potash...

AZCON STOPS EXPLORATION

The Gold Fields group is partially reorganising its activities in the U.S. its metal distribution business...

BIDS AND DEALS

Assam Frontier Tea gets £4 1/2m offer

THE frenzied bid activity in the tea sector continued yesterday with the announcement of a £4 1/2m bid for Assam Frontier Tea...

6% OF SUNLEY TRUST PLACED

Over 6 per cent. of the shares of Sunley Trust Investment Trust have been placed with the public...

LOSSES EMERGE AT MURPHYORES

The Brisbane beach sands producer, Murphyores, whose partnership with Dillingham Corporation of the U.S. has been banned from mining on Fraser Island...

ROUND-UP

The Israeli diamond polishing industry is likely to sell \$1bn. (388.2m.) worth of exports this year...

CORINTHIAN/TARTAN McCAUL

Corinthian Holdings offer for Tartan McCaul has been accepted in respect of 2,514,911 shares...

DAWNAY/FLOREAT

Acceptances received by Dawnay Floreat Investment in respect of 972,054 shares...

ASSOCIATES DEALS

On September 29 Laurence Prank and Co. bought 2,500 Houchin 100p shares...

SHARE STAKES

Northero Engineering Industries - Pursuant to scheme of arrangement effective on September 28...

WHITELEY SHARES JUMP BUT NO OFFER YET

The share price of B. S. and W. Whiteley went ahead by 4p yesterday to 44p on speculation that a statement was imminent from the directors...

LPP STAKE IN MORE O'FERRALL

London and Provincial has paid £23,000 for a 9.2 per cent. stake in More O'Ferrall International...

ALLIED LONDON - PEACHEY

Allied London Properties' 55p share bid for Peachey Property Corporation is now 20 days old...

FLEXIFORM BUYS KASPARIANS

Flexiform, a wholly-owned subsidiary of Peachey Property Corporation, has bought 54 per cent. of Kasprians...

GIEVES & HAWKES EXPANSION

Gieves and Hawkes, a subsidiary of Peachey Property Corporation, has expanded its operations...

BARING/SANWA JOINT PURCHASE

Baring Brothers and the Sanwa Bank propose to purchase, subject to the approval of regulatory authorities...

SPINK & SON

Mr. John Barry Hayward a client of Leather and Greenwood, has bought 500 Spink and Son shares...

WAGON FINANCE

Duncan Lawrie Investments intend to take up the \$5.16 million of shares provisionally allotted to it under the terms of the recent issue by Wagon Finance Corporation...

THE THOMSON ORGANISATION LIMITED INTERIM STATEMENT

The directors have declared an interim ordinary dividend for 1977 of 2.648p per share (1976-2.06p per share). This dividend incorporates the maximum permitted 10% increase over the gross equivalent of all ordinary dividends in respect of 1976...

Table with 2 columns: 1977, 1976. Rows include Turnover, Trading profit, Interest, Associated companies, Profit before taxation, Taxation, Minority interest, Preference dividends, Available for ordinary shareholders, Interim ordinary dividend, Supplementary interim ordinary dividend.

* restated RESULTS Turnover for the half year to 30 June 1977 showed an increase of 18% over the corresponding period of the previous year.

THE TIMES Financial responsibility for The Times continues to be borne by a Thomson family company and not by The Thomson Organisation Limited.

OIL OPTION

The Thomson Organisation Limited has not yet exercised its option to acquire 90% of the North Sea Oil interests held by Thomson Scottish Associates Limited (TSA).

Adequate financial resources are available for the estimated costs remaining to complete the Piper and Claymore developments.

Moët-Hennessy

The Annual Meeting of shareholders took place in Paris on the 27th September under the Chairmanship of M. Frederic Chandon de Briailles to approve the Accounts and Income Statement for the year to 30th June, 1977.

The Meeting approved a Net Dividend payment of FF 8.40 per share to which should be added a tax credit (avoir fiscal) of FF 4.20 making a total dividend of FF 12.60.

Over the week-end a fire broke out at East Driefontein. It is being isolated through the installation of seals.

Early in August Chloride announced that it had bought Western Electric of Portland Oregon, also on the west coast of the continent...

The manufacturing plant acquired by Chloride is said to be the largest Chloride intends to expand its capacity.

The deal still has to receive approval from the Canadian Foreign Investment Review Agency with whom Chloride have had several discussions.

Mr. William Murphy, the chairman of Murphyores, stated that the Government has virtually destroyed this company's business unless adequate compensation is received.

The Australian Government's decision to stop mining on Fraser Island has been the subject of bitter controversy, and recrimination from Dillingham Corporation, especially in the light of the Government's compensation offer of \$4.4m in response to the DM Minerals demand for \$239.9m. (£13.2m.).

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WOOD & SONS (HOLDINGS) LIMITED

Earthenware Manufacturers

INTERIM STATEMENT (unaudited)

Table with 4 columns: Half-year ended 30th June 1977, Half-year ended 30th June 1976, Increase, Year ended 31st December 1976. Rows include GROUP SALES, GROUP OPERATING PROFIT, GROUP PROFIT BEFORE TAXATION, GROUP PROFIT AFTER TAXATION.

"I am pleased to announce the half-yearly figures with the news that an interim dividend of 10% less income tax (3.3p per share) will be paid on the issued Ordinary Capital of the Company. Warrants will be posted to shareholders on 7th November.

Our order books are full and we expect 1977 to be another year of record achievements."

3rd October, 1977 H. FRANCIS WOOD, Chairman.



INTERIM STATEMENT

The Directors announce the following unaudited Group figures for the six months ended 31st July, 1977.

Table with 3 columns: 6 months (1977), 6 months (1976), 12 months (1977). Rows include TURNOVER, PROFIT BEFORE TAXATION, PROFIT AFTER TAXATION, ATTRIBUTABLE TO MEMBERS DIVIDENDS, RETAINED.

All time record figures have been achieved in the first half of the current year with Group profit, before tax, 42.1% up at £1,545,000, and turnover 25.2% higher at £26,099,000 including U.K. exports 40.4% better at £3,032,000.

Given customary seasonal trends and normal trading conditions through to the year-end the Board forecasts Group profit, before tax, of not less than £4 million for the year to 31st January, 1978, against £3,181,000 last time.

An issue by way of rights to Ordinary Shareholders of 1 new Ordinary share at 18p for every 4 Ordinary shares held at close of business on 28th September, 1977, is announced. The new Ordinary shares will rank for the interim dividend declared on 4th October, 1977.

The interim dividend of 0.45p net per share requiring a total of £232,975 will be paid on 16th December, 1977 to Ordinary Shareholders registered at 26th November, 1977. This is comparable to the interim dividend of 0.40p net per share paid last year.

Table with 2 columns: Name, Position. Rows include Frank Usher, Marella, Tricosa, Jacomar, Filigree, MacDougall of Scotland, Bush Baby.

THIS ANNOUNCEMENT APPEARS AS A MATTER OF RECORD ONLY



HIDROELECTRICA DE CATALUÑA, S.A.

U.S. \$ 40,000,000

6 YEAR FLOATING RATE LOAN

Managed by BANCA MAS SARDA

AMSTERDAM-ROTTERDAM BANK N.V. BANCO DE SABADELL

BANCO DE BILBAO CHEMICAL BANK

CONTINENTAL ILLINOIS LIMITED DILLON, READ OVERSEAS CORPORATION

J. HENRY SCHRODER WAGG & CO. LIMITED SECURITY PACIFIC BANK

UNITED INTERNATIONAL BANK LIMITED

Provided by AMSTERDAM-ROTTERDAM BANK N.V. BANCO DE BILBAO

BANCA MAS SARDA BANCO DE SABADELL BANCO BERICHO

BANK BRUSSELS LAMBERT (U.K.) LTD. BANQUE BELGE POUR L'INDUSTRIE S.A.

BANQUE CANADIENNE NATIONALE CHEMICAL BANK

CONTINENTAL ILLINOIS NATIONAL BANK AND TRUST COMPANY OF CHICAGO

ITALIAN INTERNATIONAL BANK LTD. J. HENRY SCHRODER BANKING CORPORATION

J. HENRY SCHRODER WAGG & CO. LIMITED NIDLAND BANK SECURITY PACIFIC BANK

SOCIETE GENERALE DE BANQUE S.A. STANDARD CHARTERED MERCHANT BANK LTD. UNITED INTERNATIONAL BANK LIMITED

Agent BANCO DE BILBAO

Cape slips after asbestos setback

WHILE TURNOVER rose 20 per cent to £78.8m. pre-tax profit of Cape Industries slipped 5 per cent to £7.03m. in the six months to June 30, 1977.

As reported on September 18 pre-tax profit jumped from £1.9m to £3.8m. in the July 31 year, with total dividend at 10p against 1.5p per 25p share.

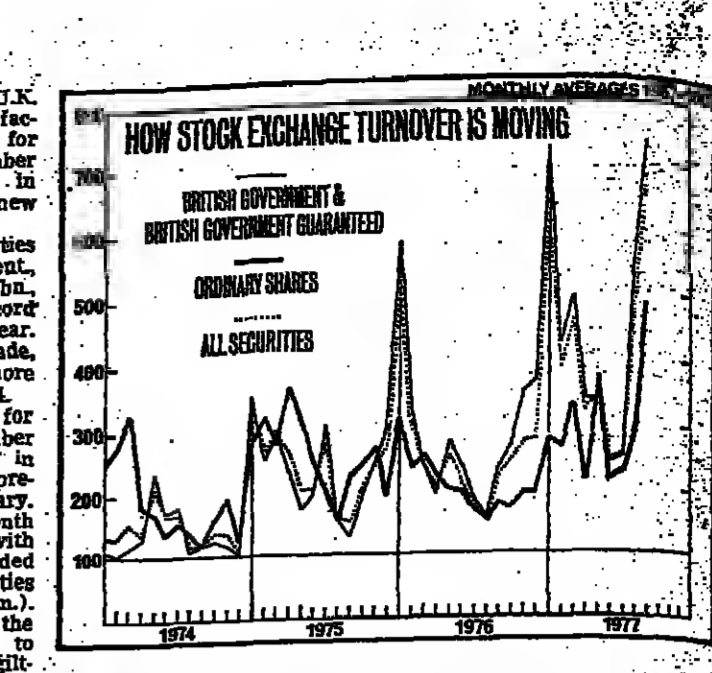
The bid for Assam Frontier Tea which was announced yesterday is the latest in a sudden flurry of bids in the tea plantation sector.

The immediate cause of the bids is that the tea companies have to agree the terms under which they are going to be "ruepeelated" by mid-November.

The London stockmarket than they do in India itself. Whereas an estate could be valued at say £700 per acre in India, the recent bids have had implied values of as little as £200 per acre.

made there have been delays in remaining dividends in recent years. They come through eventually but sometimes two or three years late.

Equities set new record



THE DRAMATIC fall in U.K. interest rates was the main factor in the continued demand for British funds during September and also helped trading in equities.

Table with columns: Category, Value of all purchases and sales, % of total, Number of bargains, % of total, Average value per day, Average no. of bargains per day.

HTV outlook clouded by economy

The prospects for HTV Group television operations for the immediate future continue to look promising, Lord Harlech says.

Burdene better than expected

MANUFACTURERS of caravans, mobile homes and clothing, and property developers, Burdene Investments reports a profit of £485,853 to £279,501 for the year to May 28, 1977.

Reorganisation completed at Federated

Federated Chemical Holdings has just completed its second major reorganisation in three years, leaving it primarily a chemical trading company.

Johnson & Barnes loss

An increased second half loss of £20,978 against £38,978 reversed the heavy losses and losses made in the first half and left the company with a net deficit of £23,459 for the year to June 30, 1977.

Guy Butler in Hong Kong

The London-based currency deposit and foreign exchange brokers, Guy Butler (International) with offices in Europe, the U.S., Middle East and South East Asia, has formed a new company in Hong Kong.

James Finlay anticipates good result

The directors of James Finlay and Company anticipate that for 1977 the company will show a good result which will be in the medium profit centres will contribute, although higher selling prices for tea in the last 12 months have resulted in exceptional profit growth from the tea plantation activities in particular.

ENTERTAINMENT GUIDE

Large entertainment guide section containing theatre listings, opera and ballet, and cinema information across various venues.

CONTRACTS AND TENDERS

Section containing tenders for contracts to be financed by the World Bank and EIB, and residential notices.

Vertical advertisement for Midway and other services on the right edge of the page.

WALL STREET OVERSEAS MARKET + FOREIGN DOLLAR improves

Midway loss of 2 on profit-taking

BY OUR WALL STREET CORRESPONDENT
PROFIT-TAKING concentrated in major industrials brought Wall Street back to a firmer opening today, leaving prices looking mixed at mid-session after moderate trading.

Closing prices and market reports were not available for this edition.
In 1949.97 at 1 p.m. after being improved to \$33.95 at 10.30 a.m. The NYSE All-Company Index was 3 cents higher at 2,521.91, after touching a low of 2,518.91.

MONDAY'S ACTIVE STOCKS
Stocks Closing on Oct. 4
Sector American Medicorp 135.00 141.00
Sector American Medicorp 135.00 141.00

Indices

Table with columns for Industrial, Retail, Transport, Utilities, and Bond yields. Includes data for Oct 4, 3, 2, 1, and 1977.

STANDARD AND POOLS

Table with columns for Industrial, Composite, Div. Yield, and Bond Yield. Includes data for Oct 4, 3, 2, 1, and 1977.

OVERSEAS SHARE INFORMATION

Large table listing various international stocks with columns for Stock, Price, Div. Yield, and other financial metrics.

NEW YORK, Oct. 4

Elsewhere in Mining, Pancoast International fell 30 cents to \$47.20 on its loss report. Conzinc RioTinto advanced 14 cents to \$24.40 and BZ Minerals 10 cents to \$42.30.

AMSTERDAM - Quietly firmer, reflecting Wall Street's rallying tendency of late.
Dutch Internationals hardened between F10.10 and F10.40. Elsewhere, OCE improved F13 to F14.40 while Abnol, Del and Pakhoed all showed gains of at least F1.50.

OSLO - Banks and Industrials were slightly firmer, while Shipbuilding and Insurances were quiet.
VIENNA - Continues easier in light trading, with leading Industrials and Banks neglected.

EXCHANGE CROSS-RATES

Table showing exchange rates for various currencies including Frankfurt, New York, Zurich, London, and Amsterdam.

EURO-CURRENCY INTEREST RATES

Table showing interest rates for various Euro-currency deposits and loans.

TOKYO

Table showing stock prices and market activity in Tokyo.

BRUSSELS/LUXEMBOURG

Table showing stock prices and market activity in Brussels and Luxembourg.

PARIS

Table showing stock prices and market activity in Paris.

SWITZERLAND

Table showing stock prices and market activity in Switzerland.

MILAN

Table showing stock prices and market activity in Milan.

VIENNA

Table showing stock prices and market activity in Vienna.

GOLD MARKET

The gold dollar was slightly firmer in the foreign exchange market yesterday following further heavy intervention by the European central banks.

CURRENCY RATES

Table showing currency rates for various international currencies.

FORWARD RATES

Table showing forward rates for various international currencies.

OSLO

Table showing stock prices and market activity in Oslo.

JOHANNESBURG

Table showing stock prices and market activity in Johannesburg.

INDUSTRIALS

Table showing industrial stock prices and market activity.

SPAIN

Table showing stock prices and market activity in Spain.

STOCKHOLM

Table showing stock prices and market activity in Stockholm.

AMSTERDAM

Table showing stock prices and market activity in Amsterdam.

COPENHAGEN

Table showing stock prices and market activity in Copenhagen.

INTERNATIONAL FINANCIAL AND COMPANY NEWS

AMERICAN NEWS

Car makers optimistic

BY STEWART FLEMING

STILL IN AN optimistic mood in spite of Wall Street analysts' forecast of a slowing in car sales soon, the big three U.S. car manufacturers are projecting a 10 per cent increase in production into the fourth quarter of this year, and near record sales in 1978.

NEW YORK, Oct. 4

EUROBONDS

Sharp fall in dollar secondary market

By Mary Campbell

THE DOLLAR secondary market fell sharply yesterday in reaction to the sharp rise in Eurodollar interest rates. Eurodollar rates were up a quarter of a point and Eurodollar bond prices fell by between an eighth and three-eighths.

Lower sales at Hoechst

BY GUY HAWTIN

THE WEST German chemicals industry appears to be having a thin time in 1977, especially when compared to last year's powerful recovery. Sales have not lived up to expectations and, at the same time, there seems to have been pressure from rising costs.

FANKFURT, Oct. 4

chemicals industry considerable problems. They had not only had to cope with the third quarter's earnings were below those of the second quarter. This, however, did not mean that shareholders' real earnings would decline, Professor Sammet emphasized.

Terms fixed for Tenneco

BY OUR OWN CORRESPONDENT

TENNECO, THE industrial conglomerate, has agreed terms with Philadelphia Life Insurance Co. on a revised offer by which Tenneco will acquire the 75 per cent of the Philadelphia Life stock it does not already own.

Siemens in \$22.5m. deal

ADVANCED MICRO Devices of Sunnyvale, California and Siemens of Germany announced that they signed a memorandum of intent under which Siemens will acquire 500,000 newly issued shares of Advanced Micro Devices common stock for \$22.5m. or \$45 a share, AP-DJ reports from New York.

The memorandum contains provisions restricting Siemens' ability to increase its interest in Advanced Micro above 30 per cent. The memorandum also calls for the two firms to establish a joint venture for microcomputer systems, enter into a technological exchange programme covering design and manufacture of integrated circuits, and stipulate marketing arrangements.

Court decision jolts AT and T

A COURT decision is confronting American Telephone and Telegraph Company (AT and T) with a serious competitive threat, AP-DJ reports from Washington.

answer on its own whether AT and T's overall monopoly is or is not justified, saying the FCC should decide that question. For its part, the Commission, along with other petitioners including AT and T, has asked the Supreme Court to reverse the Appeals Court decision, and the Agency will not take any action on the question until the High Court rules.

Share sales by Fearnley & Eger

BY FAY GJESTER

THE FEARNLEY and Eger shipping group, one of several major Norwegian shipping companies, has been selling its shareholdings in Norwegian industrial companies to help it meet its obligations to creditors.

Share sales by Fearnley & Eger

OSLO, Oct. 4

At Kr.60 per share on September 30, compared with Kr.75 on September 30, 1976, the share price of Fearnley and Eger fell to Kr.37.50 and Orkla ended the month at a low for the year of Kr.50 per share.

Setback for Van Ommeren

BY A CORRESPONDENT

VAN OMMEREN, THE Dutch shipping, transport and storage group, saw its gross earnings decline sharply in the first six months of 1977 from Frs.337m. to Frs.244m. The net profit increased from Frs.12m. in 1976 to Frs.24m. this year. The interim dividend will be passed, as was the case last year, the company said in a statement published in Rotterdam.

BONDTRADE INDEX

Table with 2 columns: Bond type and Y/day, Monday. Rows include Convertible, Long term, and Medium term.

GEC ship purchase

GENERAL ELECTRIC Credit Corporation, a General Electric company unit, said it purchased Seatrain Lines' TT Stuyvesant super tanker for \$120m. Reuter reports from Stamford.

Profits rise at Svenska Handelsbanken

BY WILLIAM DULLFORKE

SVENSKA HANDELSBANKEN, one of Sweden's two largest private commercial banks, reports a Kr.5m. increase in operating profit to Kr.357m. (\$22m.) for the first eight months of this year.

Profits rise at Svenska Handelsbanken

STOCKHOLM, Oct. 4

margins from 2.67 per cent. in 1976 to 2.56 per cent. occasioned 1978. The interim report notes that the Bank's issue of index-linked shares has been received with great interest. The Bank is making a bonus issue of one Swedish company in financial crisis, it can probably be wound up without any great loss, it is stated, but the management expects losses on loans to be Kr.100.

Belgian bond rates held

THE RATE on Belgian ten-month bond-fund papers, the so-called Certificats du Fonds de Rentees, was left unchanged at 6.25 per cent. at yesterday's auction, according to a communiqué from Banque Nationale de Belgique. Rates on one, two and three-month treasury certificates also remained unchanged at 5.75 per cent, 6 per cent and 6.25 per cent.

Liundt buys CFC stake from Perrier

THE SWISS chocolate company Liundt and Sprungli AG, of Kloten, has acquired from Perrier a majority stake in consortium Francaise de Confection (CFC) reports John Wick. This company has for the past 22 years produced Liundt chocolate under a licence agreement, as well as making chocolate with the trade-mark "Rozan".

Thomson-CSF scrip issue

PARIS, Oct. 4

THOMSON-CSF SA said it will make one-for-seven scrip issue, reports Reuter. The present capital is Frs.374.92m. The Frs.70 nominal shares yesterday closed Frs.7.50 higher on the Paris bourse at Frs.169.50.



Berlin Products for World Markets

Products made in Berlin pass through the Dreilinden checkpoint on their way to destinations the world over. High tension power lines and underground cables manufactured by Kaiser Aluminium and Siemens in Berlin connect the capitals of Europe. Every second notebook, light bulb, and bottle of gin sold in West Germany comes from Berlin. Railroad cars built by Orenstein & Koppel roll in such far away places as Puerto Rico and Iran. Borsig ball valves control Alaskan oil wells, and all of Holland's telephones are made in Berlin.

SELECTED EURODOLLAR BOND PRICES

Table with columns: Bond type, Offer, Bid, Offer. Rows include various Eurodollar bonds like ALICAN, AMVIC, AUSTRALIA, etc.

MID-DAY INDICATIONS

Table with columns: Bond type, Offer, Bid, Offer. Rows include various Eurodollar bonds like GIB, INDI, LLOYD, etc.

BRAZILIAN INVESTMENTS S.A.

Net Asset Value per Depository Share as of 30th September 1977 U.S.\$106.12 Listed: The London Stock Exchange

TRANSNOR INTERNATIONAL

The Independent Medical Repatriation Organisation DIRECT PRIORITY COMMUNICATIONS ASSISTANCE SCHEME for company directors and personnel TRAVELLING OR WORKING OVERSEAS Under the scheme direct priority contact is available at all times, including all national holidays, with the London control centre by telex and telephone.

We take pleasure in announcing that the following have been admitted as General Partners effective October 1, 1977

BRUCE V. CARP CHARLES S. McVEIGH III

Salomon Brothers

Salomon Brothers International Limited One Moorgate, London EC2R 6 AB, England Offices: New York, Atlanta, Boston, Chicago, Cleveland, Dallas, Hong Kong, Los Angeles, Philadelphia, San Francisco. Members of Major Securities Exchanges

Vertical text on the right edge of the page, including 'Rate fall benefits East Germany' and 'Ca Inc'.

INTERNATIONAL FINANCIAL AND COMPANY NEWS

Rate fall benefits East Germany

By Francis Ghies. EAST GERMANY is benefiting from the fall in interest rates as terms for the latest loan to Aussenhandelsbank show—\$20m for six years with a spread of 1 1/2 per cent over Libor for the first three years rising to 1 3/4 per cent for the last three. The same borrower is presently seeking \$150m with a split rate of 1 1/2 per cent over Libor.

Pioneer Concrete scrip issue as earnings soar

By James FORTH. PIONEER CONCRETE Services, extremely low levels of demand in the past two years rather than the international pre-mixed concrete and quarrying group, plans a one for eight scrip issue following a 46 per cent boost in 1976-77 earnings, from \$A10m to \$A14.6m. The dividend is held at 10 cents a share, and the directors expect to maintain this rate on capital increased by the scrip issue.

EAC offshoot company in Malaysia

By Wong Sulong. KUALA LUMPUR, Oct. 4. THE EAST ASIATIC Company has formed a Malaysian-incorporated company to take over most of its Malaysian interests in compliance with the Government's new economic policy.

ESCOM LOAN Test for interest trends

By Richard Rolfe. JOHANNESBURG, Oct. 4. THE SOUTH AFRICAN Electricity Supply Commission (Escom) is coming to the market later this month with an R50m issue of locally registered stock on a basis which is widely seen as an attempt to cash in on declining long term interest rates, and even to give rates a further downward push.

Swiss Companies Motor-Columbus dividend cut

By John Wick. ZURICH, Oct. 4. RESULTS OF THE Swiss civil engineering and holding company Motor-Columbus AG, of Baden, for the financial year ended June 30 are "extremely unsatisfactory", according to Board chairman Mr. Michael Kohn. While operations in the electricity, financial and services sectors were generally gratifying, the company suffered from the continued slump in the real estate and construction fields.

Expansion by retail chain

By Douglas Ramsey. TOKYO, Oct. 4. THE JAPANESE supermarket paading its chain throughout Japan, even though it still ranks fourth in the Japanese industry. Investment in 1977 of its business year, to August 20, according to the company, net income increased 46 per cent over the year ago level to ¥3,184m, although net income per share rose only marginally, from ¥24.82 to ¥24.94, after the two-for-five scrip issue last March.

McLeod, Young, Weir International Limited. Market Makers in US and Canadian dollar Eurobonds of Canadian issuers and Canadian Domestic Securities.

Sales rise at Georg Fischer. GEORG FISCHER AG said group turnover in the first eight months of this year rose to Sw.Frs.885m, from Sw.Frs.847m in the same period a year ago.

Continental Bank of Chicago tailors its services to meet your requirements.

Cape Industries Interim Report 1977. Pre-tax profit 5% below record level of 1976. Substantial advance in Automotive Division's profit—Building and Insulation Division's earnings maintained in depressed conditions—Mining Division's profit lower due to weakening in demand.

Continental Bank is in the United Kingdom for many reasons. One of them is to provide your business with a financial source prepared to adapt itself to your present and future needs, short and medium term.

FARMING AND RAW MATERIALS

Farmland prices up 50%

Financial Times Reporter

THE AVERAGE price of farmland in England and Wales went up by about 50 per cent to £967 an acre over the year to the end of August, according to figures issued by the Ministry of Agriculture.

The figures are based on sales of 42,500 acres (17,100 hectares) of farmland with vacant possession over the three-month period to the end of August.

Details of the sales were collected by the Ministry's Agricultural Development and Advisory Service and the Agricultural Mortgage Corporation.

Whale quotas: Japan and Russia agree

TOKYO, Oct. 4

JAPAN AND the Soviet Union have signed an agreement on whaling catch quotas in the Southern Hemisphere for the year from this month, the Foreign Ministry said.

The overall catch limit of 12,289 whales for the season agreed at the international whaling conference in Canberra in June was mainly distributed to Japan and the Soviet Union, the two main whaling countries, the ministry said.

Japan's agreed quota totalled 3,790 whales, including 460 sperm whales, 2,400 minke whales and 930 sperm whales. The Soviet Union was given 7,132 whales, including 311 sperm whales, 2,800 minke whales and 4,221 sperm whales.

Minor quotas of 713 and 714 whales have been given to Australia and Brazil, respectively, Reuter.

Lower copra exports in Philippines

MANILA, Oct. 4

PHILIPPINE COPRA exports rose to 53,093 tons last month from 44,259 in August, in September last year 60,000 tons were exported.

Philippine Coconut Authority statistics show that total copra exports in the first nine months were 466,659 tons, down from 494,573 in the same period last year.

Crude coconut oil exports last month were 53,234 tons against 47,452 in August and 69,600 in September last year bringing the nine month total to 535,702 tons, down from 642,799.

Reuter

European zinc price may fall in wake of U.S. cut

By JOHN EDWARDS, COMMODITIES EDITOR

A CUT in the U.S. domestic zinc price by 2 cents to 34 cents a pound announced by National Zinc Company yesterday strengthened rumours that a reduction in the European producer price from its present level of \$700 a tonne may be imminent.

Zinc prices on the London Metal Exchange "free" market were only slightly lower since it is well below the producer price levels and a move downwards in the U.S. and European producer quotations to more "realistic" levels has been widely forecast and discounted.

Nevertheless, the zinc market has been anxiously awaiting to see whether U.S. and European zinc producers are prepared to hang on to the present nominal quotations despite the fact that business is being transacted at well below present official quoted prices because of the big surplus of zinc stocks undermining the market.

The LME cash zinc price is below \$500 a tonne, and it is no great secret that producers are selling at below \$600 compared with their official quotation of \$700, required in May from 1975.

The problem is that the European zinc producer quotation is used as a basis for pricing zinc concentrate sales outside North America, and a reduction therefore has wider implications.

National Zinc is only a relatively small U.S. producer. Much depends on whether the other bigger U.S. producers will decide to follow the fairly modest reduction set by National Zinc, and more importantly on the reaction of the Canadian producers to any steps announced in the U.S. and Europe.



At the recent Geneva meeting of the International Lead and Zinc Study Group it was estimated that stocks of zinc had reached a mammoth total 1.2m tonnes—virtually double the normal requirements and compared with a Western world production total of between 4m-4.5m tonnes.

Many London traders believe that the only way to bring supply and demand back into balance is to abandon the artificial producer pricing structure in favour of realistic market values.

That is in many instances a prejudiced view, as many producers, especially in North America, who are wedded to the producer-price system.

But if the National Zinc price cut is followed generally it is difficult to see the European producer quotation surviving in its present form, particularly in view of the disarray among producers created by the very competitive market and the criticism of international cartels.

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American cocoa grindings 'to fall'

NEW YORK, Oct. 4

COCOA TRADERS expect U.S. third quarter grindings to fall by 20 to 25 per cent from year ago as high bean prices cut into consumption and product imports reduce the need for domestic grinding.

The figures, compiled by the U.S. Chocolate Manufacturers Association, are tentatively scheduled to be released this Friday.

Because of the increasing amount of product imports from such countries as Brazil and Ecuador, the figures are somewhat misleading as far as consumption levels are concerned.

The Census Bureau says U.S. imports of unswetened chocolate jumped to 43.6m lb in the first eight months of this year, from 28m lb in the corresponding time last year. Unswetened cocoa imports edged up to 110m lb from 106.8m lb.

Traders estimate that actual cocoa consumption in the third quarter was down roughly about 10 to 15 per cent from last year.

In West Germany, where manufacturers buy 12 to 15 months in advance, third quarter grindings are expected to be unchanged, or possibly 5 per cent higher.

Beuter

EEC FARM POLICY REFORM

Mr. Silkin gets the go-ahead

By CHRISTOPHER PARKES

THE GOVERNMENT'S latest programme for reform of the Common Agricultural Policy, embodied in Jim Callaghan's letter to the Labour membership, is to be put to a referendum by Mr. John Silkin, Minister of Agriculture, and a formal hearing for his tactics.

In his first year of office, the Minister of Agriculture, was one of the fiercest opponents of the subsidy on British butter agreed in a national subsidy at home to counter falling consumption there.

The British minister will insist that the EEC payments continue in Britain, keeping down the shop price of butter at least for another year. The amount coming to the U.K., however, may be reduced because the subsidy scheme will hopefully have been spread to Denmark and possibly other countries.

The Commission is said to need no further persuasion on the usefulness of the dairy farmer's subsidies in the dairy market. It is also preparing to back an EEC-wide beef market regime based on the British model.

After wavering briefly in his approach to the ministers over access for New Zealand farm produce to Britain, Mr. Silkin has hardened his resolve to keep U.K. ports open to supplies of dairy goods and lamb.

He is also convinced that in the next couple of years Australian beef will once again be in circulation on European markets.

At home, the Minister is reforming...

attempting to temper his protectionist policy towards the EEC and develop a reasonably consistent line on domestic farm policy.

Food from our Own Resources, the ill-fated 1975 White Paper on farm policy, is under review. While the Ministry remains convinced that dairy farming in Britain should expand rapidly, it has considerable doubts about the advisability of encouraging grains and sugar beet production beyond those parts of eastern Britain best suited to growing these crops.

And it is quite plain that Mr. Silkin will be almost as tight-fisted on prices at home as he plans to be in Brussels.

Month after month at the National Farmers' Union, a devaluation of the green pound. Time after time it is rewarded with a blank stare.

The next change, according to the Silkin calendar, is a price review time. And the price of the devaluation depends entirely on the extent to which the minister manages to sustain the expected Gallic and Germanic clamour for heavy increases in institutional aid prices.

The NFU can expect little support from Brussels. Lardner's style demands that Britain should devalue before stopping the whole green currency system are bogged down.

The Commission is even at the point of shelving indefinitely all its plans for monetary reform.

counted on to block any agreement and thus freeze prices if the EEC is crossed.

It was no coincidence that his latest round of visits to European capitals began in Copenhagen, then a public slip on the back of Mr. John Silkin, Minister of Agriculture, and a formal hearing for his tactics.

Paul Dalsgaard, the Danish Minister of Agriculture, was one of the fiercest opponents of the subsidy on British butter agreed in a national subsidy at home to counter falling consumption there.

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At home, the Minister is reforming...

Sugar talks blocked again

By DAVID EGLI

AUSTRALIAN DEMANDS to protect its minimum production entitlement of its sugar farmers have resulted in a wave of despondency over the prospects for reaching an International Sugar Agreement.

Talks are deadlocked with no delegation willing to forecast whether the conference would be extended beyond its present deadline of Wednesday evening.

The latest series of difficulties arose out of Australia's insistence that the hand-sugar export quotas must be set low enough to obtain the desired price effect while, on the other hand, the Australian share in the market under a quota system would have to be high enough to allow the government to reduce its price peaks—a programme providing farmers with a volume guarantee.

The Australian proposal would have meant that all exporters with the exception of Australia, the Dominican Republic and possibly Thailand would be obliged to take 20 per cent quota cuts, while these three countries would have their cuts limited to around 15 per cent.

The proposal appeared as though the end-less game of musical chairs would continue.

It was decided to set up a working group of some 12 exporting countries to unravel the intricacies of the Brazilian compromise.

Many of the smaller exporting countries were incredulous over the latest turn of events and continued to push strongly for an agreement. If the quota issue could be resolved it would seem to redress the balance when sugar prices were rising through a compensatory arrangement.

Our Commodities Staff writes: World sugar prices fell back on the London terminal market following the setbacks to hopes of an international agreement.

Although the London daily price for raw sugar was raised by 23 to 24.05 in the morning, the March position on the future market fell to £17.50, nearly £4 down on the previous close.

The market was also depressed by reports of large sale by Brazil.

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Further tin price rise forecast

GENEVA, Oct. 4

THE UPWARD trend in world tin prices is likely to continue for some months, according to a report by the International Tin Council.

The report, issued by Chairman Mr. Jack Bridwell, said that tin prices are expected to rise further in the next few months.

The report also noted that tin stocks are low and that demand is strong.

The International Tin Council is a government-owned organization that regulates the tin market.

Britain faces fight over fisheries

By CHRISTOPHER PARKES

MR. JOHN SILKIN, the Minister of Agriculture, seems certain to have a tough time later this month when he attempts to persuade his EEC colleagues to accept his plan for special rights for U.K. trawlers inside the Community's 200-mile common fish stocks zone.

Following talks yesterday with director-general in charge of stretching 50 miles and more to sea.

He is also standing by when he regards as Britain's right to introduce national fishery conservation measures as when the Government might consider them necessary to conserve the British 200-mile zone.

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Mr. Silkin, the Minister of Agriculture, seems certain to have a tough time later this month when he attempts to persuade his EEC colleagues to accept his plan for special rights for U.K. trawlers inside the Community's 200-mile common fish stocks zone.

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FINANCIAL TIMES SURVEY

Wednesday October 5 1977

World Coal Mining

Coal is once again in vogue as a source of energy, and world governments, and Britain in particular, have been stepping up efforts to exploit what is rapidly emerging as a prolific hydrocarbon resource. None the less, there are problems, not least of labour and costs.

Back in favour again

By Roy Hodson

IN SPITE of coal being one of the world's oldest energy sources, the industry is now in a pioneering mood. The present world energy reserves are estimated to last for 40 years, and the world's usage of coal will increase by between four times and six times during that period. The international trade in coal will strengthen, it is expected, until a trading pattern equally as big as the present international oil trading system is created.

One of the three basic power sources for the next half-century. Oil supplies will have to be used with increasing discretion from now on. The development of nuclear power will be against a background of environmental objections—all through the Conservation Commission of the World Energy Conference believes that more than half the world's electricity may be produced by nuclear power stations by the year 2020. But coal can be exploited as a primary energy resource as fast as it can be extracted from the ground.

There are no fears of a world coal shortage. By 2020 the world may need some eight billion tonnes of coal a year. But the total world coal reserves recoverable by present-day mining methods are more than 600bn. tonnes. That figure is a conservative estimate. It indicates that the world has enough coal for perhaps a century from easily-worked deposits. The total world reserves of coal, including thick seams under oceans and icecaps and other inaccessible places, are estimated to be not less than 10,000 billion tonnes—enough to last the world for many centuries.

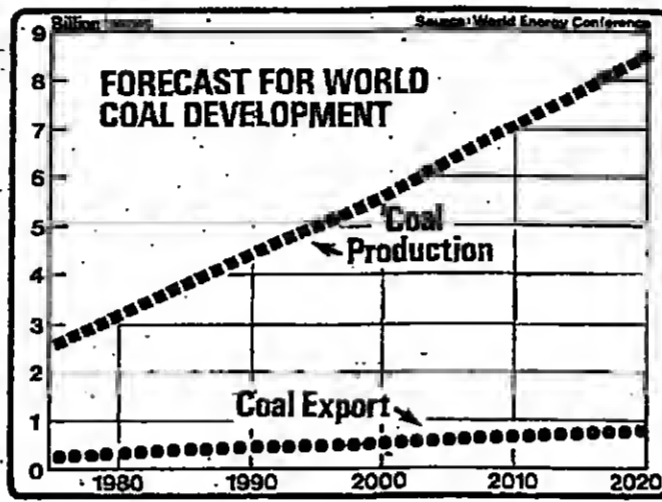
Britain is fortunate in being an island built upon coal and a nation with one of the world's most advanced coal industries. Workable deposits are sufficient to last for centuries. The National Coal Board has been

discovering rich new coalfields at an astonishing rate since a new exploration programme for British coal was set in motion in 1975 following the energy crisis. Even so, there is believed to be much more workable coal under Britain, and under coastal waters, as yet undiscovered. The National Coal Board's problem is not so much one of finding coal as of finding coal in areas where it can be developed with least disturbance to the community and at the lowest possible cost.

The two biggest new coalfield discoveries—the Selby field in east Yorkshire, and the Vale of Belvoir in the Midlands—illustrate the point. The Board has been able to go ahead with the exploitation of Selby after a relatively smooth passage through the planning stages and the public consultations. Selby will produce at least 10m. tonnes a year by modern methods with a small labour force, and should be productive for almost half a century. The intention is to integrate the mining force needed in existing communities so as to avoid establishing artificial "pit" communities with their attendant social problems.

Extraction

But the Vale of Belvoir is quite another matter. The coal Board is after it under rich strip production. So far the main centres of interest for



by an inconspicuous drift mine system as will be employed at Selby. The Board wants the Vale of Belvoir coal sometime in the 1980s. It is likely to have a bitter fight before the pit shafts can be sunk.

While Britain has been fortunate with her new coal exploration programme almost every country in the world is similarly searching and assessing coal prospects. The international oil companies fully appreciate the growing role of coal as an international resource and they are investing heavily themselves in mines and strip production. So far the main centres of interest for

them have been the big U.S. South African and Australian deposits. But the race for rights to coal reserves is only just starting.

It is significant that the British Government has recently backed the National Coal Board to play a leading part in the development of world reserves by giving it new powers to work coal abroad, together with special powers to invest in activities for turning coal into liquid fuels.

The long-term future of the National Coal Board appears to be strong and broadly-based efficient production at

home and every chance, with Government support, of ventures in other parts of the world. It is the short-term which is worrying NCB chairman Sir Derek Egga, his Board, and the responsible miners' leaders. While they have every confidence that productivity in the new coalfields will reach high levels—perhaps five times above present performance—the present-generation British pits have been caught in an appalling downward spiral of rising wages and fringe benefits and falling productivity.

Within the past two years productivity has slipped by some 5 per cent. Meanwhile the miners have won their claim for early retirement which is likely to cause manpower shortages this year in some British coalfields. Actual coal production in Britain has fallen from 112m. tonnes a year to 106m. tonnes a year in spite of a growing contribution from the efficient open-cast mining operations.

Sir Derek has repeatedly warned that the coal industry cannot expect the country to continue with the ambitious coal investment programme at new pits—at present running at some £340m. a year—between now and the year 2000 if coal output is actually in decline as the money is poured in.

To balance the short-term problems of the British coal industry against the country's long-term need for new mining

investment and more coal is a problem in management and leadership for both the NCB and the Government.

Britain's long experience in deep coal-mining, and support of industrial companies specialising in mining technology, is proving of special value during the renaissance of coal. When recently 11 nations decided to establish a joint research and information service for international coal London was chosen as the coal technology headquarters.

Fluidisation

The National Coal Board (International Energy Agency Services) is now managing research and development projects which include the technique of fluidised bed combustion. A test rig has been built in Yorkshire for the system which enables poor quality coal or other low-grade fuels such as tars to be burned across a bed of fine grit agitated by an air stream. The British plant manufacturers Babcock and Wilcox have just secured the first commercial orders for fluidised bed combustion boilers and are to design four to burn high sulphur coal in the State of Ohio.

The coal industries of the world recognise that if coal is to take its place beside oil and nuclear power as one of the three main props of a world energy policy then coal has to

be mined cheaply and burned efficiently. It also has to be burned in such a way that it does not create a health hazard from smoke and fumes. The fluidised bed combustion system is an interesting solution being offered for burning poor quality coal.

Another way forward may be the employment of the magnetohydro-dynamic power generation system. That is a technique which requires the coal or other fuel to be burned and the resulting hot gases to be used directly as the force to generate electricity. The gases are driven through static coils at high temperatures and speeds. The spent gases can be tapped for ancillary heating resulting in a very clean and efficient system—in theory. While many countries have toyed with MHD only the Russians have persevered with it. They have a pilot plant in association with some American companies. Now a 500 megawatt commercial plant is being planned for a site near Moscow.

The National Coal Board, armed with its new powers, can also be expected to give increasing attention to the conversion of coal into liquid fuels and chemical feedstocks. A body of scientific and engineering opinion takes the view that work on that should be accelerated. Coal is already being seen as too valuable a raw material simply to be burned under boilers.

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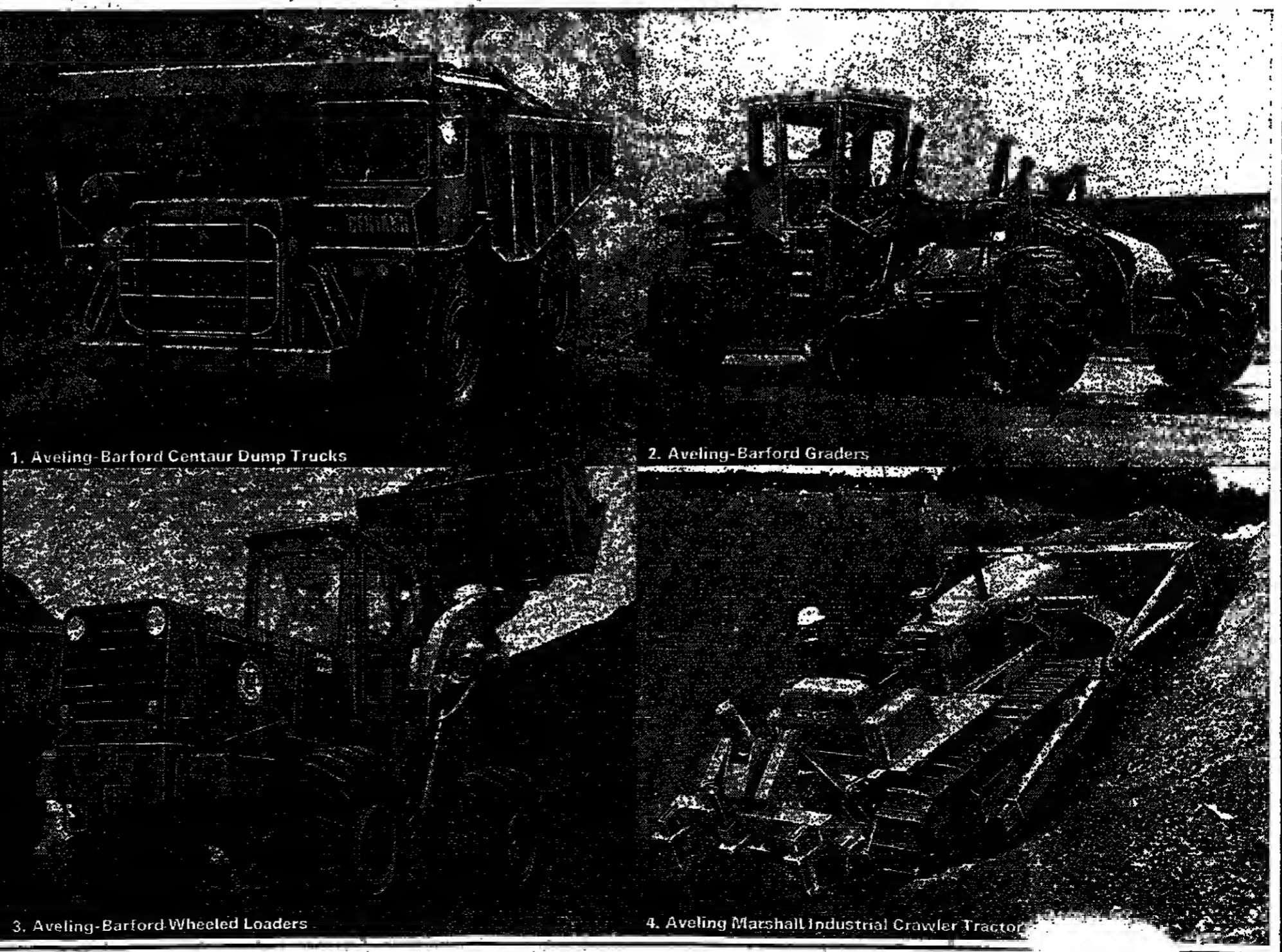
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WORLD COAL MINING II

Plans for British reserves

THE NATIONAL Coal Board is planning ahead, secure in the knowledge that British coal output could be raised from the present 110m. to 120m. tonnes a year level to nearly 200m. tonnes a year without serious erosion of the workable reserves. The Board believes there is no danger of a British coal shortage within the next 300 years. Perhaps the most important single development in the history of British mining has come about during the past two years as the Government, the Board, the mining trade unions, and the Board, have agreed upon a tripartite plan for the long-term expansion of the industry.

After the emergency crisis of the emergency ten-year Plan for coal was hurriedly put together. Coal was hurriedly put together. Some 40 deep boreholes will be drilled during the next three years and the experts are confident that further massive reserves will be discovered to add to the 15m. tonnes or thereabouts of coal found since 1975. Coal exploration was at a standstill in Britain for half a century. Now the new reserves are being proven at a rate of 500m. tonnes a year. The Board will be spending at a rate of approximately £400m. a year during the years immediately ahead. Its capital expenditure increased from £211m. in 1975-76 to £266m. in 1976-77. Unhappily the big increase in borrowings to finance expansion has coincided with a decline, which the Board hopes will be temporary, in productivity in the mines and an actual fall in production last year of 6m. tonnes. When the NCB chairman, Sir Derek Ezra, introduced the annual report in the summer he said it

Disturbed

Mr. Glyn England, chairman of the Central Electricity Generating Board, has recently told the miners that the CEGB—the NCB's biggest single customer—is "disturbed" by the falling productivity in the pits. The CEGB believes that a shortage of British coal could even develop and that the Board would be forced to change quickly to other fuels or import coal. Another CEGB complaint against the coal industry is that price differentials for coal from the various British coalfields have been narrowed to a point which could invalidate the whole power station construction policy. The power authorities have been sitting their coal-fired stations as near as possible to prolific coalfields. But the present pricing structure for coal does not enable the power stations to benefit to any marked degree from proximity to the pits.

Underlying the CEGB's recent complaint is a feeling among major customers of the coal industry that the low-cost coalfields of Britain are being made to support the old, high-cost, or inefficient fields. As the new generation of highly productive mines begin producing, it is going to be increasingly difficult for the Board to justify the continued operation of a number of pits in Scotland, South Wales, and perhaps even at the tiny Kent field. But if the trend continues towards the use of coal almost exclusively as a power station fuel, or a feedstock for liquid fuels and chemicals production, the NCB may have to exploit the economics of scale and concentrate their production on the best coalfields only. It is a social problem for the Board and the Government as much as an economic problem.

Roy Hodson

Outcome

The outcome of a long debate on the implementation of that long-term plan calls for an investment in British mining of some £10bn. over a period of some 25 years to the end of the century.

Scope for opencast

OPENCAST MINING, also called strip-mining, is the fastest-growing system of extracting coal in the world. It is the method by which the bulk of the low-quality soft coals near the surface are being extracted. It is also an important mining system for hard coals in many countries of the world including Britain.

The National Coal Board has done much to pioneer opencast mining methods for hard coal in developed countries where environmental considerations are of paramount importance. Opencast mining in Britain is now worth upwards of £400m. a year in foreign exchange savings by the substitution of coal for oil. The NCB's Opencast Executive, meanwhile, is well on target towards raising its annual production from the present 12m. tonnes a year to 15m. tonnes a year. Opencast mining is also making good profits on every tonne of coal dug in contrast with the problems of the deep mines which have been just about breaking even.

Limitations

Had it not been for the energy crisis following the Middle East October 1973 war and the subsequent rises in oil prices the future for opencast mining in Britain would have been strictly limited. During the cheap energy era of the 1960s the work of the NCB Opencast Executive was allowed to dwindle until it was mining less than 6m. tonnes a year—a 50 per cent cutback from its best performance in the late 1950s. But the emergency Plan for the energy crisis ensured a new role for opencast mining techniques in Britain. Proven reserves are sufficient for up to 15m. tonnes a year of opencast coal to be produced in Britain for the next 30 years. The coal geologists also have confidence that opencast coal production could be extended well beyond that target date at an on-going rate of some 15m. to 20m. tonnes a year.

The biggest problem facing the Opencast Executive now is obtaining permission to extract coal in the face of fierce opposition from local and national amenity interests. The development of opencast mining depends to a large degree upon being able to provide a steady flow of work for the contractors used to scrape away the overburden of earth on sites round-the-clock to uncover the coal seams.

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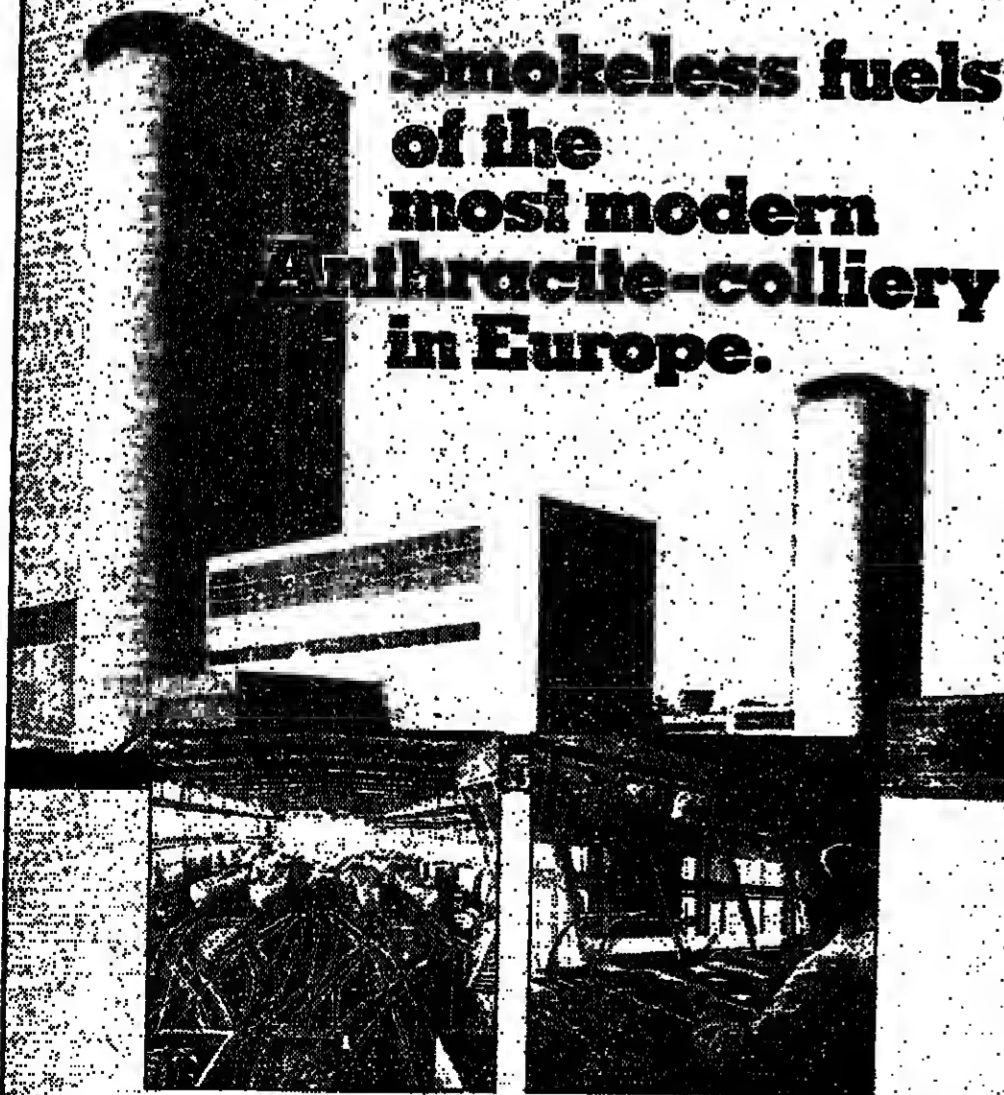


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Technology races ahead

COAL TECHNOLOGY in Britain has come a long way in the 1970s. A variety of bright ideas from the laboratories, for which few were showing much enthusiasm while the industry was being run down, took on new meaning when in 1974 the decision was taken to expand coal production and exploit new discoveries. To-day, with political acceptance within sight of the "coco-nut" formula—coal, conservation and nuclear energy—as the policy for energy supply in Britain once North Sea resources have begun to run down, the new coal technologies are fast becoming crucial factors in long-term energy planning.

One of the most convincing demonstrations that new coal technologies have a future has taken place at a development centre of one of the industry's potential customers. British Gas, at its Westfield Development Centre in Scotland, has operated on "semi-commercial" scale its unique slagging gasifier, a coal-burning reactor that could form the heart of a coal-to-substitute natural gas (SNG) technology.

have played a central role in fluidised-bed combustion of coal, in which coal is burnt in a churning bed of very hot refractory particles (such as sand), kept bubbling like a liquid by blowing air through it. Other chemicals can be added to "fix" noxious impurities in the coal, such as sulphur, and prevent them from becoming a corrosion or a pollution problem. By burying boiler tubes in the turbulent bed, steam can be raised under highly efficient conditions of heat transfer. This implies a compact new kind of boiler, perhaps low in capital cost once it has been developed.

Two distinct lines of development of the fluidised-bed boiler are being pursued in Britain to-day, in each case arousing evident interest in the U.S. and elsewhere. One is based on the work of the National Coal Board's laboratories. This is being translated into a large experimental facility at Grimethorpe, Yorkshire, where an experimental pressurised boiler capable of raising up to 85MW of heat is being built on the end of an existing power station. The £17m. facility, funded jointly by the U.K., U.S. and W. German governments, should come into operation early in 1979. It is a much bigger version of a rig that has run at the NCB's Leatherhead laboratory since 1968, with a bed 6.5 feet square and up to 28 feet deep, running at 10-12 bar pressure and at up to 950°C.

Venture

The second line of development is a private venture by Babcock and Wilcox, albeit using NCB patents. This consortium—one of the world's biggest in the field of coal technology—claims to have the world's largest operating fluidised-bed boiler, supplying steam to its Refractory works. It has been offering a range of commercial designs of pressurised boilers, and last month landed a \$650,000 U.S. order for four units for the Ohio State Energy Agency. It is also engaged, with Stal-Laval, in designing a 170MW (electrical) demonstration power plant for American

Electric Power. This plant, intended to combat the increasingly onerous U.S. air pollution laws, aims to burn coal in a big pressurised fluidised bed, and feed clean combustion gases straight into a gas turbine. The three partners believe that in this way they can avoid the ferocious corrosion and erosion problems encountered when attempts are made to feed a gas turbine directly with powdered coal.

Fluidised-bed technology is also an integral part of NCB schemes for the "coalex," the refinery of the 21st century, fed by coal instead of oil. It has been researching some of the key processes such as coalplex would require to transmute coal into a range of rich liquid and gaseous products.

tomed to in the past. But at pressures of up to 3,000 lbs per square inch a relatively cheap solvent such as toluene will penetrate deep into the natural pore structure of crushed coal, to dissolve out the hydrogen-rich fraction. When the pressure is lowered, this dissolved fraction simply precipitates out, so that the solvent is readily recovered and recycled.

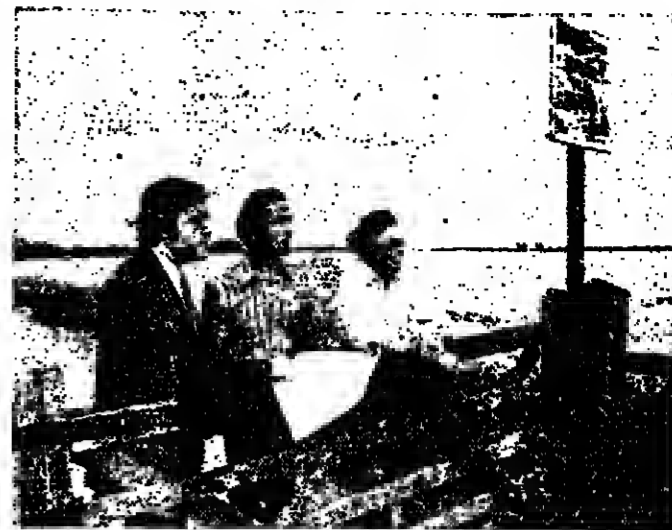
The coal residue—which has the same calorific value as the original feedstock—can be fed into a fluidised-bed gasifier to yield a hydrocarbon gas either as fuel gas or as an intermediate for further conversion. This is the second of the new coal conversion technologies being explored by the NCB.

Another is a process called hydrocracking, which simultaneously supplements the hydrogen content of the coal extract dissolved out by supercritical extraction, and cracks the product into liquid and gaseous fractions—much as oil is cracked. The technology is being developed jointly by NCB scientists and British Petroleum, who have provided the Stoke Orchard laboratories with a pilot-scale continuous hydrocracking plant. It has produced "motor spirit" with an octane rating of 94—not far short of that needed for petrol engines.

THE COAL Board's short-term plans for coal production call for 42m. tons of new capacity by 1985. While nine million tons will come from old pits whose lives are being extended, and another 13m. tons will be won from major pit reconstructions, almost half as much again will come from the output of new pits. Sir Derek Ezra, the Board's chairman, gave a summary of his address to the National Union of Mineworkers at Tyne-mouth in July of this year.

lessen the problems of mining coal in the first place? For example, could supercritical extraction be adapted to dissolve out coal substance from the seam, much as sulphur is melted out with high-pressure steam? The idea is tempting to coal scientists, but there would be great problems in maintaining the very high pressures required, while the risk of simply losing the solvent through fissures would be high. Nevertheless, they are studying a variety of new technologies for mining coal—lasers, chemicals, biochemical agents, solvents, etc.—in the hope that, in about another two decades, when the coalplex has been perfected, they will be equipped with a commensurately advanced way of feeding it with coal.

At the same time, exploration and research have been substantially expanded. The exploration programme continues to reveal major new workable pits. The focus has shifted to sites in the north-east, such as the new north-east Belvoir, Warwickshire, Musselburgh and many others. Undoubtedly our exploration proving in the future, as in the recent past, is going to discover many new workable reserves.



The other face of development: Richard Putnam, Richard Epton and Peter Oruonde, three leaders of the campaign to prevent exploitation of the Vale of Belvoir.

stream by 1982, that it will employ 4,000 men and that it will produce 10m. tons of coal a year. It is expected to cost around £400m.

The manner in which the Selby field was surveyed was as innovative as the mine itself is hoped to be. The NCB used the seismic method borrowing the principle from the asdic echo-sounder used to detect submarines underwater. In brief, the method involves digging shallow holes, exploding small charges in them, and measuring the reverberations through a "geophone." The reverberations can be "translated" into a comparatively precise account of seam structure.

East Leicestershire, has not yet received its various planning permissions. Local action groups—especially the local farmers—have been actively campaigning against it, and the Coal Board faces a tricky problem if it is to convince local opinion to tolerate the project.

The price—though much smaller than Selby—is still worth the effort. Assessment of the reserves shows about 500m. tons of coal, and Belvoir is—environmentalists permitting—still the best bet for development after the Selby pits.

Seeking new reserves

David Fishlock
Science Editor

Assessment

The prize—though much smaller than Selby—is still worth the effort.

The deep bore method—the only one previously in use—is still employed; the seismic readings "fill in" between the deep bores, which can be half a mile apart.

Once complete, there will be five mines dotted across the site, each feeding coal to a common outler—a drift mine at Gascoigne Wood.

The major seam identified in the project is the "Barnsley Seam." It is between two and a-half and four yards thick, and is reckoned to contain about 600m. tons of coal.

There is no doubt, however, that the Selby development is the one on which Coal Board hopes are most engaged. Covering 110 square miles north of Selby in North Yorkshire, it got the go-ahead at a public inquiry in 1975 because it was felt that its importance to the national economy was such as to override all other interests.

It is hoped that it will be on stream, and is expected to produce about 400,000 tons of power

John Lloyd

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WORLD COAL MINING IV

Costs outpace inflation

MINING IS a highly expensive undertaking and it is going to become even more so. Mine costs have, in fact, outpaced the rise in general inflation; the sophisticated equipment being used becomes ever more expensive while labour costs continue to climb, especially the salaries needed to attract skilled technicians to the industry.

Another major factor, which affects coal mining as much, if not more so, than the other extractive industries is the demand for the preservation of the environment. But for some 80 per cent. of the population, a world starved of energy and metal would be a very uncomfortable place indeed.

Many environmentalists realise that some compromise must be reached with the extractive industries. Rightly, they insist that open-pit, or strip-mined, areas must have their scars erased. Most of them also realise that the cost of doing so will have to be paid for in dearer metals and energy.

At the moment, however, the cost of coal compares favourably with that of oil and the advent of plentiful nuclear energy as a low-cost competitor still seems a long way off. Indeed, the projections of world energy requirements are such that all known sources of energy will be needed in the foreseeable future.

As far as coal is concerned, the need is for large-scale operations. Inevitably, the new deposits of coal will lie in more remote areas and will thus require an expensive infrastructure; this is true for most of the new mining operations. The days are long past when a single mining company could hope to finance a mining operation on equity capital. To-day,

the huge cost of new ventures can only be met by consortia of companies and, indeed, of bankers. In the U.K., of course, such funds can be provided by the state for its industry, but sometimes the return on capital does not compare favourably with that of private enterprise.

While government does not control the coal industries of many other nations, it still has a large say in their operations. In the U.S., which was the world's second largest producer of coal (611m. tonnes) last year, after the Soviet Union, environmental requirements have to be met and anti-trust legislation can bite hard. On this score, Kennecott Copper recently had to sell (for \$1.2bn.) its holding in Peabody Coal.

For years the South African collieries were the Cinderellas of that country's otherwise flourishing mining industry. The domestic price at which they sold their coal was strictly controlled by the Government at levels which were barely economic and which provided no incentive for new investment.

The South African domestic coal price remains controlled, but at least it has been allowed to increase to rather more reasonable levels. This, together with the completion of a rail link from the major coal-fields to the new port complex at Richards Bay, has opened up a new era of export prosperity for the coal industry.

The leading South African coal group, Anglo American Coal Corporation (Amcoal) is embarking on a \$109m. (£72m.) colliery outside Witbank in the Transvaal as part of its current R242m. spending programme of expansion and modernisation. The new mine, which is due to come on stream in January,

1979, will have an eventual production capacity of 4.3m. tonnes a year. Meanwhile, Amcoal has been given permission to export 100m. tonnes over the next 20 years.

Clearly, South Africa's coal production, which amounted to 76m. tonnes last year, is set for sharp expansion. But the country which could stage a more dramatic increase is Australia which produced 110m. tonnes in 1976. Australia, however, is something of a mining enigma. There is little doubt that the country contains big reserves of minerals, but political, environmental, and labour union objections are holding back development.

Hurdles

These hurdles have been particularly severe in the case of Australia's huge reserves of uranium. After much procrastination, the mining companies have been given what amounts to a go-ahead—but full approval by the various Governmental authorities concerned will only be granted after the most stringent conditions are met in relation to mining and export of nuclear material. And even then, there will be labour union objections to be overcome.

On the coal side, however, the international mining and oil companies are busily preparing to create a major world industry. Already, huge deposits of coal have been outlined—others may well be discovered in due course—and it is now a question of arranging financing and of meeting Australia's determination to maintain a high degree of ownership over her natural resources.

The more realistic of the Australian authorities appreciate that with to-day's high cost of mining it is necessary for overseas mining companies to enter into partnerships with domestic concerns. At the moment, Australia's biggest coal producer and biggest profit-earner is Utah Development Corporation. This Queensland producer is 89.2 per cent.-owned by Utah International of the U.S.

The remaining 10.8 per cent. of UDC is held by the publicly quoted Utah Mining Australia. The latter has a direct interest in most of the UDC operations and recently acquired a 4 per cent. stake in Central Queensland Coal Associates which has four coal mines in Queensland and is developing the \$A250m. (£158m.) Norwich Park coal project.

Attempting to move strongly into the Australian coal scene is London's Rio Tinto Zinc via its 72.6 per cent.-owned Cominco Riotinto of Australia in a joint bid with Australia's Howard Smith group for Coal and Allied Industries. Pending its usual investigations, Australia's Foreign Investment Review Board has frozen the CRA element of the bid for a 90-day period.

The Foreign Investment Review Board has approved the proposed Australian coal acquisitions by Shell of Australia of 16.6 per cent. of Thiess Holdings (to be purchased from MIM Holdings) and 25 per cent. of Austen and Butta with plans to increase Shell's eventual stake in the last-named to 37 per cent.

Britain's National Coal Board is linked with Austen and Butta in exploration of the Parrot Creek coal prospect, while in the U.S. Houston Oil and Minerals and Australia's R. W. Miller are investigating a big coal deposit at the nearby Oak Creek. BHP is also interested in the Nebo prospect following the \$A100m. acquisition of the Australian interests of America's Peabody Coal.

While Australia moves slowly towards establishing a potent uranium mining and export industry, a great deal is happening on the coal front. It holds the prospect of being a big export earner, a view fully shared by the Australian Foreign Investment Review Board which, realising the huge capital sums involved, appears to be taking an enlightened approach to the matter of arranging partnerships with overseas mining companies.

Kenneth Marston

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Oil companies diversify

ONE OF THE less well-publicised aspects of the North Sea oil programme is that large reserves of coal have been found thousands of feet below the seabed. Oil companies have been well aware of the reserves, which lie in seams averaging 3 to 14 feet thick, but they have remained customarily reticent to publish much information. Dr. Dickson Mabon, Minister of State at the Department of Energy, told the annual meeting of the Society of Exploration Geophysicists in Canada recently that 45 out of 210 North Sea oil wells had revealed evidence of coal seams which might, one day, be commercially exploitable.

The technology behind the exploitation of such coal reserves will be advanced, probably based on a gasification process. This raises an intriguing question (one which may account for the oil industry's coyness): will oil companies be allowed to exploit these coal reserves or will they be banded over to the National Coal Board?

Assuming that the recovery of coal—either through gasification or some other means—will be a viable proposition, it is most likely that oil companies will be keen to maintain control of these valuable energy resources. The multi-national groups like Exxon, Shell and British Petroleum, which were founded on the oil business, now prefer to be known as energy companies. They are planning business development in the knowledge that perhaps by the end of this century oil will be in short supply. Coal features strongly in their energy diversification plans.

This is particularly evident in the U.S. where the oil majors figure prominently in the big league of coal producers: Continental Oil, Exxon, Occidental, Gulf and Texaco are among those with large and growing stakes in what was once thought to be an anachronistic industry, outpaced by the glamour boys of the oil world.

For several years these energy companies have lived with the political spectre of enforced divestiture. There has been talk of the companies being split up into separate exploration, development, refining and marketing interests (so-called vertical divestiture) or being stripped of their non-oil business (horizontal divestiture).

Now a new inter-agency task force has been set up in Washington to look more closely at the energy com-

panies' activities. The Department of Justice and the emergent Energy Department will seek much more information about the companies—their market shares, profit shares, widening interests and so forth—so that the Carter Administration is better able to take a view on the divestiture issue. The energy companies have made no secret of their feelings. The comment from Mr. Howard Blauvelt, Conoco's chairman, is typical: "Participation of petroleum companies in other energy areas results in increased competition in these areas, as well as more efficient use of financial and technical resources. The proposed divestiture of oil company operations is an ill-conceived action against a competitive and efficient industry."

Leader

It must be said that Conoco has much at stake. It is one of the leading coal producers, controlling over 14.3bn. tons of reserves, located in virtually every major coal producing region of the U.S., as well as in Canada. Last year it produced 50.6m. tons.

These figures act as a yardstick for British Petroleum's coal aspirations. The company was among the last of the oil majors to become involved in coal although its affiliate Sohio of the U.S. is well established in the U.S. industry through its Old Ben subsidiary. It was in March 1974, just after the oil crisis, that BP Coal was formed. With the help of its consultants, the National Coal Board, it has been evaluating possible coal developments for several years although the company's hefty commitment to oil expansion in the North Sea and Alaska acted as a brake on diversification.

BP Coal has set itself a target of producing 20m. tons a year by 1985. So far, it claims, it is on target thanks to new acquisitions in Australia, South Africa and Canada. Well over \$150m. has been committed to three regions. The most important deal was announced in September last year when BP paid about \$115m. for a half-share in Universe Tankship's huge Clutha coal interests in New South Wales. As a result of this agreement BP has bought its way into Australia's second biggest coal exporter, currently producing over 5.8m. tons of washed coal a year from over a dozen mines in the Sydney and Newcastle areas.

BP has imposed two restrictions on itself when it comes to coal developments. First, it is able to seek new business in only those countries which have only 5 per cent. of the world's coal reserves. Excluded areas include Russia, China, India, Rhodesia and the U.K. The U.S.—the biggest free market of them all—is left in the hands of Sohio. Secondly, the company is mainly interested in exploiting good quality coal, suitable for power generation and steel making. It is this type of coal which can justify the prices needed if the fuel is to be shipped and traded internationally.

Shell has made a more modest entry into the coal industry although it sees its involvement as "a logical extension of the oil and gas interests." Until recently it has not been involved in coal production other than through a joint venture in Belgium which is concerned with recovering coal from Belgian colliery tips. There are a number of exploration and production schemes in the pipeline however.

If oil companies are to play a major part in this growth of coal trading they may have to remould some of their old concepts. There are many differences between the oil and coal businesses. Oil has a well established distribution and marketing regime; over 55 per cent. of all the crude produced is traded internationally. Only eight or nine per cent. of coal is traded in the same way and it is becoming evident that shortcomings in some of the distribution links—particularly maritime terminals—could cause some alarming bottlenecks.

Coal deteriorates and once stored is never recovered in full, unlike oil. The shipping of coal is difficult and dirty compared with oil. Coal is prepared for customers usually in the country of production, unlike oil, which is refined in or near the country of consumption. The variations in the properties of coal are also much greater than those for oil. For example, the calorific value of three regions. The most important oil varies between 17,900 BTU to 20,000 BTU/lb whereas coal has a range of 3,500 BTU to 15,000 BTU/lb.

These differences underline the need for oil-based energy companies to recruit coal industry specialists. This is being done for there is every sign that the oil majors will continue to take their diversification into coal very seriously.

Ray Dafter

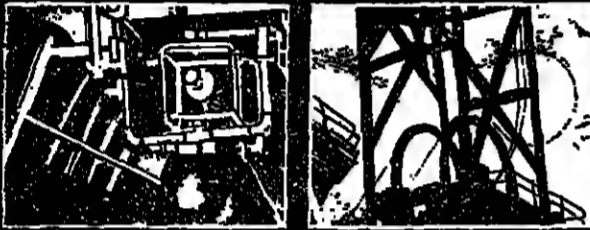


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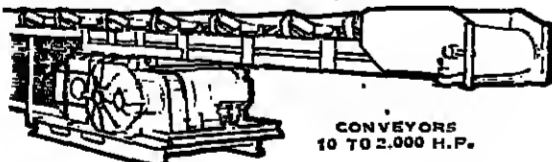
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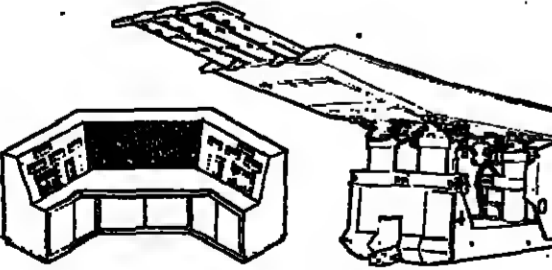
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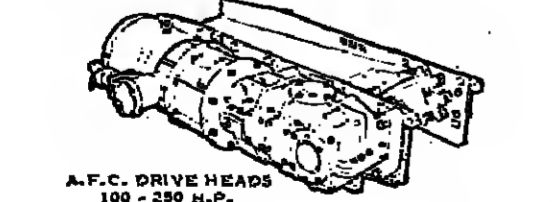


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WORLD COAL MINING V

On this page, Financial Times writers look at the production and prospects of the industry in a number of the world's producing areas.

United States

FOR MORE than 40 years of decline from its position as premier fuel, "King Coal" was officially restored to its throne and designated America's most important future energy source on April 20 of this year. With coal accounting for 10 per cent of U.S. energy reserves, it was hardly surprising that President Carter should have announced in his long energy message that the transition must take place as a means of reducing America's dependence on imported energy. But his Administration's ambitious goals for reviving the production of coal and its proposals for forcing the conversion to coal of plants currently using oil and gas have shared a measure of anxiety through almost all U.S. industry. In an outline, President Carter's energy package prohibited the construction of new industrial power supply plants based on oil or gas, it forbade existing facilities with coal burning capacity from burning gas or oil and an absolute prohibition on new utilities using natural gas after 1990. In addition it proposed an oil and natural gas severance tax, starting in 1979, aimed at encouraging the maximum conversion to coal of existing oil and natural gas burning facilities. The final shape of the Carter legislation has yet to emerge from Congress where it is currently being subjected to some fundamental revisions by the Senate. The coal conversion provisions of the Bill have already been tinkered with and in the opinion of most observers are now in a much weaker state. The legislation may yet be fortified during the House-Senate conference procedure, so it is too early to be precise as to what the final coal conversion requirements will be.

tion, has said that half of the \$25bn. can be found out of earnings. There are real anxieties within the industry about raising the balance in the capital markets, notwithstanding the provision of government loan guarantees. Nevertheless, the shift to coal is on the way and has been marked by a determined display of muscle by the Federal Energy Administration which at the end of June issued prohibition orders to 11 power plants and 14 industrial plants barring the use of oil or natural gas as their primary energy resource. At the same time, the FEA issued construction orders to 15 planned new industrial plants requiring that coal burning capability be incorporated into their design. Compliance with all these orders would reduce oil use by 45.6m. barrels per day, reduce natural gas use by 14bn. cubic feet per year and increase the consumption of coal by 12.6m. tons a year. But many questions are being raised about the economics of

converting existing plants to coal, and the Administration's application of anti-pollution regulations to future plants. The Edison Electric Institute, which speaks for the electric utility industry, estimates that converting existing and planned power plants to coal will cost \$50bn. For economic and other reasons, the Congressional Budget Office said in a report recently that getting industry to switch to coal would be especially difficult. It estimated that by 1985 only 33 per cent of new industrial plants would burn coal rather than the 44 per cent projected by Mr. Carter. There is, moreover, a potential clash with national environmental objectives. The President has upset many industrialists by requiring that all new coal burning plants be equipped with "scrubbers" which remove the sulphur dioxide gas produced by coal burning. These also add anything between 18 and 35 per cent to the construction costs

of a new power plant and critics claim that scrubber technology is too primitive to justify mandatory installation. Nevertheless, scrubber equipment is now installed in or committed to about 50,000 MW of the 225,000 MW of existing coal fired generating capacity just to comply with current Federal emission standards. Despite the safeguards proposed by the President, Government officials have estimated that the coal programme will add 5.2 per cent to sulphur dioxide emissions. This is unacceptable to many environmentalists who are, however, even more concerned about the possible impact on the Earth's atmosphere of carbon dioxide gas from increased coal burning. Scientists have argued that the build up of gas could thicken and prevent heat from radiating out into space. As a result, a four degree Fahrenheit increase in the Earth's average temperature has been predicted for 2020.

John Wyles

West Germany

COAL IN West Germany has suffered changes in the esteem of planners and energy suppliers much like those it has undergone in other countries. Regarded as the basis of the industrial economy up until the mid-1950s, it fell out of favour when cheap Middle Eastern oil became plentiful, only to become the object of intense interest once again after the quadrupling of oil prices by the OPEC cartel in 1973.

So much is familiar enough to anyone who has followed the fortunes of the coal industry in Britain. Coal is now, especially important for West Germany because the country has no other significant domestic energy reserves. A little oil has been discovered in West Germany itself, but the country's slice of the North Sea has yet to yield anything comparable to even one of the major finds in British or Norwegian waters. The chances that it will still do so are not high.

As a result, West Germany has long been seeking dependable, long-term energy supply agreements wherever it can. It already takes oil from British North Sea production and would probably be happy to take more (notwithstanding incredulity at reports that Whitehall is toying with joining OPEC). Liquid natural gas agreements have recently been signed with Algeria, while other natural gas currently arrives from Holland and will be piped from Siberia within a few years. Above all, the West German Government's energy experts have formulated ambitious plans calling for the construction of up to 45,000 MW nuclear generating capacity between now and the mid-1980s. That programme has now been stopped in its tracks by the anti-nuclear lobby, principally through the courts. The interest in conventional power sources is therefore once again intense, and that means above all coal.

In 1976, hard coal's proportion of total primary energy use was 19.1 per cent, or little more than half the 36.2 per cent it accounted for in 1967. There was an absolute drop over the same period from 96.6m. tonnes to 70.7m. tonnes. For "brown" coal, or lignite, the figures show a more positive story, with production rising steadily from 27.5m. tonnes in 1967 to 37.6m. tonnes last year, though the proportional importance of this source of primary energy remained unchanged at 10.2 per cent after dipping down as low as 8.6 per cent in 1971.

Employment in the West German hard coal industry has declined from 368,500 in 1955 to 105,800 last year, though productivity has gone up two-and-a-half fold over the same period from 1.56 tonnes per man per shift to 3.88 tonnes.

Yet the most telling figure of all is that of hard coal production, which has been falling every year for the past two decades, from 151m. tonnes in 1956 to 89m. tonnes in 1976. What holds the industry back from producing more is the increasing difficulty it is having in selling the coal.

In part, this is a consequence of the lingering, and apparently still deepening, crisis in the steel industry. Last year the steel industry bought a total of 21m. tonnes of coal, coke and briquettes. This was about the same as the recession year of 1975, but well down from the last "normal" year of 1974, when it bought 27.5m. tonnes. This year, indications are that even the 1976 figure will come to seem a favourable one. At the same time, however, the coal industry's other major customers have reduced their purchases. Most notably, this means of course the electrical utilities. Their use of hard coal picked up slightly last year to 32.3m. tonnes from the recession level of 26m. in 1975, but it was

still well down on the 38m. tonnes of coal used for electric power generating as recently as 1971.

The Federal Government in Bonn has attempted to stem this tide in several ways. It has tried to insist that new conventional generating capacity should burn coal rather than oil, or at least should be able to use either fuel.

At the end of 1975, faced with mounting stocks of unsaleable coal, Bonn set up a "national coal reserve" of 10m. tonnes and lowered to 4.7m. tonnes the ceiling of tariff-free imports of coal. Yet despite both the easing of the recession and the consequent willingness of the electrical utilities to buy more coal, stocks have gone on increasing and are unlikely to stand much below the 20m. tonne mark at the end of this year.

One way out of the paradox of long-term need and short-term glut has been forcefully called for by Herr Karl Heinz Bund, chairman of Ruhrkohle, the giant of the hard coal industry. He wants to see utilities and coal producers conclude a much longer range of offtake agreements which will allow the coal industry to undertake the huge investments needed to meet the energy gap which all sides agree will begin to be felt in the mid-1980s. By 1981, according to Herr Bund, the industry could produce some 45m. tonnes if it could be sure of selling the coal.

Looking further ahead, Ruhrkohle has concluded on the basis of test drillings conducted since the early 1960s that West Germany has vast new deposits of coal stretching north from the Ruhr area towards Moenster, Bremen and eventually under the North Sea, though at depths as much as three times greater than the 1,500 metres of the deepest pits being worked now. In the meantime the West German engineering industry is pushing ahead fast with exploitation of new techniques for gasification and chemical refining of coal.

Adrian Dicks

East Europe

WHEN IT comes to energy, East Europe is a good example of how it pays to be a tortoise rather than a hare. Because of the region's notorious technological lag and its slowness to adapt to changing world circumstances, it never developed a high dependence on oil and other "new" types of energy. Instead it continued to rely on coal and even peat and firewood for fuel. It is true that oil and nuclear power were on their way. But when the oil crisis hit the world with such far-reaching effects in the early 1970s, East Europe suffered less than the West. Oil, at the time, accounted for a mere quarter of the energy balance, while the share of coal was well over 40 per cent. By good fortune rather than good judgment, the East Europeans were therefore not placed in a predicament to ride the crisis, and as it turned out, they had less reason to complain than countries who found themselves consuming large amounts of the most expensive forms of energy.

Even so, East Europe learnt a lesson from the oil crisis. All the Comecon countries got together to formulate a new energy policy which found expression both in the new Five Year Plans approved last year and in a new long-term energy strategy extending towards the end of the century. Coal is unevenly distributed in East Europe. The Soviet Union has gigantic deposits of this type of coal, though they are always located in the most remote areas. Poland, by contrast, has some of the best coal reserves in the world and West, and is

among the world's largest exporters. But elsewhere, deposits consist mainly of soft and brown coal which barely meet the countries' needs. As a whole, Comecon is a net exporter of coal to world markets, but within the region there is much shuffling of supplies. Despite their wealth of coal, the Russians face special problems. The traditional coalfields in South East Russia and the Ukraine like the Donbas have been heavily worked and are no longer of long-term importance. Future supplies will have to come from new coalfields which have been located much further east in Siberia and Kazakhstan. One of the world's largest coalfields is in the process of development at Kansk Achinsk east of Lake Baikal. This open cast brown coal mine will eventually yield no less than 700m. tons a year to feed a gigantic 6,400 MW thermal power station nearby, and a brand new industrial complex.

Relocation
This fits into Moscow's broader strategy of industrial relocation. During the last quarter of this century, the Soviet Union's industrial centre of gravity will shift gradually further eastwards, with the development of new producing regions based on local raw materials. Poland, by contrast, is a major exporter, and would be unable without coal to sustain anything like its present level of trade with the West. Production in 1976 was 177m. tons

of hard coal of which 40m. tons were exported, mostly for hard currency. Additionally, Poland produces around 50m. tons a year of soft coal which it uses to supply local power stations, like the giant Belchatow complex in the central region. Deposits are being rapidly exploited, and large new sources of production should come on stream in the next five years. Traditional coal regions like Silesia appear to have reached maximum production, and a large new coalfield is now being opened up near Lublin in East Poland. Output is due to start this year and should reach 25m. tons a year by the end of the century. The project is one of the most important of its kind in Europe, comparable both in size and technology to Britain's Selby field. On it depends much of Poland's future economic viability, especially in view of its heavy hard currency debts. In complete contrast, East Germany has just exhausted the last of its hard coal reserves. Mining is to cease this year, and production will concentrate instead on brown coal, of which the country has large reserves. Output is expected to reach some 250m. tons in 1980, but it may be some years before the country recovers the peak levels of over 260m. tons achieved in the 1960s. The picture is similar in Czechoslovakia where three-quarters of the coal mined is the soft variety. The country is looking for a 40 per cent increase in output by 1980, but

production of hard coal is expected to remain static. Both Romania and Bulgaria are looking for increases in coal output to compensate for the higher cost of oil. In both countries production is mainly of soft coal, and both make up for the hard coal shortage by importing. In Bulgaria's case imports come from the Soviet Union. Romania, which has always sought to keep its dependence on the Russians to a minimum, imports mostly from the world market. In a highly unusual development, it has invested in a coal mine in Virginia, U.S., in order to secure a long-term source of supplies. Hungary is the least fortunate when it comes to coal. What few deposits it has are mostly poor quality lignite, and production may even decline over the next three years, though out as fast as before. Coal is only seen as a medium term solution to the energy problem in East Europe. An equally large effort is going into nuclear fuels whose prospects are distinctly brighter than they are in the West thanks to the lack of open debate in Communist countries. By the end of the century, a large part of Comecon's electricity will come from nuclear power, and it may even push coal into second place. If this happens, Comecon will be in the unusual position of having completely bypassed the era of high oil dependence experienced by the West.

David Lascelles
East Europe Correspondent

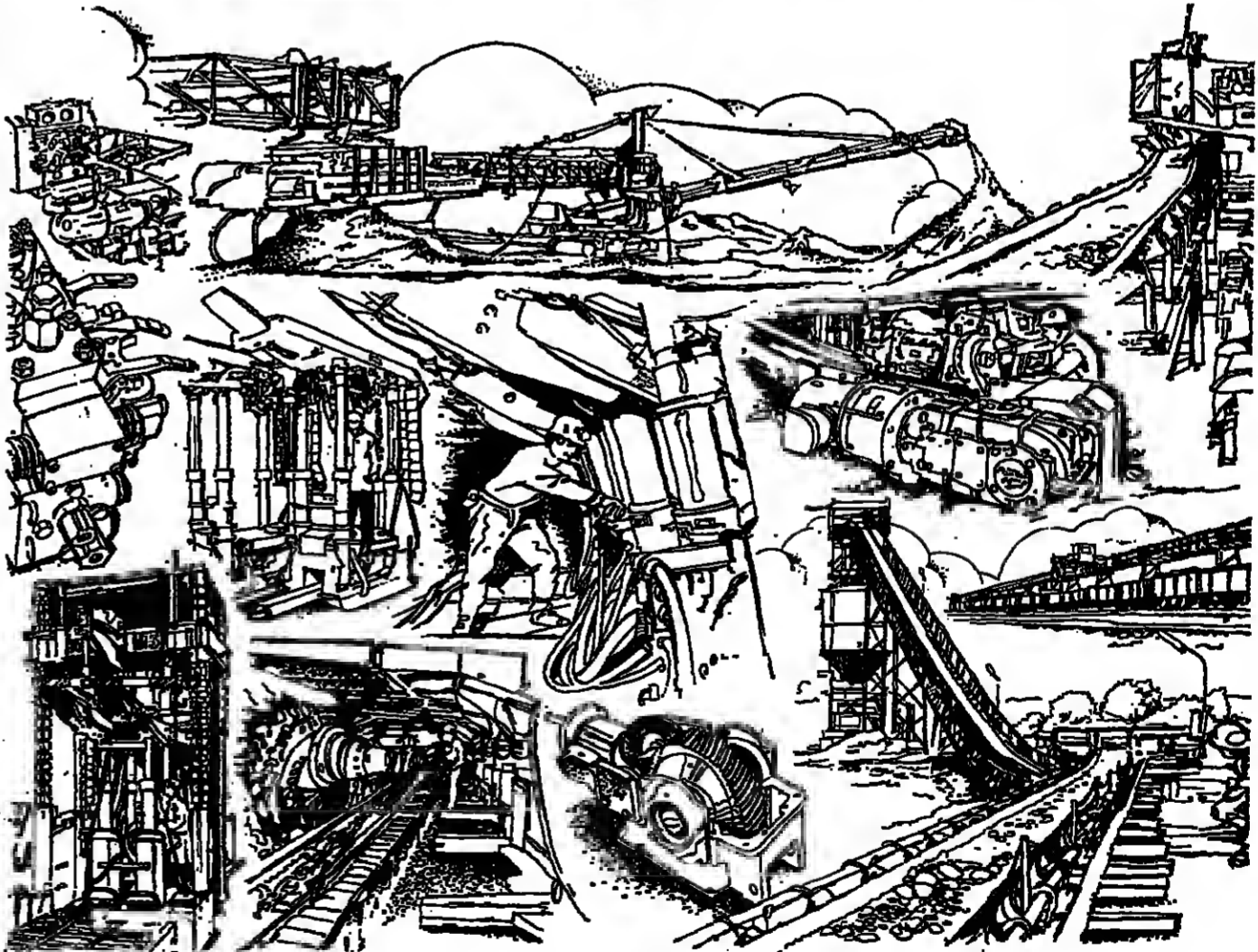
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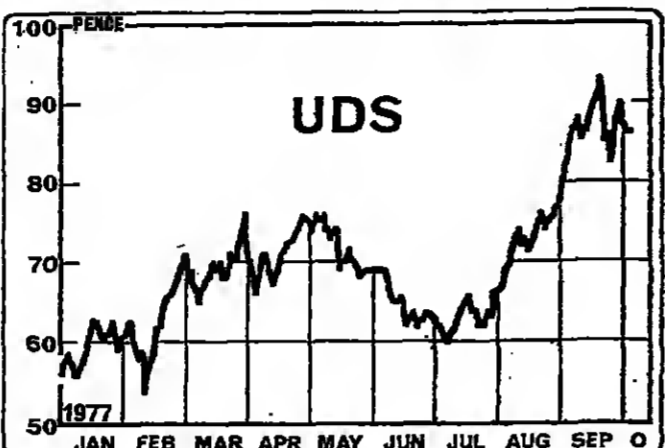
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Gilts react on renewed doubts about inflation rate
Lack of demand leaves equity index down 7.3 at 512.8

Account Dealing Dates
First Declara- Last Account
Dealings Date
1977
1978
1979

Merchant banks higher
First favourable Press mention
of the merger between Bank of
America and Citicorp

Authority investment hardened 2
to 3. Shipments held up fairly well.
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FINANCIAL TIMES STOCK INDICES
Table with columns for various stock indices: Government Sec., Fixed Interest, Industrial Ordinary, Gold Mines, etc.

HIGHS AND LOWS
Table showing high and low prices for various stocks like Govt. Sec., Fixed Int., Ind. Ord., Gold Mines.

ACTIVE STOCKS
Table with columns: Stock, Denomina- tion, No. of Shares, Closing price (p), Change on day, High, Low.

NEW HIGHS AND LOWS FOR 1977
Table listing new highs and lows for various sectors like BRITISH FUNDS, AMERICANS, etc.

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and Associated Dairies, 5 better
at 85p. Hotels and Caterers had an
easier time. Lambrose eased 2 to

Glanfield up
The recent firmness in Properties
gave way to slightly easier
conditions.

Hesitant Golds
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Monetary Fund auction.

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ment's wage policy shook out

Cape Industries fall
The miscellaneous Industrial
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OCTOBER 19 1977
The Financial Times is planning to publish a survey on Industrial Refrigeration and Air Conditioning.

RECENT ISSUES

EQUITIES
Table listing recent issues with columns for Issue Price, Amount, and Stock details.

FIXED INTEREST STOCKS

Table listing fixed interest stocks with columns for Issue Price, Amount, and Stock details.

RIGHTS OFFERS

Table listing rights offers with columns for Issue Price, Amount, and Stock details.

FT-ACTUARIES SHARE INDICES

Table showing FT-Actuaries Share Indices with columns for Equity Groups, Fixed Interest Price Indices, and Options Traded.

AUTHORISED UNIT TRUSTS

Table of authorised unit trusts including sections for British Life Office, Brown Shipley & Co., Guardian Royal Ex. Unit Mgrs., and various international and domestic funds.

BASE LENDING RATES

Table of base lending rates for various banks including A.B.N. Bank, Allied Irish Banks, American Express, and others.

Advertisement for Victor Britain chauffeur drive service, featuring the text 'For the most luxurious Chauffeur Drive Service in Great Britain'.

OFFSHORE AND OVERSEAS FUNDS

Table of offshore and overseas funds including sections for Arbutnot Securities, Fidelity Mgt. & Res., Kemp-Gee Management, and various international investment funds.

INSURANCE, PROPERTY, BONDS

Table of insurance, property, and bond offerings from various companies like Abbey Life Assurance, Equity & Law Life Ass. Soc., and New Court Property Fund.

Advertisement for Clive Investments Limited, including contact information and a table of interest rates under the heading 'CORAL INDEX: Class 512-517'.

Stewart Wrightson
International Insurance Brokers
1 Camomile Street London EC3A 7JH Telephone 01-623 7511 Telex 8811181

FT SHARE INFORMATION SERVICE

AMERICANS—Continued

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	N.Y. Corp. 35	17.50			
17.75	17.50	Am. Int'l. 35	17.50			
17.75	17.50	Am. Int'l. 35	17.50			
17.75	17.50	Am. Int'l. 35	17.50			

BUILDING INDUSTRY—Cont.

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			
17.75	17.50	Am. Int'l. 35	17.50			

DRAPERY AND STORES—Cont.

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

ENGINEERING—Continued

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

**BRITISH FUNDS

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

Five to Fifteen Years

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

Over Fifteen Years

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

Undated

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

**INTERNATIONAL BANK

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

**CORPORATION LOANS

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

COMMONWEALTH & AFRICAN LOANS

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

LOANS (Miscel.)

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

FOREIGN BONDS & RAILS

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

AMERICANS

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

CANADIANS

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

BANKS AND HIRE PURCHASE

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

Hire Purchase, etc.

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

BEERS, WINES AND SPIRITS

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

BUILDING INDUSTRY, TIMBER AND ROADS

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

DRAPERY AND STORES

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

CINEMAS, THEATRES AND TV

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

DRAPERY AND STORES

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

ELECTRICAL AND RADIO

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

ENGINEERING MACHINE TOOLS

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

ENGINEERING

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

FOOD, GROCERIES, ETC.

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

INDUSTRIALS (Miscel.)

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

HOTELS AND CATERERS

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

HOTELS—Continued

High	Low	Stock	Price	%	Div	Yield
17.75	17.50	Am. Int'l. 35	17.50			

Handwritten text in Arabic script: *مكتبة لاجل*

INDUSTRIALS-Continued

Table of industrial stocks including companies like British Airways, British Petroleum, and various engineering firms, with columns for price, change, and volume.

INSURANCE-Continued

Table of insurance companies such as Sun Alliance, Commercial Union, and others, listing their stock prices and market movements.

PROPERTY-Continued

Table of real estate and property-related companies, including various trusts and land development firms.

INV. TRUSTS-Continued

Table of investment trusts such as British Overseas, British Venture, and others, showing their financial performance.

FINANCE, LAND-Continued

Table of financial and land-related companies, including banks, finance houses, and land trusts.

Advertisement for DAIWA SECURITIES, featuring a large logo and text in Arabic and English. The text includes details about their services, contact information, and a list of regional markets.

MOTORS, AIRCRAFT TRADES

Table of companies in the motor and aircraft trade sectors, such as Leyland, Rover, and various aircraft manufacturers.

Commercial Vehicles

Table of commercial vehicle companies, including firms like Leyland Trucks and various truck manufacturers.

Components

Table of automotive and aircraft components suppliers, such as Lucas and various engineering firms.

Garages and Distributors

Table of garage and distributor companies, including various car and truck dealerships.

NEWSPAPERS, PUBLISHERS

Table of newspaper and publishing companies, such as News International and various regional publishers.

PAPER, PRINTING ADVERTISING

Table of paper, printing, and advertising companies, including various media and printing firms.

PROPERTY

Table of property-related companies, including real estate agencies and land trusts.

SHIPBUILDERS, REPAIRERS

Table of shipbuilding and repair companies, such as Harland & Wolff and various shipyards.

SHIPPING

Table of shipping companies, including various maritime and logistics firms.

SHOES AND LEATHER

Table of shoe and leather goods companies, such as various footwear manufacturers.

SOUTH AFRICANS

Table of South African companies, including various industrial and service firms.

TEXTILES

Table of textile companies, including various fabric and apparel manufacturers.

TOBACCOS

Table of tobacco companies, including various cigarette and pipe tobacco firms.

TRUSTS, FINANCE, LAND

Table of trusts, finance, and land companies, including various investment and real estate firms.

OILS

Table of oil companies, including various petroleum and energy firms.

OVERSEAS TRADERS

Table of overseas trading companies, including various international trade firms.

RUBBERS AND SISALS

Table of rubber and sisal companies, including various commodity and processing firms.

TEAS

Table of tea companies, including various tea processing and trading firms.

MINES

Table of mining companies, including various mineral and metal extraction firms.

CENTRAL RAND

Table of Central Rand mining companies, including various gold and mineral firms.

EASTERN RAND

Table of Eastern Rand mining companies, including various mineral and metal firms.

FAR WEST RAND

Table of Far West Rand mining companies, including various mineral and metal firms.

O.F.S.

Table of O.F.S. (Overseas Finance and Securities) companies, including various investment firms.

FINANCE

Table of finance companies, including various banks and financial institutions.

DIAMOND AND PLATINUM

Table of diamond and platinum companies, including various gemstone and metal firms.

MINES-Continued

Table of mining companies (continued), including various mineral and metal extraction firms.

AUSTRALIAN

Table of Australian companies, including various industrial and service firms.

TINS

Table of tin companies, including various metal and mining firms.

COPPER

Table of copper companies, including various metal and mining firms.

MISCELLANEOUS

Table of miscellaneous companies, including various small businesses and firms.

NOTES

Notes section providing detailed information about various financial instruments, including interest rates, exchange rates, and company announcements.

REGIONAL MARKETS

Regional Markets section providing information about stock markets in different regions, including London, New York, and other global exchanges.

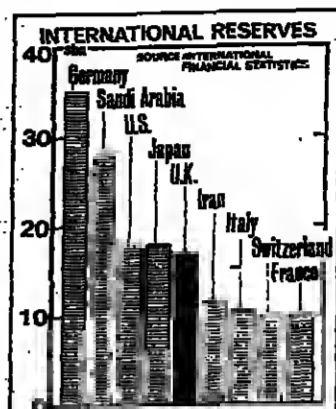
OPTIONS

Options section providing information about 3-month call rates and other financial options, including interest rates and market movements.

THE LEX COLUMN

Loss elimination at Sears

Index fell 7.3 to 512.8



The claw-back on credit is apparently due to a change in the pattern of the group's credit trading during the period, away from consumer durables to soft goods with shorter credit periods.

Sears Holdings

The market has taken Sears Holdings to its fancy in recent months as one of the more interesting recovery stocks, but the half-time figures only show a modest improvement.

The largest division, footwear, has slipped back from £12.2m. to £11.4m., being unable to repeat the exceptional 1976 figures in more difficult weather conditions.

Two-thirds higher than they were six months ago although the market is only up by just over a quarter, and there has been little change in the group's underlying prospects.

As expected the travel side made a loss during the period and exceptional costs of perhaps £3.5m. for currency guarantees incurred could cut travel profits in the full year to £3m., say.

Meanwhile the North Sea oil operations of Thomson Scottish Associates are progressing well. Permission to increase the peak daily production of the Piper Field by a fifth has been granted, and Claymore should start producing oil in the fourth quarter of this year.

UDS

UDS Group's interim report shows sales up 10 1/2 per cent, in line with the sector, but while operating profits have increased by only 5.7 per cent to £9.9m., at the pre-tax level UDS has been able to rely on a £1m. turnaround in the deferred HP profit position to push the increase to almost a third at £4.4m.

Thomson Org.

Thomson Organisation's share price slipped 30p to 720p following the £0.3m. fall in interim pre-tax profits to £5.0m. Even so the shares are still standing

Weather

U.K. TO-DAY

SUNNY intervals and showers. Temperature mostly near normal. London, S.E. Cent. S. England, E. Midlands.

BUSINESS CENTRES

Table with 3 columns: City, Day mid-day, Night. Lists cities like Amsterdam, Moscow, London, etc.

HOLIDAY RESORTS

Table with 3 columns: Resort, Day mid-day, Night. Lists resorts like Alacort, Jersey, Las Vegas, etc.

Gandhi goes free despite Janata plea to court

BY OUR OWN CORRESPONDENT

INDIA'S Janata Government today petitioned the Delhi High Court, challenging the release of Gandhi on the day of the former Prime Minister, Mrs. Indira Gandhi.

Mrs. Gandhi was released unconditionally after a 20-minute appearance in court on corruption charges. Mr. R. Dayal, the additional chief metropolitan magistrate of New Delhi, said there was not sufficient evidence to hold her in custody.

In its petition, the Government said the magistrate had no authority to release Mrs. Gandhi unconditionally. She should either have been remanded in custody or released on bail pending further proceedings in the cases against her.

Mr. Justice Shah's October 25. This evening, however, an official announcement was issued denying that Mr. Justice Shah had resigned.

Another group of Gandhi supporters tried to storm the house of the Prime Minister, Mr. Morarji Desai. Several hundred of them broke a police cordon during Prime Minister's day and they reached the gates of the Desai villa before being turned back.

The Janata Party had failed to solve the problems of the people, she said, and was persecuting her out of oil-fuelled vindictiveness. The main charge against Mrs. Gandhi alleges that, with a Minister and an official, she awarded an oil-drilling contract worth \$17.4m. to a French firm through a U.S. firm had submitted a \$4m. tender.

The Janata Government has lost some credibility and questions are being asked throughout the country on its weak performance in office to-day. The CBI counsel's failure to seek a remand has left the impression that somehow he wanted the court to take the former Prime Minister off the Government's hands.



Supporters clear the way for Mrs. Gandhi as she leaves the Delhi court.

NEW DELHI, Oct. 4

Scanlon likely for NEB

By John Elliott, Industrial Editor

THE GOVERNMENT is expected in announcing next week that Mr. Hugh Scanlon, president of the Amalgamated Union of Engineering Workers, is to be one of two new part-time members of the National Enterprise Board.

The announcement will come at a crucial time for the Board because of its involvement in the future of British Leyland. Mr. Scanlon's union is the second biggest in Leyland and is at the centre of current labour problems.

The biggest is the Transport and General Workers.

Mr. Harry Urwin, its deputy general secretary, is already a member of the Board and has been critical recently of the motor company's style of management.

Mr. Scanlon is due to retire as union president in a year's time but his £1,000-a-year NEB appointment is likely to continue after that.

He and the new industrialist will bring the total number of Board members to 12, including Mr. Leslie Murgoh, the new full-time chairman, and the full-time deputy chairman, a post which is vacant following Mr. Morphy's takeover as chairman from Lord Ryder.

The NEB is looking for candidates to the £26,000-a-year deputy chairman's job.

The decision to enlarge the total size of the Board to 12 has been taken because of the work load carried by the Board's members.

TUC to make changes at top

By Christian Tyler, Labour Editor

IMPORTANT CHANGES are to be made at the top of the TUC. Mr. David Lea, head of the Economic Department of Congress House and Mr. Ken Graham, head of the Organisation Department, have been appointed assistant general secretaries.

Mr. Norman Willis, sole assistant general secretary at present, becomes deputy general secretary.

The moves, yet to be announced, will clearly help spread the work load for Mr. Len Murray, the general secretary, whose health has caused worry in the trade union movement since his heart attack.

But they may also advance the candidature of Mr. Lea as a possible successor to Mr. Murray. On the other hand, there is a feeling in some parts of the movement that Mr. Lea is still too young, at about 40, to be next-in-line.

His promotion might also be resisted by some Left-wingers on the General Council who are anxious to break what they claim is too close a contact between the TUC bureaucracy and Treasury officials.

There is talk of a move behind Mr. Terry Parry, the left-wing general secretary of the Fire Brigades Union, if Mr. Murray were to retire early.

Some people interpret the changes as damaging the chances of Mr. Willis. But others maintain that Mr. Willis has deliberately kept out of the limelight, and is widely underrated as a candidate for the job of general secretary.

The appointments, which carry an increase in salary, were ratified by the last meeting of the General Council.

Continued from Page 1

Carter

OWN COMMITMENT to human rights, must recognise that a "true and lasting peace in the Middle East must also respect the rights of all the peoples of the area."

But, he stressed, it was not up to the United States to decide how to define and implement these rights. "We do not intend to impose from the outside a settlement on the nations of the Middle East," he said.

Accountants opt for interim inflation guidelines

BY MICHAEL LAFFERTY

MR. DOUGLAS MORPETH'S inflation Accounting Steering Group will not publish revised inflation accounting proposals later this year after all. This has been decided by the presidents of the six main accountancy bodies which make up the Consultative Committee of Accountancy Bodies.

Instead, the consultative committee leaders have decided to leave the way clear for the separate and so-called interim inflation accounting guidelines for larger companies being prepared by a group headed by Mr. William Hyde, a leading member of the Accounting Standards Committee.

The Hyde guidelines are already said to have received considerable support from senior accountants and they will probably be published later this month—a month ahead of schedule.

The presidents' decision to refuse publication of revised Morpeth proposals this year comes, he said, that would publish four discussion papers in November. Mr. Morpeth was not available for comment yesterday.

Although the part Government-financed Morpeth group is still charged with working out a "decent lapse of time" longer term solution to the inflation accounting problem, following the collapse of its Morpeth proposals.

National haulage company has agreed big rise, says Law

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

A NATIONAL haulage company has agreed to a 25 per cent wage increase, Mr. Alan Law, a Midlands Secretary of the Transport and General Workers Union, claimed last night.

Not only was the deal in breach of the 10 per cent earnings limit, but it was also back-dated to March 21, he added.

Mr. Law maintained that the Lancashire-based company has defied Government sanctions. "Management told the Minis-

ter that as they had no public contracts there was nothing he could do about it."

Mr. Law, who said he had refused to discuss the matter with the Department of Employment, insisted the deal was "only the tip of the iceberg."

"None of my 11,000 members will be settling for anything less than 15 per cent on basic rates."

The reported deal is of particular significance as Mr. Law and the Midlands drivers have traditionally acted as pace-setters in the annual wage round.

Mr. Law reported that the company's 250 drivers would receive the equivalent of an extra £9 a week on their basic £28 wage.

The men, who deliver films throughout the country, often work nights and as such, their earnings are boosted by overtime rates.

In Coventry, 1,000 lorry-drivers are demanding pay increases of about 50 per cent, backed by a threat of strike action if necessary.

Anti-apartheid move by Midland Bank associate

BY MICHAEL BLANDEN

THE CAMPAIGN by anti-apartheid groups to persuade the Midland Bank to stop loans to South Africa has scored a major American success with reports that the bank's U.S.-based associate, European American Banking Corporation, has decided to cut no further credits to South Africa except for the financing of current trade.

Midland confirmed yesterday that the decision was made at the beginning of this year and conveyed in a letter from Mr. H. Ed Eklund, chairman of European Southern Africa group, bringing together a number of anti-apartheid organisations, Church groups and local authorities, as well as other investors.

Formal resolutions to end such loans have been put forward at the Midland Bank annual meetings in each of the past two years.

Callaghan warning on pay and prices

Continued from Page 1

unemployment going up again." us take them forward into the better times," he said. In particular, no one should under-rate the importance of the financial success that the last year had produced.

He offered renewed confidence in industry because Britain's industrial future would be based on a strong currency, record reserves, a surplus in the balance of trade, falling interest rates and falling inflation.

price control, Mr. Callaghan mentioned that a number of nationalised industries had already undertaken to limit increases to the degree of inflation in the private sector, the Government would use the Price Commission Act "rigorously" to ensure that no irresponsible increases took place.

The construction industry,

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TOTAL ASSETS EXCEED £1,500,000,000

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Vertical text on the far right edge of the page, including "Tory", "win", "million", "notes", "hospital", "Murray", "concord", "briefly", "chief price".